

**FOREST VISITOR
SURVEYS
2000
Summary Report**

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INTRODUCTION

2000 was the sixth year in which we co-ordinated a programme of surveys across Great Britain. The core programme has focused on our visitor sites as in previous years. Those surveyed as part of the National Programme this year are shown in Figure 1.

The survey showed once again that people enjoy the broad range of services that we provide; Overall satisfaction levels were an excellent 90% of all visitors. This represents a slight decrease since 1999 when it was 96%. Some areas of our work are falling below this average. For example road signs have an overall satisfaction level of 79%. This year we have started a study with the Forest Research Agency and external researchers to examine this area in more detail over two years.

We have also developed a Forest Visitor Surveys data set of all the surveys that have taken place so that we can easily retrieve information to help assist with new project and developments.

For more information about this or other visitor survey work please contact Forestry Commission Statistics at the address below.

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Figure 1: Map indicating the location of the forest sites where surveys were carried out in 2000 as part of the National Programme

2. SUMMARY OF NATIONAL PROGRAMME

This summary presents the results from the Forestry Commission visitor surveys that ran in 2000 at the ten districts included in the National Programme (See section 3). The surveys covered a total of 2,883 responses. The location of the survey sites in these districts are shown in Figure 1. Additional surveys ('local' surveys in section 4) are not included in this summary.

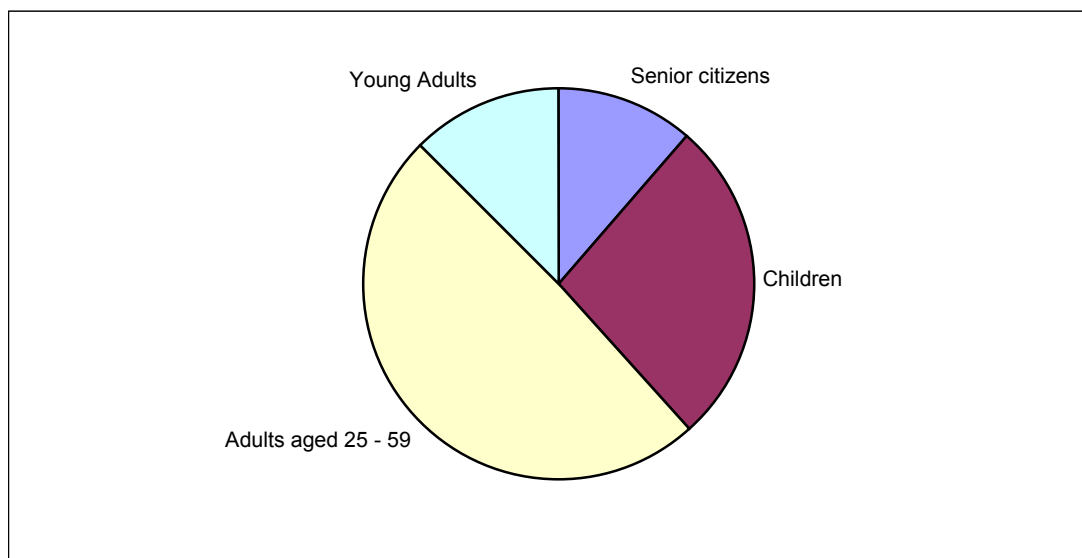
Results should be interpreted with caution when sample sizes are small.

Group composition

There were 10,019 visitors in the 2,883 groups interviewed. Excluding groups of 10 or more, the average group size was 2.9. Groups were largest, on average, at East Anglia (4.1 people per group excluding groups of 10 or more) and North York Moors (3.8). Groups tended to be smaller in Durris (1.8).

In terms of total visitors, over one half of visitors were adults aged between 25 and 59. 27% of visitors were children, 13% were senior citizens and 9% were young adults.

Chart 1: Visitor Composition



The proportion of senior citizens was highest in Sherwood (24%), and children in East Anglia (54%). The proportion of young adults was highest in Lochaber (17%) and Kirkhill (17%).

The proportion of senior citizens was lowest in Kirkwood (0%), and children in Durris (8%). The proportion of young adults was lowest in East Anglia (1%).

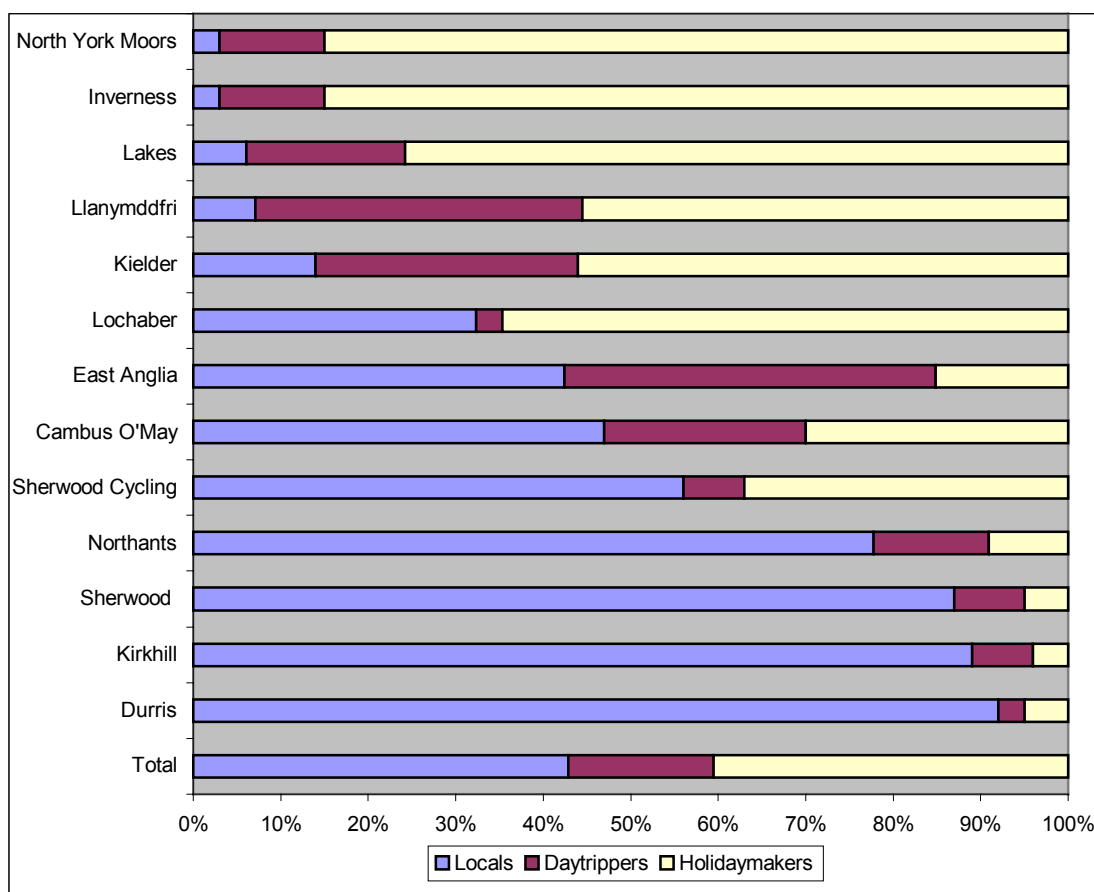
28% of groups had a dog with them and 17% of groups had bikes.

Type of visitor

43% of those interviewed lived locally (within 15 miles of the site). 40% of respondents were holidaymakers and around 17% were day-trippers. The proportion of locals was relatively high at Durris, with 92% of respondents at these sites living locally.

85% of respondents at North York Moors and Inverness were holidaymakers. The proportion of day-trippers was highest at East Anglia and Llanymddfri, with around 40% of respondents at these sites on a day trip from home.

Chart 2: Type of visitor



Transport

The majority of those interviewed travelled to the site by car or van. 45% of respondents interviewed in the Sherwood cycling survey had travelled to the site on bikes.

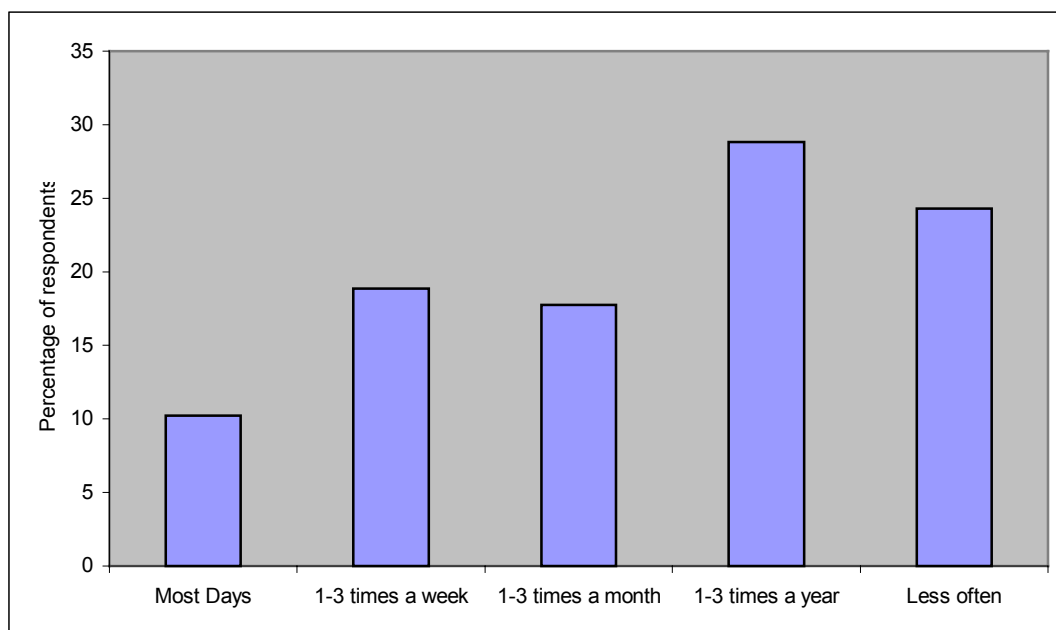
Frequency of visit

Almost two-thirds of visitors interviewed had visited the sites before. Visitors to Sherwood, Northants and Durris were relatively more likely to have visited the sites before. The proportion of respondents at Cambus O'May and Kielder, who had visited the sites before, was low.

Of those who had been before, 29% visit between one and three times a year. 24% visit less often.

Respondents at Sherwood and Kirkhill (who had been before) were relatively more likely to visit frequently, with over one half visiting at least once a week.

Chart 3: Frequency of visit



Finding out about the woodland

Over 30% of respondents had always known about the woodland and over 20% had discovered the woodland through a friend or relation. 12% of those interviewed had found out about the woodland through road signs and 11% from a local guide book or map.

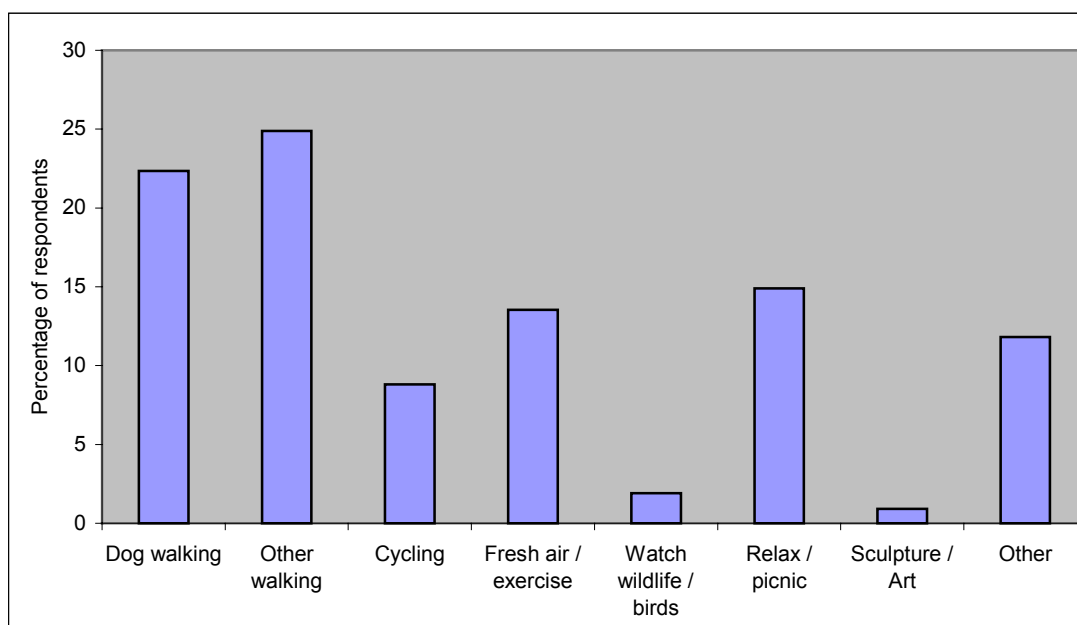
Almost half of respondents at Cambus O'May had found out about the woodland through road signs. Respondents at Llanymddfri were relatively more likely to find out about the site through a local guide book or map than at other sites.

Main purpose of visits

43% of those interviewed were visiting the site for a walk (with or without a dog). 15% of respondents were visiting to relax and picnic and 14% were visiting for fresh air and exercise.

The proportion of respondents visiting sites to walk a dog was highest at Sherwood and South Wales. Over one half of those interviewed at Llanymddfri and Lochaber were visiting the site for a walk (excluding dog walking). Respondents at the North York Moors were relatively more likely to visit the sites to relax/ picnic.

Chart 4: Main purpose of visit



Length of stay

The average length of stay was 2.5 hours. Visitors to East Anglia, Lakes and Kielder were relatively more likely to stay longer (with the average length of stay of 3.4 hours or over).

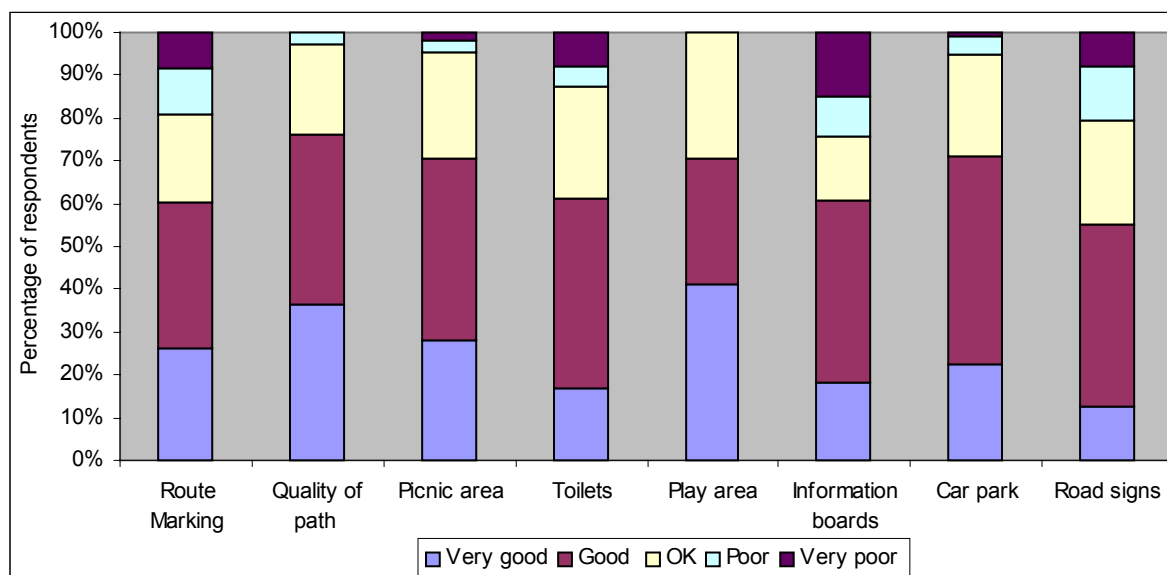
Ratings

The majority of surveys asked respondents to rate the facilities available at that site. The table below shows the number of surveys which asked about each facility, the number of respondents who had used the facility and gave a rating for it, the percentage who were satisfied with the facility, and the percentage who gave a high rating.

Table 1: Ratings of facilities

	Number of surveys	Respondents who expressed an opinion		
		Number	% very good, good, or OK	% very good or good
Route marking on waymarked walks	6	431	87.5	70.5
Quality of path on waymarked walks	6	502	96.1	74.0
Picnic area	9	1656	95.2	70.4
Toilets	6	844	87.7	61.0
Play area	5	694	99.8	70.6
Information boards	6	1147	75.5	61.0
Car park	7	2002	94.9	71.0
Road signs	6	1449	79.3	55.3

Chart 5: Ratings of facilities



3. NATIONAL PROGRAMME

3.1. SCOTLAND

INVERNESS

This survey took place at 3 sites in Inverness Forest District: Slattadale, Pattack and Strathmashie

Summary

85% of respondents were holidaymakers. 72% of those who had been interviewed had not visited Inverness forest district before, and 28% were visiting the site to walk.

Results

	Pattack	Strathmashie	Slattadale	Total
Number of Interviews	60	331	156	487
Group composition				
% of groups with senior citizens	12	20	14	15
% of groups with adults aged 25-59	83	86	86	85
% of groups with young adults	25	16	16	18
% of groups with children	41	48	25	34
% of groups with dogs	27	10	13	16
% of groups with bicycles	12	12	2	7
Average number of people per group (excluding groups of 10 or more)	3.4	3.1	2.8	3.0
Present visit				
% who live locally	0	6	3	3
% who were on a day trip from home	25	16	4	12
% who did not travel from home	75	78	94	85
% who travelled by car/van	81	98	85	87
% who had visited before	41	32	19	28
% whose main purpose was walking	20	6	41	28
% who used a waymarked walk that day	61	4	33	34
Average length of stay (hours)	5.5	2.5	2.0	3.3
Ratings¹				
% satisfied with picnic area	75	4	99	79
% satisfied with toilets	-	-	93	67
% satisfied with information boards	-	-	98	51
% satisfied with car park	97	100	98	98
% satisfied with road signs	14	30	96	65
% satisfied with management	70	60	95	83
% satisfied with route marking of walks	77	0	-	71
% satisfied with quality of path	97	100	97	98

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: July – September 2000
Publication: ‘Inverness Visitor Survey 2000’
Type of survey: Interviewer
Non-standard topics: None.

CAMBUS O'MAY (Kincardine)

This survey took place at Cambus O'May in Kincardine Forest District.

Summary

77% of respondents were locals. 90% of those who had been interviewed had visited Cambus O'May before, 62% were visiting the site to walk and 49% of respondents had dogs with them.

Results

	Total
Number of Interviews	43
Group composition	
% of groups with senior citizens	33
% of groups with adults aged 25-59	79
% of groups with young adults	5
% of groups with children	33
% of groups with dogs	49
% of groups with bicycles	2
Average number of people per group (excluding groups of 10 or more)	2.5
Present visit	
% who live locally	47
% who were on a day trip from home	23
% who did not travel from home	30
% who travelled by car/van	93
% who had visited before	79
% whose main purpose was walking	17
Average length of stay (hours)	1.3
Ratings¹	
% satisfied with route marking of walks	96
% satisfied with quality of path	100
% satisfied with improvements	95
% satisfied with information	89
% satisfied with map itself	95
% satisfied with information boards	99

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: August 2000
Publication: 'Kincardine Visitor Survey 2000'
Type of survey: Interviewer
Non-standard topics: Walks.

DURRIS (Kincardine)

This survey took place at Durris in Kincardine Forest District focusing on views of the Landrover Highland Experience.

Summary

92% of respondents were locals. 81% of those who had been interviewed had visited Durris before. Of these 63% visited at least once a week.

Results

	Total
Number of Interviews	37
Group composition	
% of groups with senior citizens	16
% of groups with adults aged 25-59	86
% of groups with young adults	11
% of groups with children	14
% of groups with dogs	35
% of groups with bicycles	30
Average number of people per group (excluding groups of 10 or more)	1.8
Present visit	
% who live locally	92
% who were on a day trip from home	3
% who did not travel from home	5
% who had visited before	89
% whose main purpose was walking	38
Average length of stay (hours)	1.4

Timing of survey:	July – August 2000
Publication:	‘Kincardine Visitor Survey 2000’
Type of survey:	Interviewer
Non-standard topics:	Landrover Highland Experience

KIRKHILL (Kincardine)

This survey took place at Kirkhill in Kincardine Forest District focusing on the Trail Quest and cycling.

Summary

89% of respondents were locals. 81% of those who had been interviewed had visited Kirkhill before.

Results

	Total
Number of Interviews	84
Group composition	
% of groups with senior citizens	0
% of groups with adults aged 25-59	88
% of groups with young adults	19
% of groups with children	18
% of groups with dogs	5
% of groups with bicycles	99
Average number of people per group (excluding groups of 10 or more)	2.1
Present visit	
% who live locally	89
% who were on a day trip from home	7
% who did not travel from home	4
% who travelled by car/van	91
% who had visited before	81
Average length of stay (hours)	1.8
Ratings¹	
% satisfied with waymarked cycle trails	100
% satisfied with standard of checkpoints and info about Trail Quest	100

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: July 2000
Publication: 'Kincardine Visitor Survey 2000'
Type of survey: Interviewer
Non-standard topics: Cycling.

LOCHABER

This survey took place at 2 sites in Lochaber Forest District: Inch Righ and Leanachan.

Summary

Almost two thirds of respondents were holidaymakers. 54% of respondents had visited the site before and 77% were visiting the site to walk.

Results

	Inch Righ	Leanachan	Total
Number of Interviews	92	88	180
Group composition			
% of groups with senior citizens	21	16	18
% of groups with adults aged 25-59	80	72	76
% of groups with young adults	11	27	19
% of groups with children	22	22	22
% of groups with dogs	36	24	30
% of groups with bicycles	3	23	13
Average number of people per group (excluding groups of 10 or more)	2.6	2.7	2.6
Present visit			
% who live locally	25	40	32
% who were on a day trip from home	2	5	3
% who did not travel from home	73	56	64
% who travelled by car/van	82	75	78
% who had visited before	59	49	54
% whose main purpose was walking	93	61	77
% who used waymarked walks	99	38	71
Average length of stay (hours)	1.6	2.7	2.1
Ratings¹			
% satisfied with information boards	100	99	99
% satisfied with car park	100	100	100
% satisfied with road signs	96	100	98
% satisfied with route marking on waymarked walks	99	95	98
% satisfied with the quality of path on waymarked walks	97	100	98
% satisfied with management	100	100	100

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: July – August 2000
Publication: ‘Lochaber Visitor Survey 2000’
Type of survey: Interviewer
Non-standard topics: Walks, cycling.

3.2. ENGLAND

EAST ANGLIA

This survey took place at 2 sites in East Anglia Forest District: High Lodge and Rendlesham.

Summary

42% of respondents were locals and a further 42% were day trippers. 71% of those who had been interviewed had visited East Anglia forest district before, and 10% were visiting the site to walk.

Results

	High Lodge	Rendlesham	Total
Number of Interviews	331	156	487
Group composition			
% of groups with senior citizens	24	29	16
% of groups with adults aged 25-59	88	88	88
% of groups with young adults	6	5	6
% of groups with children	84	82	83
% of groups with dogs	9	22	14
% of groups with bicycles	15	21	16
Average number of people per group (excluding groups of 10 or more)	4.1	4.3	4.2
Present visit			
% who live locally	35	57	42
% who were on a day trip from home	53	19	42
% who did not travel from home	11	23	15
% who travelled by car/van	92	88	91
% who had visited before	72	71	71
% whose main purpose was walking	5	19	10
Average length of stay (hours)	4.0	2.6	3.6
Ratings¹			
% satisfied with picnic area	99	100	99
% satisfied with toilets	86	80	84
% satisfied with playground	99	99	99
% satisfied with information boards	92	97	93
% satisfied with car park	94	100	95
% satisfied with road signs	68	98	78
% satisfied with management	100	99	100

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: August – September 2000
Publication: ‘East Anglia Visitor Survey 2000’
Type of survey: Interviewer
Non-standard topics: Walks, maze, sculpture, visitor centre.

KIELDER (Shop)

This survey took place at Kielder Castle and Hamsterley Visitor Centre shops in Kielder Forest District.

Summary

55% of respondents were holidaymakers. 96% of respondents made a purchase from the shops, of these 32% brought gifts.

Results

	Hamsterley	Kielder	Total
Number of Interviews	129	148	277
Group composition			
% of groups with senior citizens	49	43	45
% of groups with adults aged 25-59	72	75	74
% of groups with young adults	7	7	7
% of groups with children	36	37	30
Average number of people per group (excluding groups of 10 or more)	3.2	3.0	3.1
Present visit			
% who live locally	27	3	14
% who were on a day trip from home	37	24	30
% who did not travel from home	37	71	56
% who had visited before	63	45	53
% whose main purpose was walking	23	21	23
Average length of stay (hours)	3.4	3.8	3.6
Ratings ¹			
% satisfied with the layout of the shop	100	100	100
% satisfied with the opening hours of the shop	99	99	99
% satisfied with the range of products	99	98	99
% satisfied with the standard of service	99	99	99

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: 2000
Publication: Kielder Shop Survey
Type of survey: Interviewer
Non-standard topics: Shop.

LAKES

This survey took place at Grizedale Forest Park in the Lake District.

Summary

75% of respondents were holidaymakers. 65% of those who had been interviewed had visited Grizedale before.

Results

	Total
Number of Interviews	179
Group composition	
% of groups with senior citizens	24
% of groups with adults aged 25-59	73
% of groups with young adults	8
% of groups with children	67
% of groups with dogs	31
% of groups with bicycles	11
Average number of people per group (excluding groups of 10 or more)	3.4
Present visit	
% who live locally	6
% who were on a day trip from home	18
% who did not travel from home	75
% who travelled by car/van	85
% who had visited before	65
% whose main purpose was walking	60
Average length of stay (hours)	5.2
Ratings¹	
% satisfied with the Visitor Centre Shop	100
% satisfied with the Visitor Centre Cafe	97
% satisfied with the Visitor Centre Exhibition	87
% satisfied with the Visitor Centre Information	91
% satisfied with Picnic Area	97
% satisfied with Toilets	92
% satisfied with Playground	100
% satisfied with Information boards	91
% satisfied with Car Park	93
% satisfied with Road signs	84
% satisfied with the Sculptures	99
% satisfied with the management of the woodland	100

¹ Respondents were asked to rate only the facilities they had used

Timing of survey:	June – November 2000
Publication:	‘Lakes Visitor Survey 2000’
Type of survey:	Interviewer
Non-standard topics:	Sculptures , visitor centre and hobbies.

NORTHANTS

This survey took place at 2 sites in Northants Forest District: Maulden and Rawney Warren.

Summary

77% of respondents were locals. 90% of those who had been interviewed had visited Northants forest district before, and 62% were visiting the site to walk 46% of visitors had dogs with them.

Results

	Maulden	Rowney Warren	Total
Number of Interviews	99	104	203
Group composition			
% of groups with senior citizens	16	9	12
% of groups with adults aged 25-59	78	83	80
% of groups with young adults	15	12	13
% of groups with children	33	37	35
% of groups with dogs	43	48	46
% of groups with bicycles	4	22	13
Average number of people per group (excluding groups of 10 or more)	2.8	2.8	2.8
Present visit			
% who live locally	78	77	77
% who were on a day trip from home	11	15	13
% who did not travel from home	11	8	9
% who travelled by car/van	95	94	95
% who had visited before	89	90	90
% whose main purpose was walking	62	61	62
Average length of stay (hours)	1.3	1.5	1.4
Ratings¹			
% satisfied with picnic area	93	71	88
% satisfied with woodland information	88	21	69
% satisfied with walks and trails	100	99	98
% satisfied with car park	68	93	80
% satisfied with woodland itself	100	100	100
% satisfied with quality of visit	100	100	100

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: August – September 2000
Publication: ‘Northants Visitor Survey 2000’
Type of survey: Interviewer
Non-standard topics: ‘What’s On’ events, Ancient woodland project, trees.

NORTH YORK MOORS

This survey took place at 2 sites in the North York Moors Forest District: Dalby and Kilburn.

Summary

Over one half of respondents were day-trippers. 73% of those who had been interviewed had visited the North York Moors before. 49% of respondents at Kilburn were visiting the site to get some fresh air. 56% were visiting Dalby to relax or picnic.

Results

	Dalby	Kilburn	Total
Number of Interviews	298	51	349
Group composition			
% of groups with senior citizens	32	24	31
% of groups with adults aged 25-59	81	80	81
% of groups with young adults	5	10	6
% of groups with children	61	31	56
% of groups with dogs	15	12	14
% of groups with bicycles	4	0	3
Average number of people per group (excluding groups of 10 or more)	3.9	3.0	3.8
Present visit			
% who live locally	20	16	19
% who were on a day trip from home	50	61	52
% who did not travel from home	30	24	29
% who travelled by car/van	95	96	95
% who had visited before	74	67	73
% whose main purpose was walking	9	20	11
% who used waymarked walks	26	39	28
Average length of stay (hours)	3.0	2.3	2.9
Ratings¹			
% satisfied with route marking on waymarked walks	91	95	92
% satisfied with the quality of path on waymarked walks	100	100	100
% satisfied with picnic area	99	100	99
% satisfied with toilets	85	100	88
% satisfied with playground	100	-	100
% satisfied with information boards	99	100	99
% satisfied with car park	100	92	99
% satisfied with road signs	98	94	97
% satisfied with management	100	100	100

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: August – September 2000
Publication: ‘NYM Visitor Survey 2000’
Type of survey: Interviewer
Non-standard topics: Walks, cycling.

SHERWOOD

This survey took place at 2 sites in Sherwood Forest District: Blidworth Woods and Thieves Wood.

Summary

87% of respondents were locals. 95% of respondents had visited the site before and 71% were visiting the site to walk.

Results

	Blidworth Woods	Thieves Wood	Total
Number of Interviews	126	101	227
Group composition			
% of groups with senior citizens	37	27	32
% of groups with adults aged 25-59	64	71	67
% of groups with young adults	10	5	7
% of groups with children	10	21	15
% of groups with dogs	61	44	53
% of groups with bicycles	1	7	4
Average number of people per group (excluding groups of 10 or more)	1.9	2.2	2.1
Present visit			
% who live locally	91	82	87
% who were on a day trip from home	6	10	8
% who did not travel from home	2	8	5
% who travelled by car/van	97	88	93
% who had visited before	97	93	95
% whose main purpose was walking	75	66	71
% who used waymarked walks	30	31	30
Average length of stay (hours)	1.4	2.2	1.8
Ratings¹			
% satisfied with picnic area	99	96	99
% satisfied with car park	97	98	98
% satisfied with route marking on waymarked walks	87	100	91
% satisfied with the quality of path on waymarked walks	97	97	97

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: July – August 2000
Publication: ‘Sherwood Visitor Survey 2000’
Type of survey: Interviewer
Non-standard topics: Walks.

SHERWOOD PINES CYCLING

This survey took place at Sherwood Pines

Summary

53% of respondents were locals. 92% of respondents thought there were adequate facilities for cyclists at the site.

Results

	Weekday	Weekend	Total
Number of Interviews	8	52	60
Group composition			
% of groups with senior citizens	12	12	12
% of groups with adults aged 25-59	87	83	83
% of groups with young adults	50	13	18
% of groups with children	50	38	40
Average number of people per group (excluding groups of 10 or more)	3.0	3.1	3.1
Present visit			
% who live locally	50	54	53
% who were on a day trip from home	0	8	7
% who did not travel from home	50	33	35
% who travelled by car/van	37	62	58
% who had visited before	50	29	32
% who used waymarked cycle trail	72	83	80
Average length of stay (hours)	2.8	2.7	2.7
Ratings¹			
% satisfied with the forest as place to cycle	100	100	100
% satisfied with condition of the cycle trail	100	98	98
% satisfied with the off-road mountain biking area	100	94	94
% satisfied with the cycle hire facility	-	100	100

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: 2000
Publication: 'Sherwood Pines Cycling Visitor Survey 2000'
Type of survey: Interviewer
Non-standard topics: Cycling.

3.3. WALES

LLANYMDDFRI

This survey took place at 2 sites in Llanymddfri Forest District: Mynydd Du and Talybont.

Summary

55% of respondents were holiday makers. 55% of those who had been interviewed had visited Llanymddfri forest district before and 40% had found out about the site through a local guide book/map.

Results

	Mynydd Du	Talybont	Total
Number of Interviews	121	149	270
Group composition			
% of groups with senior citizens	12	21	17
% of groups with adults aged 25-59	96	87	91
% of groups with young adults	5	16	11
% of groups with children	26	38	33
% of groups with dogs	19	14	16
% of groups with bicycles	1	3	2
Average number of people per group (excluding groups of 10 or more)	2.9	3.3	3.1
Present visit			
% who live locally	12	3	7
% who were on a day trip from home	46	30	37
% who did not travel from home	41	66	55
% who travelled by car/van	97	91	94
% who had visited before	40	48	45
% whose main purpose was walking	61	59	60
Average length of stay (hours)	3.7	3.0	3.3
Ratings¹			
% satisfied with picnic area	98	88	92
% satisfied with information boards	63	2	18
% satisfied with car park	100	92	95
% satisfied with road signs	73	37	53
% satisfied with management	94	95	95

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: August – September 2000
Publication: ‘Llanymddfri Visitor Survey 2000’
Type of survey: Interviewer
Non-standard topics: Walks, campsite.

4. LOCAL SURVEYS

AFAN ARGOED (Coed Y Cymoedd)

This survey took place at Afan Argoed in Coed Y Cymoedd Forest District.

Summary

49% of respondents were locals. 77% of those who had been interviewed had visited Cwmcam before. 55% of respondents were with bikes.

Results

	Weekday	Weekend	Total
Number of Interviews	47	40	87
Group composition			
% of groups with senior citizens	17	15	16
% of groups with adults aged 25-59	83	80	82
% of groups with young adults	13	15	14
% of groups with children	30	25	28
% of groups with dogs	13	2	8
% of groups with bicycles	53	57	55
Average number of people per group (excluding groups of 10 or more)	2.9	2.6	2.7
Present visit			
% who live locally	55	43	49
% who were on a day trip from home	30	43	36
% who did not travel from home	15	15	15
% who travelled by car/van	85	85	85
% who had visited before	83	70	77
% whose main purpose was walking	10	15	12
Average length of stay (hours)	2.6	3.6	3.2
Ratings¹			
% satisfied with Picnic Area	97	100	98
% satisfied with Toilets	100	97	99
% satisfied with Information boards	90	94	92
% satisfied with Car Park	96	95	95
% satisfied with Road signs	71	58	65
% satisfied with the Route marking of waymarked walks.	100	100	100
% satisfied with the Quality of path of waymarked walks.	100	92	96
% satisfied with the condition of the cycle trails.	100	100	100

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: July 2000
Publication: None
Type of survey: Interviewer
Non-standard topics: Waymarked walks, cycle trails.

BLAENAVON (Coed Y Cymoedd)

This survey took place at Blaenavon in Coed Y Cymoedd Forest District.

Summary

95% of respondents were locals. 98% of those who had been interviewed had visited South Wales before. 60% of respondents travelled to the site on foot.

Results

	Total
Number of Interviews	62
Group composition	
% of groups with senior citizens	16
% of groups with adults aged 25-59	63
% of groups with young adults	24
% of groups with children	11
% of groups with dogs	44
% of groups with bicycles	23
Average number of people per group (excluding groups of 10 or more)	1.8
Present visit	
% who live locally	95
% who were on a day trip from home	2
% who did not travel from home	3
% who travelled by car/van	15
% who had visited before	97
Average length of stay (hours)	1.1

Timing of survey: June - July 2000
Publication: 'Local Use Visitor Surveys 2000'
Type of survey: Interviewer
Non-standard topics: Reasons for using and concerns about the woodland .

CWMCARN (Coed Y Cymoedd)

This survey took place at Cwmcarn in Coed Y Cymoedd Forest District.

Summary

89% of respondents were locals. 81% of those who had been interviewed had visited Cwmcarn before and 35% of respondents visited the site to see the sculpture/art.

Results

	Weekday	Weekend	Total
Number of Interviews	60	101	161
Group composition			
% of groups with senior citizens	13	14	14
% of groups with adults aged 25-59	83	85	84
% of groups with young adults	12	15	14
% of groups with children	23	34	30
% of groups with dogs	17	12	14
% of groups with bicycles	3	2	2
Average number of people per group (excluding groups of 10 or more)	2.5	2.7	2.6
Present visit			
% who live locally	55	70	64
% who were on a day trip from home	13	17	16
% who did not travel from home	32	13	20
% who travelled by car/van	62	81	74
% who had visited before	70	81	77
% whose main purpose was walking	42	33	37
Average length of stay (hours)	2.2	2.0	2.1
Ratings¹			
% satisfied with Visitor Centre Shop	96	94	95
% satisfied with Visitor Centre Café	88	88	88
% satisfied with Visitor Centre Exhibition	100	95	97
% satisfied with Visitor Centre Information	100	100	100
% satisfied with Picnic Area	100	99	98
% satisfied with Toilets	100	90	94
% satisfied with Playground	100	98	99
% satisfied with Information boards	96	95	95
% satisfied with Car Park	96	99	98
% satisfied with Road signs	91	92	92
% satisfied with the management of the woodlands	94	99	97

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: July 2000
Publication: None
Type of survey: Interviewer
Non-standard topics: Visitor Centre.

GARWNANT (Coed Y Cymoedd)

This survey took place at Garwnant in Coed Y Cymoedd Forest District.

Summary

89% of respondents were locals. 81% of those who had been interviewed had visited Garwnant before.

Results

	Weekday	Weekend	Total
Number of Interviews	151	121	272
Group composition			
% of groups with senior citizens	25	28	26
% of groups with adults aged 25-59	66	65	66
% of groups with young adults	26	23	25
% of groups with children	51	52	51
% of groups with dogs	18	17	18
% of groups with bicycles	7	7	7
Average number of people per group (excluding groups of 10 or more)	3.1	3.1	3.1
Present visit			
% who live locally	56	56	56
% who were on a day trip from home	19	26	22
% who did not travel from home	25	17	22
% who travelled by car/van	93	96	94
% who had visited before	79	83	81
Average length of stay (hours)	3.5	3.1	3.3
Ratings¹			
% satisfied with Visitor Centre Shop	90	100	95
% satisfied with Visitor Centre Café	100	100	100
% satisfied with Visitor Centre Exhibition	100	100	100
% satisfied with Visitor Centre Information	100	100	100
% satisfied with Picnic Area	100	100	100
% satisfied with Toilets	49	23	36
% satisfied with Playground	98	100	98
% satisfied with Information boards	98	100	100
% satisfied with Car Park	100	100	100
% satisfied with Road signs	100	100	100
% satisfied with the management of the woodlands	99	100	100

¹ Respondents were asked to rate only the facilities they had used

Timing of survey: July–September 2000
Publication: None
Type of survey: Interviewer
Non-standard topics: Visitor Centre.

LOSSIE (Moray)

This survey took place in Moray Forest District.

Summary

92% of respondents were locals. 96% of those who had been interviewed had visited Moray before.

Results

	Total
Number of Interviews	52
Group composition	
% of groups with senior citizens	25
% of groups with adults aged 25-59	77
% of groups with young adults	12
% of groups with children	17
% of groups with dogs	60
% of groups with bicycles	17
Average number of people per group (excluding groups of 10 or more)	2.2
Present visit	
% who live locally	92
% who were on a day trip from home	6
% who did not travel from home	2
% who travelled by car/van	88
% who had visited before	96
% whose main purpose was walking	69
Average length of stay (hours)	1.6

Timing of survey:	July-August 2000
Publication:	'Local Use Visitor Survey 2000'
Type of survey:	Interviewer
Non-standard topics:	Reasons for using and concerns about the woodland.

STOKE PARK (South East England)

This survey took place at Stoke Park in South East England Forest District.

Summary

98% of respondents were locals. 97% of those who had been interviewed had visited Stoke Park before. 71% of residents were concerned about the dog mess in the park.

Results

	Total
Number of Interviews	92
Group composition	
% of groups with senior citizens	34
% of groups with adults aged 25-59	62
% of groups with young adults	8
% of groups with children	24
% of groups with dogs	75
% of groups with bicycles	5
Average number of people per group (excluding groups of 10 or more)	1.8
Present visit	
% who live locally	98
% who were on a day trip from home	1
% who did not travel from home	1
% who travelled by car/van	30
% who had visited before	97
% whose main purpose was walking	84
Average length of stay (hours)	1.4

Timing of survey:	July-August 2000
Publication:	'Local Use Visitor Survey 2000'
Type of survey:	Interviewer
Non-standard topics:	Reasons for using and concerns about the woodland.