

During the summer, we randomly selected 90 people to fill in a questionnaire with the aim of understanding peoples preferences in facilities provided, distribution of facilities and site management practices.

Here is a summary of the main results...

### SITE USERS: WHO ARE THEY?

More than half of those interviewed were aged 26-44 and visit the site weekly. About 88% of visitors live less than 2 miles away.



### PREFERENCES OVER DIFFERENT STYLES OF DESIGN



40% of respondents ranked the wooden bench (LEFT) as their first choice because of its rustic design. 44% ranked the recycled plastic bench (RIGHT) as their least favourite.



73% of respondents chose the sandy play area as their first choice (LEFT). 78% of respondents agreed that their least favourite play area was the imaginary game (RIGHT), primarily because of perceived safety concerns.



### PREFERENCES OVER DISTRIBUTION OF FACILITIES

59% of those interviewed thought that signage has to be both along pathways and at junctions, while 30% thought instead that it would have been enough to see signage at junctions only.



73% of respondents chose the sheltered BBQ (LEFT) as their first option, whilst the simple BBQ (RIGHT) was least preferred by 78% of respondents.



52% of respondents thought that there should be a 'medium frequency' distribution of both picnic areas and benches on site, and that they should be scattered well around



52% of respondents chose the directional sign illustrated on the left as their most favourite option. 39% of respondents ranked the signage on the right as their least favourite.



Users were almost unanimous that there should be at least some benches and picnic tables: with 90% of users ranking the "zero benches" option as their least favourite.

67% of respondents stated that they preferred having a picnic on a table rather than having it on a blanket

62% of respondents would like to see some form of constructed shelter on site. 94% would like to see interpretations signs.



The most preferred pathway could not be clearly identified, with options B and C each selected by 34% of respondents (Option B illustrated LEFT). 74% of interviewees ranked the paved pathway (RIGHT) as their least favourite choice



### PREFERENCES OVER MANAGEMENT DECISIONS

In hypothetical scenarios to save money in site management practices, 37% of respondents would cut the grass less often. In terms of investment, 32% of respondents would spend more money on providing extra facilities such as toilets.