



The Sector Skills Council for
environmental and land-based industries

LandSkills West Midlands

Emma Tregear – Programme Manager



WEST MIDLANDS
**RURAL
DEVELOPMENT
PROGRAMME**



www.advantagewm.co.uk

What is LandSkills?

- Skills element of the Rural Development Programme for England (RDPE)
- Managed by Lantra, on behalf of Advantage West Midlands





What is Lantra's role with LandSkills

- Work with a Steering Group to allocate funds
- Manage providers to deliver an integrated programme
- Work with business networks in the region to make sure training meets their needs
- Promote the programme



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LandSkills West Midlands

Coming Soon

Visit

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The European Agricultural Fund for Rural Development
Europe Investing in Rural Areas





How will it work?

- Managed by a Steering Group
- ‘Calls for Bids’ issued
- Providers apply for funding
- Funding is awarded via application procedure
- Training / knowledge transfer activity undertaken

Timeframes

- May – programme awarded
- June/July - Establishing programme structures, team and governance
- July / August - Issuing ‘Calls for Proposals’
- August - Processing applications
- September / October – training delivered



What types of organisations can apply?

- Traditional training providers
- Private training providers
- Groups of businesses
- Organisations working with eligible businesses



Which industries are eligible?

- Forestry
- Livestock – beef, sheep, dairy, pigs and poultry
- Arable and non-food crops
- Production Horticulture
- Processing of primary agriculture and forestry products

Who is eligible?

- Farmers and growers
- Forestry owners and contractors
- Agricultural contractors
- Farm and forestry employees (including migrant workers)



Eligible activities

- Seminars
- Business clubs and discussion groups
- Workshops and farm demonstrations
- Knowledge & technology transfer networks
- Technical and management information
- Support and mentoring
- Study trips abroad





Ineligible activities

- Skills training/knowledge transfer lasting more than 3 years
- Large scale infrastructure for training
- Courses forming part of normal systems of agriculture at secondary/higher education
- Diversification training which is not land based
- Training for minors (under the age of 18 years)
- Advice and consultancy

Regional Priorities

- Food and Drink
- Environmental Technologies
- Livestock





Where do I get more information?

Register for automatic updates at:

www.lantra.co.uk/LandSkillsWestMidlands

