

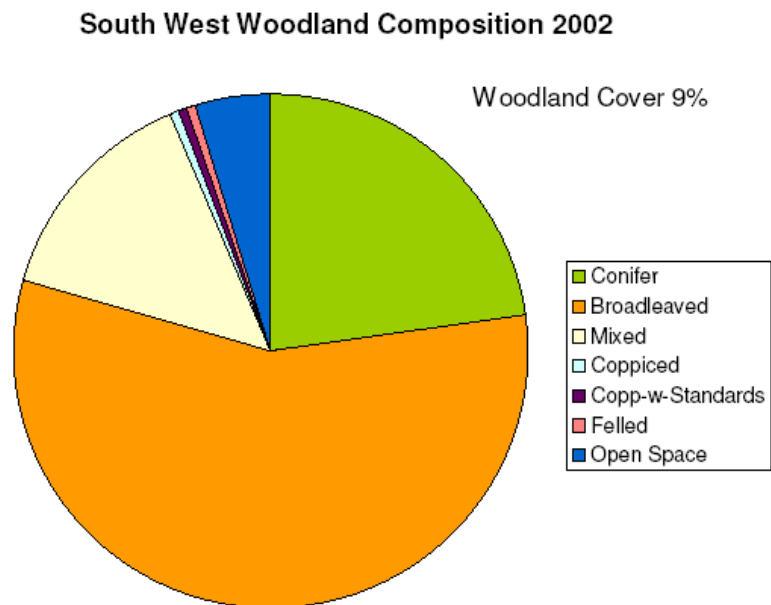
BUSINESS AND MARKETS

Overview Structured Around RWFF Aims & Objectives – Nick Hoare

Introduction

The delivery plan is a reflection of what action is taking place, much of which might have happened anyway. It is important because being part of the plan means that all the stakeholders are in support of these actions, and they are consistent with the Framework.

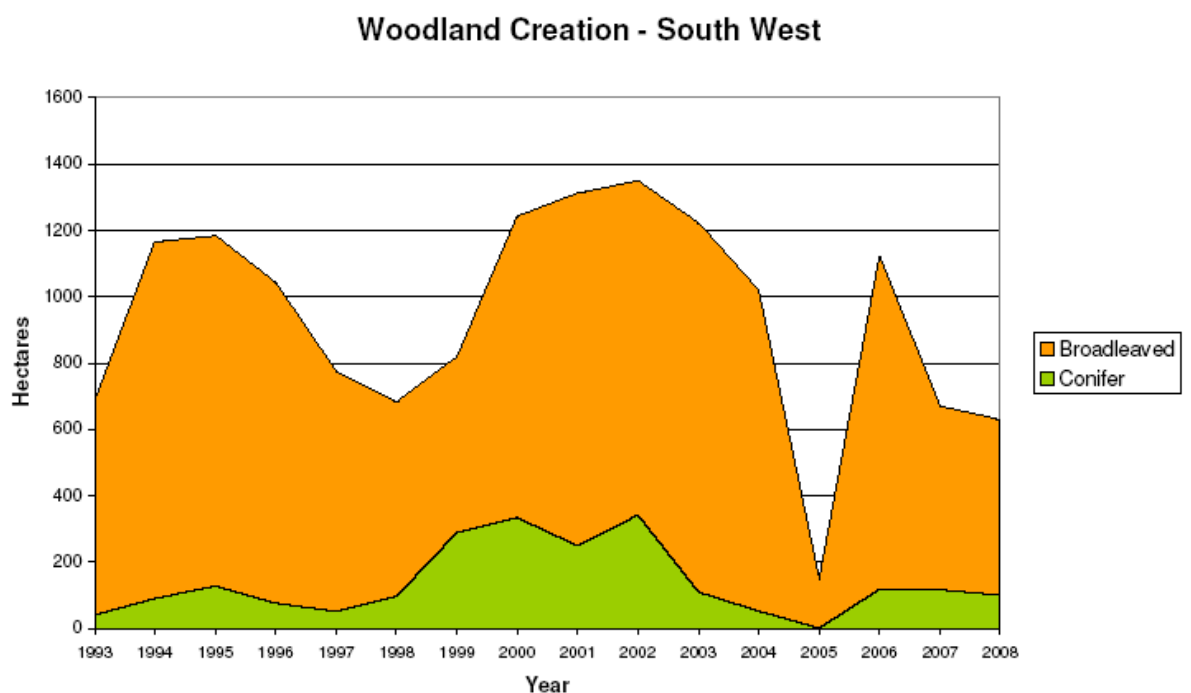
- **Be aware of the broadleaf / conifer split balance in woodland area. –**



RWFF Aims – and what has happened.....

- 1. Increase volume, quality and sustainability of wood and wood products consumed and grown within the region**

- Investments: Timber treatment plant, woodland planting, sawmill improvements, forest products workshop... some funded under Working Woodlands, some South West Woodland Renaissance, some entirely private sector.
- Larger investments depend on security of supply. This could be put at risk by heathland clearance, removal of conifer from PAWS etc. if there is no compensatory planting. – *see planting chart for relative contribution of broadleaves and conifer.*



2. Increase contribution of woodfuel to renewable energy supplies in the region, measured by installed capacity

- Investments: wood pellet production, chipper & chip delivery system, many boiler installations, many new wood burning stoves...
- Under managed broadleaf not likely to be helped by chip market, hence importance of traditional firewood.

3. Woods & forests contributing more to leisure/ tourism economy of SW

- Woodland Cycling Initiative
- South West Woodfair, Cranborne Chase Woodfair

4. Increase knowledge and skills

- Regional Directory
- Bath University Douglas Fir properties study
- Are we really short of recruits? People go in to arboriculture because the money is there: make forestry pay and we will find the recruits.