

People and Place - Tourism

Suitable for KS3 students, March to November

This programme is designed for KS3 students studying tourism and the impacts and interactions between people and place. It provides a range of activities that enable students to explore the needs of different user groups at the arboretum, how to achieve a balance between those needs and suggestions for how Westonbirt can be managed sustainably



Key Concepts

Economic activity, environmental and social impacts, interactions, landscape for amenity use, audiences/user groups, conflict management

Learning Outcomes

By the end of the programme, students should be able to:

- Identify different visitor and user groups and recognise their conflicting demands
- Distinguish between positive and negative effects of tourism for the arboretum
- Make suggestions for the management of tourism at the arboretum to ensure a sustainable future
- Engage and take part in discussions exploring ideas and opinions about a range of issues affecting tourism at Westonbirt

Before you come

Which different user groups do you think come to Westonbirt and why?

Programme Outline

Learning Objectives	Activity
<ul style="list-style-type: none"> • To welcome students to Westonbirt and provide an overview of the programme 	<p>Looking after people and place Introductory talk that explores Westonbirt's history, management, visitor groups and potential conflicts</p>
<ul style="list-style-type: none"> • To consider the potential conflicts between visitor groups and the environment at Westonbirt 	<p>Where do you stand? A selection of questions for students to consider, discuss, and represent their opinions regarding the impact and issues of catering for visitors whilst managing and conserving a tree collection</p>

<ul style="list-style-type: none"> To consider why visitors come to Westonbirt 	<p>Bio-diversity explore Students explore and arboretum glade, searching for variety, adaptations and trees from around the world. Discussion of range of reasons visitors come, including relaxation, play, education, global tree collection, social, health etc.</p>
<ul style="list-style-type: none"> To recognise conflicts between tree management and visitor groups To consider the reasons for conservation of plant species and sustainable forestry practices 	<p>Tree management and the visitor experience</p> <p>The impact of climate change – Maples</p> <ul style="list-style-type: none"> How is our changing climate beginning to impact our tree collection? Action that needs to be taken to ensure a future for Westonbirt <p>Wollemi pine</p> <ul style="list-style-type: none"> Tree protection vs visual impact, Rare specimen - potential for public to take cuttings or remove the entire plant (Kew) <p>Shelter belt</p> <ul style="list-style-type: none"> Providing specimen planting with protection from the weather <p>Additional benefit of creating an area suitable for play, without impacting on collection itself</p>
<ul style="list-style-type: none"> To generate questions related to different aspects of tourism for future consideration 	<p>Conclusion – Compass Rose Using a selection of photos of visitors and management at Westonbirt to discuss the ecological, economic, social and political issues associated with tourism at Westonbirt</p>

National Curriculum links

Geography

- Economic activity in the tertiary sector
- The use of natural resources
- Understand how human and physical processes interact to influence and change landscapes, environments and the climate