

# Taking account of cultural values in forest planning



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# Cultural 'Services'/Benefits/Values

- Millennium Ecosystem Assessment  
(‘cultural services’)
- Indicators for monitoring and appraisal
- Economistic ideas of cultural consumption



# Forestry Policy

- UK Forestry Standard
- Country Strategies
- Corporate and Regional Plans
  - Accent on archaeology and ‘Historic Landscapes’ (reactive consultation)
- Recreation and site plans
- Forest Design Plans
  - (consultation)

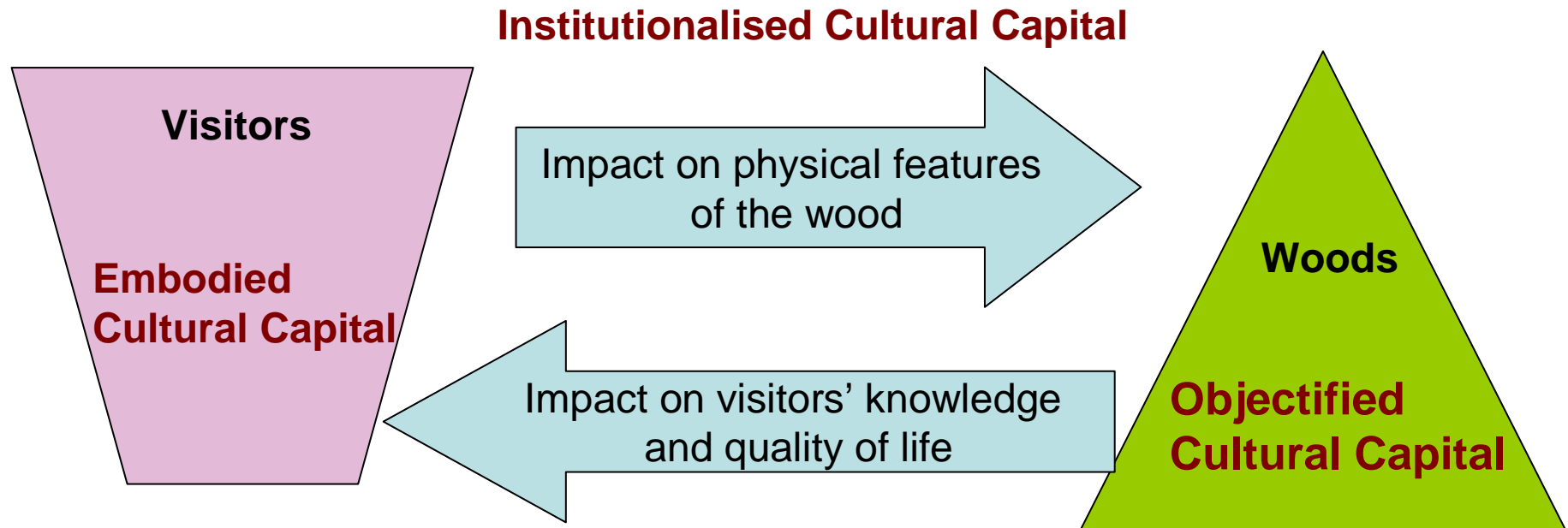


# Methods

- Literature review
- Semi-structured interviews
- Case studies
  - Thames Chase Community Forest
  - Chopwell Wood (FC)



# Cultural services and cultural capital\*



(\*Bourdieu, 1986)





# Cultural Capital:

‘Institutionalised’



‘Objectified’

‘Embodied’



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# Cultural values: Inspiration

“one little boy, I think he had ADHD or some disruptive learning difficulty, and the teachers weren't sure about bringing him, and he found a newt in the pond and he was just so into it and so involved in it he was maybe 7 and he just wanted to know everything about it, not just about the newt, about the wider woodland, and that one thing just inspired him. By the end of it he was “I'm going to do well at school and I want to do your job” I don't know if it will have made a difference to him, but even if it just made a difference for a day, it was worth it”



# Cultural values: Health/Social Contact

“It is social contacts, really, I retired 6 years ago nearly 7 and didn’t realise I had become..... depressed, I didn’t recognise it as depression, but the doctor did. ....he said “you are displaying the classical symptoms of depression” and I said, “but I’m not a depressive person” “well” he said “nevertheless, that’s what it is” and I knew that I had got to get away from the house, and do things outside with other people.....”





**Table 1. Typology of Cultural Values**

<b>Cultural resources:</b>		<b>Benefits</b>
<b>Intrinsic to visitors/users</b>	<b>Intrinsic to site</b>	
Cultural capital (embodied): <ul style="list-style-type: none"> <li>•Social capital</li> <li>•Skills</li> <li>•Knowledge</li> <li>•Values</li> </ul>	Cultural capital (objectified): <ul style="list-style-type: none"> <li>•Archaeological remains</li> <li>•Historic features</li> <li>•Woodland diversity</li> <li>•Wildlife</li> <li>•Signs of management history</li> <li>•Stories</li> <li>•Practices</li> <li>•Artworks</li> </ul>	Health and well-being
		Social contacts
		Personal pride: <ul style="list-style-type: none"> <li>•Physical achievements</li> <li>•Personal knowledge</li> </ul>
		Education
		Inspiration
		Spiritual well-being
		Economic: <ul style="list-style-type: none"> <li>•Tourism</li> <li>•Local economic activity</li> </ul>



# Improve Communication

“I think we could improve hugely the way that we relate to and consult the local communities around our woods; the FDP process is terribly primitive really, and the way the UK Forestry Standard requires us to engage with communities is very simple as well, so we haven't got those skills in the organisation, to make those connections, at the moment, and we are not required to. But it's about reaching out and talking to people, finding out what they want.”



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# Service Provision



Large Scale  
Touristic



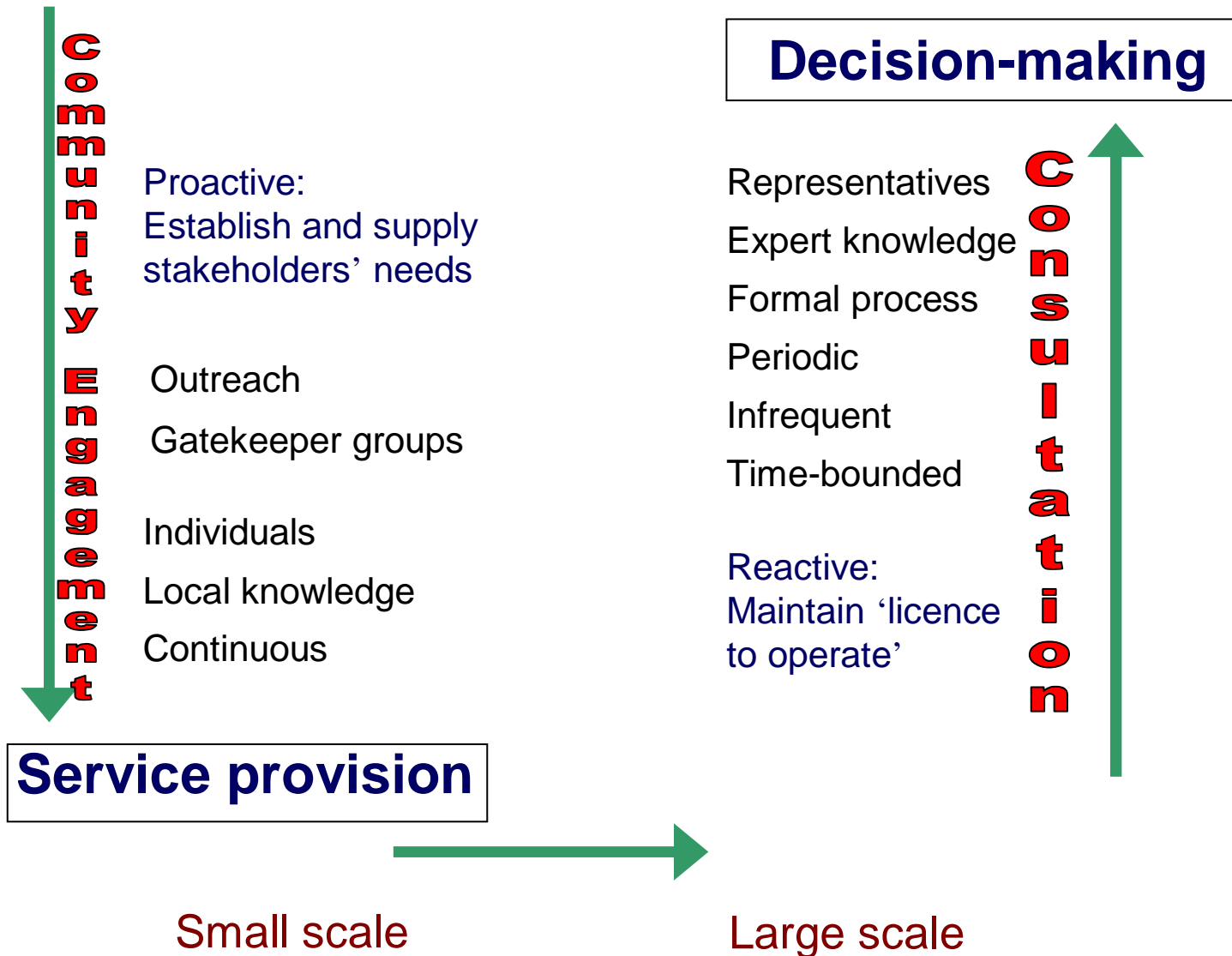
Small scale  
Local



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# Communication processes:



# Cultural Values

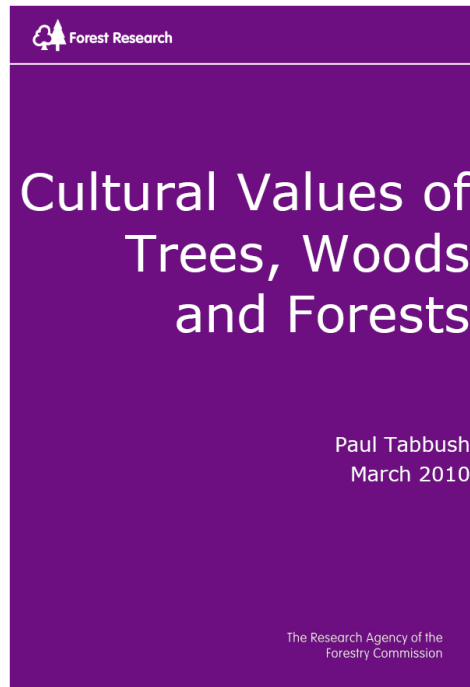
Cultural values are not merely an additional layer of issues to consider as a constraint to normal management, they are the vehicle through which the value to society of trees woods and forests is realised



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*Thanks*

and please read the report!



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