

Supporting Sustainable Innovation

Friday 24th October 2008
Kings College, Strand, London WC2R 2LS
09:30 - 16:00

Promoting the interaction between emerging businesses, investors, research organisations and major global companies in Green Tech innovation.

This event aims to address and understand the needs of organisations that are responding to the increasing need for sustainable solutions and promoting Green Tech innovation through information exchange. Emerging businesses attending will have the opportunity to better understand what market influencers are looking for and Investors will be able to assess the businesses and the environment for technology solutions addressing climate change. Delegates will get a feel for the emergence of predominant design and themes within the broad spectrum of the Green Tech sector; and will get an insight into the political and economic environment which is both supporting and challenging this market.

Supporting Sustainable Innovation is aimed at key decision making representatives from the research community, innovative SME's, global corporations and from the investment community looking to support the Green Tech sector.

Programme:

- Representatives discussing latest technologies, developments and research emphasis.
- Government trends for funding and publicly funded initiatives
- The benefits of Open Innovation with regards to sustainable innovation
- Presentations from companies seeking investment for green technology ventures
- The corporate perspective and sustainability

In partnership with:



How do I book?

To register for this event [Click Here](#) and complete the on-line application form.

For further Information email events@iasse.co.uk or telephone 0800 288 8807

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Programme of Events

- 09.30 – 10.00 Registration and Coffee
- 10.00 – 10.20 Welcome and Introduction – Host Huw Edwards, IAS SE
- 10.20 – 10.40 Dinah McLeod - Head of Sustainability Practice, BT Global Services
- 10.40 – 11.00 Gary Fuller, King's College London
- 11.00 – 11.30 Coffee and networking
- 11.30 – 11.50 **Technology Development for Sustainable Urban Regeneration**
Tony Hutchings – Programme Leader, Land Regeneration and Urban Greening Group, Forest Research
- 11.50 – 12.10 Case Study of a successful TVIN company
- 12.10 – 12.30 **Global Market opportunities for Environmental Technologies**
David Porter – Environmental Enterprise Manager, EnviroBusiness
- 12.30 – 13.00 Panel Session – On earlier topics and generally. Questions from the floor.
- 13.00 – 14.00 Networking Lunch
- 14.00 – 14.40 **The Business of Shaping Our World**
David Bott, Director of Innovation Programmes, Technology Strategy Board
- 14.40 – 14.45 Leo Dunne, Network Manager, TVIN
Introduction to TVIN Green Technology Investment Pitches,
- 14.45 – 15.45 Investment Pitches from early stage green tech companies looking to raise funding through investment.
- 15.45 – 16.00 **Review and Thoughts for Tomorrow**
Huw Edwards, IAS SE Advisor,
- 16.00 Close

