

**NORTH YORK
MOORS
VISITOR SURVEY
2000**

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INTRODUCTION

Dalby Forest

Dalby Forest is situated in the North York Moors National Park, within 60 miles of major conurbations, including Teeside, Humberside and West Yorkshire, hence it receives more than 350,000 visitors each year. The forest is accessed by a nine mile forest drive, which has been open since the early 1960's. During the main season there is a charge of £3 per car, however this varies for other vehicles and times of the year. Facilities available in Dalby Forest include a Visitor Centre, toilets, and two children's play areas. There are also way marked walks, cycle trails, and permanent orienteering courses.

This survey is been conducted at the three principle sites, within Dalby Forest, which are Low Dalby car park, Staindale Lake, and Adderstone Field. There will also be some sampling at other sites along the forest drive.

Kilburn Forest

Kilburn Forest is situated in the southwest corner of the North York Moors National Park, adjacent to Sutton Bank, and receives approximately 50,000 visitors each year. The main feature of this site is the White Horse, which can be seen for many miles around, but also of historic importance is Hood Hill upon which the ruins of an ancient fort remain. Until 1996 the land was lease hold, but due to the strategic importance of the site for both landscape and public access the Forestry Commission went on to a acquire the lease hold.

Facilities at the site include two way marked walks, steps leading to the White Horse, a grassed area with picnic tables, and a tarmac car park from which the survey will be conducted.

OBJECTIVES

The main objectives of this survey are as follows:

- 1) To firstly ascertain the profile of visitors to each of the two sites, with particular reference to:
 - a. the size of the group with which they are visiting, and their ages,
 - b. where they have travelled from, and
 - c. whether the group has any special needs/disabilities.

- 2) In Dalby forest the overall aim of the survey is to obtain data relating specifically to the way marked walks and cycle trails that are on offer.

With regard to way marked walks, the main objective is to investigate the frequency with which these walks are used and secondly determine whether visitors believe they are of an appropriate standard.

However, possibly the most important part of this survey is that referring to the cycle trails. This is because there has been no previous study of cycle trails within the forest and therefore no statistical data is currently available. Therefore, it is

necessary to determine how often such trails are used, and whether what is on offer meets both expectations and demand.

3) At Kilburn the main objective of the survey is to determine whether or not people would be prepared to pay to park in the White Horse Bank Car Park.

North York Moors Forest District

SUMMARY

This report provides results from a visitor survey that took place at North York Moors Forest District. A total of 349 questionnaires were completed, 298 at Dalby and 51 at Kilburn.

29% of the groups consisted of 2 people, with a further 23% of groups consisting of 4 people. The majority of groups included adults aged between 25-59 years, 31% included senior citizens, 6% included young adults aged 16-24 years, and 56% of groups included children. 14% of all groups had dogs with them, and 3% of groups had bicycles with them.

48% of the respondents travelled from home. Of those who did not travel from home and visited Dalby, camping/caravanning was the most popular form of accommodation. Of those who visited Kilburn and had not travelled from home, around one third were staying in hotels.

29% of respondents had travelled 26-50 miles to get to the woodland, with a further 23% travelling between 6 and 15 miles.

95% respondents had travelled by car or van to get to the woodland.

73% of respondents had visited the sites before. Of those who had visited the woodland before, 57% visited 1-3 times a year, with a further 29% visiting less often.

44% had always known about the woodland, with a further 24% finding out from friends or relations.

49% of respondents at Kilburn were visiting the site to get some fresh air or exercise. 56% of respondents visiting Dalby to relax or picnic.

The average length of stay was 3 hrs in Dalby and 2 hrs in Kilburn.

26% of the respondents at Dalby had used the waymarked walks. 39% of the respondents at Kilburn used the waymarked walks. Of the people who used the waymarked walks at Kilburn 95% used the White Horse Walk. Of those who had used the walks, the majority thought the route marking and quality of the path was good, or very good.

Those who had used them generally rated the facilities good or very good. The toilets tended to be rated lower than other facilities. 18% of those who used the toilets thought they were poor or very poor.

97% of respondents rated the management of the woodland as good or very good.

NORTH YORK MOORS VISITOR SURVEY 2000

The North York Moors Visitor Survey ran between August and September 2000. A total of 349 interviews were carried out, 298 at Dalby and 51 at Kilburn.

Table 1.1 Number of completed interviews

	Number of interviews
Dalby	298
Kilburn	51
Total	349

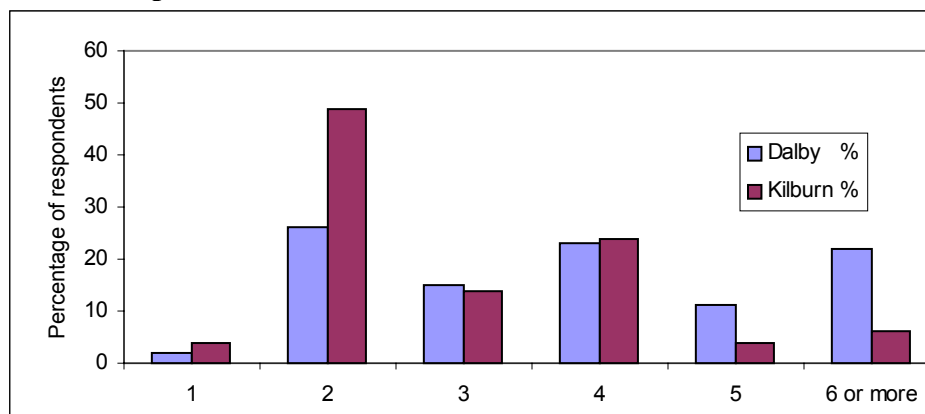
Group Composition

There were a total of 1543 visitors in the 349 groups interviewed. There was an equal split of male and female visitors (49% of all visitors were male).

29% of groups included 2 people, and 15% consisted of 3 people. 23% of groups consisted of 4 people.

Excluding groups of 10 or more, there were on average 4 people per group at Dalby, and 3 people at Kilburn.

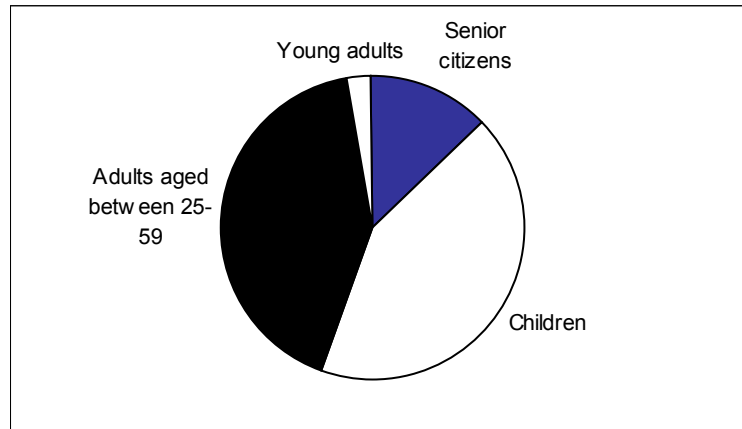
Figure 1.1: Group Size



The majority of groups (81%) contained adults aged between 25-59 years, and 31% included at least one senior citizen. 6% of groups included young adults and 56% included children.

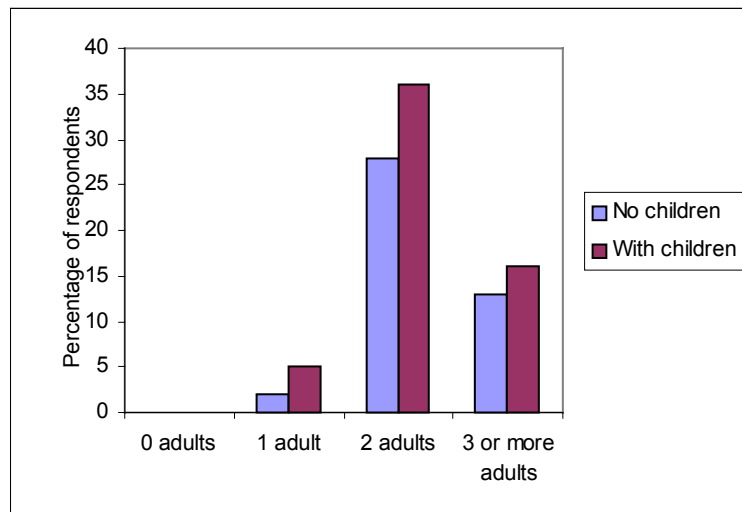
In terms of total visitors, adults aged between 25-59 years accounted for 42% of all visitors. 42% of all visitors were children, and 13% were senior citizens.

Figure 1.2: Visitor Composition



28% of groups included two adults and no children, and a further 13% included three or more adults. 36% of groups consisted of two adults with children, and 16% consisted of 3 or more adults with children.

Figure 1.3: Type of Group

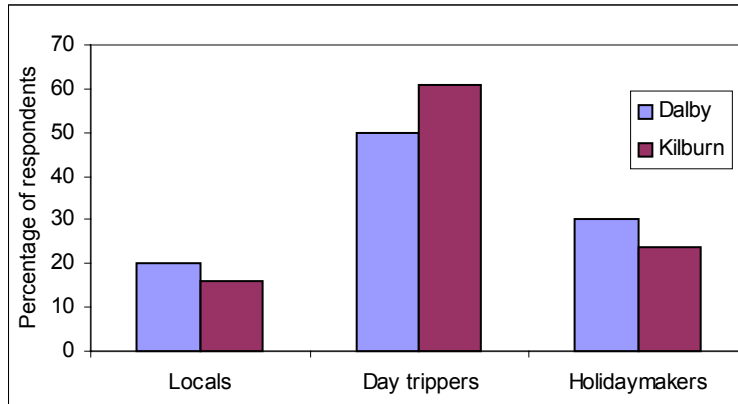


Around 14% of all groups had dogs with them. 3% of all groups were on/ with a bike.

Type of Visitor

The majority of visitors 52% to woodland in North York Moors Forest District were day-trippers. A further 29% of visitors were locals. 19% of visitors lived locally (within 15 miles of the site).

Figure 1.4: Type of Visitor



Visitor Profile

All of those interviewed were asked to provide their full home postcode.

Each of these postcodes was assigned an “ACORN” code. The Acorn classification was created using cluster analysis of the 2001 Population Census to divide almost all postcodes in 54 “types”. These types can be aggregated into 17 “groups” and the groups into 6 broad “categories” (A to F). Addresses in postcodes within any “type” will therefore tend to have a lot in common and can be given a label which describes the typical member of that “type”, e.g. “Wealthy suburbs, large detached houses”.

The Acorn codes are reassigned each year to represent demographic changes since 1991.

The table below shows the proportion of valid postcodes from the survey that fall into each group. This is then compared to the overall GB population using an index, to look for similarities and differences between the two.

The table shows that the level of visits to North York Moors is high amongst the “Affluent Greys, Rural Communities” (A2) and “Better-off Executives, Inner City Areas” (C8). Levels of visits were generally lowest amongst “People in Multi-Ethnic, Low Income Areas” (F17).

Table 1.2 Acorn coded postcodes

Acorn group	GB Population Base	Survey	Index
A1 Wealthy Achievers, Suburbia	15.0	16.4	110
A2 Affluent Greys, Rural Communities	2.1	11.2	533
A3 Prosperous Pensioners, Retirement Areas	2.5	3.3	132
B4 Affluent Executives, Family Areas	4.4	2.6	60
B5 Well-off Workers, Family Areas	7.3	6.6	90
C6 Affluent Urbanites, Town & City Areas	2.6	0.7	25
C7 Prosperous Professionals, Metropolitan Areas	2.0	1.0	49
C8 Better-off Executives, Inner City Areas	4.0	8.9	222
D9 Comfortable Middle Ages, Mature Home Owning Areas	13.0	15.8	121
D10 Skilled Workers, Home Owning Areas	12.7	10.9	85
E11 New Home Owners, Mature Communities	8.1	7.9	97
E12 White Collar Workers, Better-off Multi-Ethnic Areas	4.0	5.6	140
F13 Older People, Less Prosperous Areas	3.2	1.6	51
F14 Council Estate residents, Better-off Homes	11.2	3.0	26
F15 Council Estate residents, High Unemployment	3.0	1.3	44
F16 Council Estate residents, Greatest Hardship	2.5	3.0	118
F17 People in Multi-Ethnic, Low Income Areas	2.1	0.0	0
U Unclassified	0.2	0.3	164

Visitor Origin

Almost all respondents (98%) provided their full or partial (first half) postcode or the name of their home town or country. Table 1.3 shows the origin of visitors, based on the home postcodes and town/ country names supplied.

The majority of visitors who had travelled from home lived in Yorkshire or Humberside. 8% travelled from the South of England and a further 8% travelled from the Midlands.

Table 1.3: Visitor origin

Region	Percentage of respondents
Yorkshire & Humberside	
From home	61
Not from home	6
North West	2
North	8
Midlands	7
South	10
Wales	0
Scotland	1
Overseas	0
Not known	5
All respondents	100% (=349)

Figure 1 shows the origin of visitors to the North York Moors Forest District sites from the local area, and those from the whole of GB are shown in Figure 2.

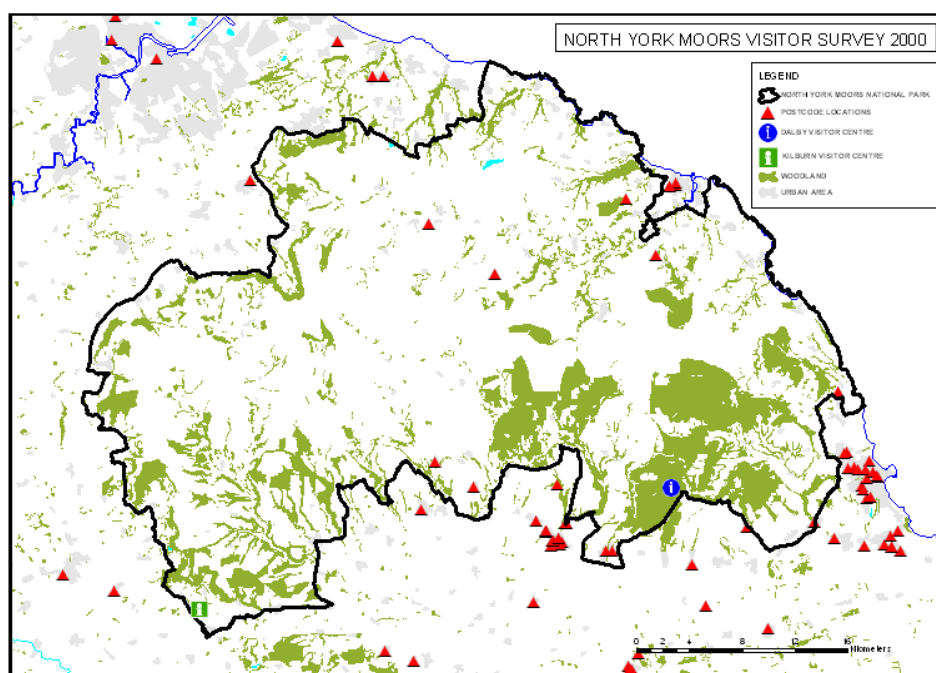


Figure 1: Map indicating the origin of visitors to the North York Moors Forest District sites in the local area

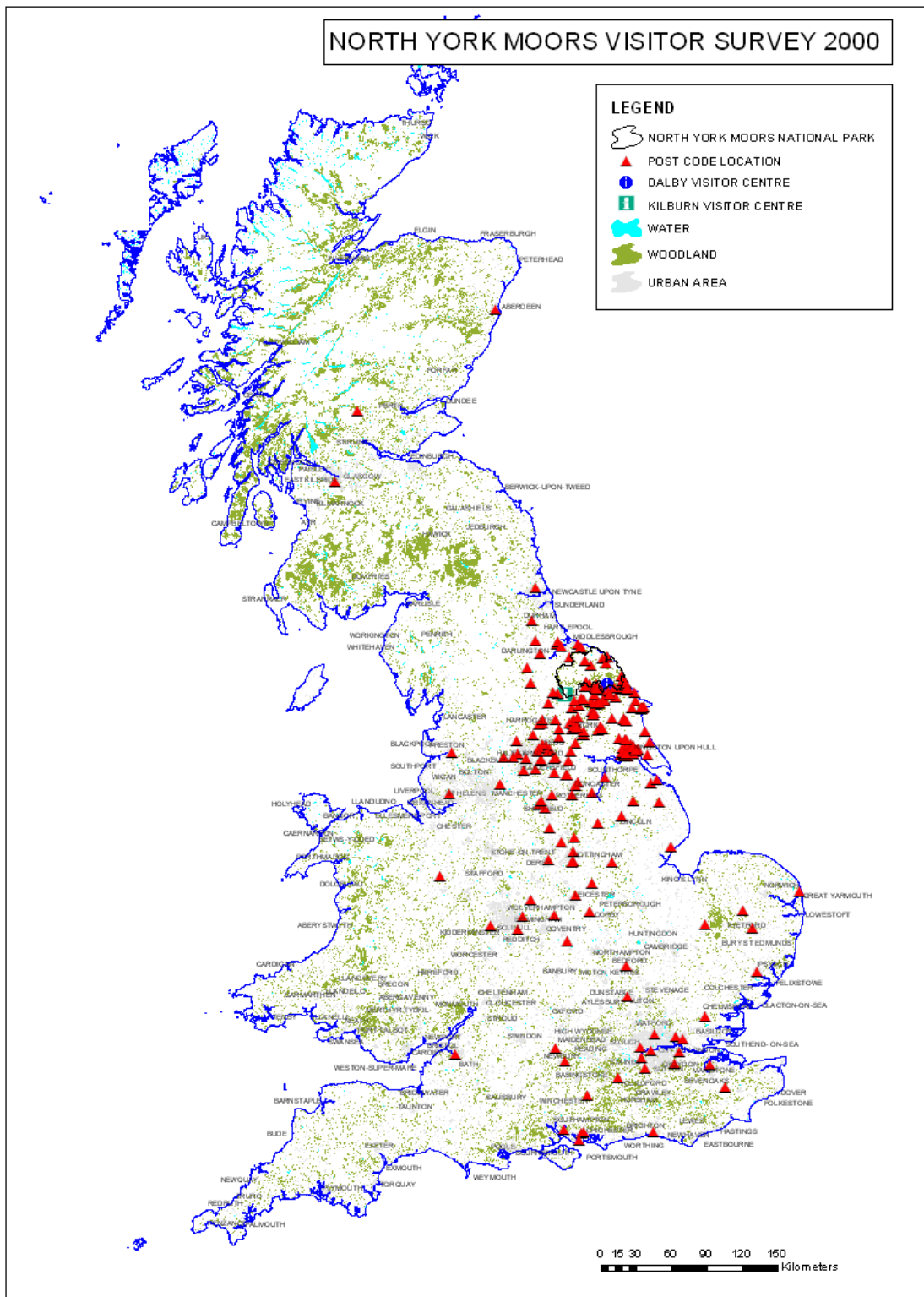
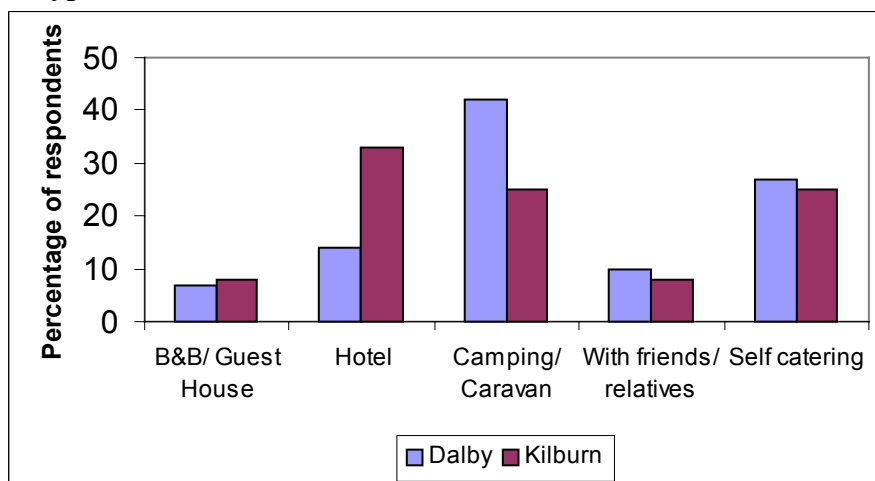


Figure 2: Map indicating the origin of visitors to the North York Moors Forest District sites who came from GB and gave a valid postcode

Type of Trip

71% of visitors travelled from home that day. 40% of holidaymakers were camping/caravanning, and 27% were staying in self-catering accommodation. There were generally more visitors camping/caravanning in Dalby, compared with in Kilburn. Correspondingly, there was relatively more holiday makers staying in hotels in Kilburn than in Dalby.

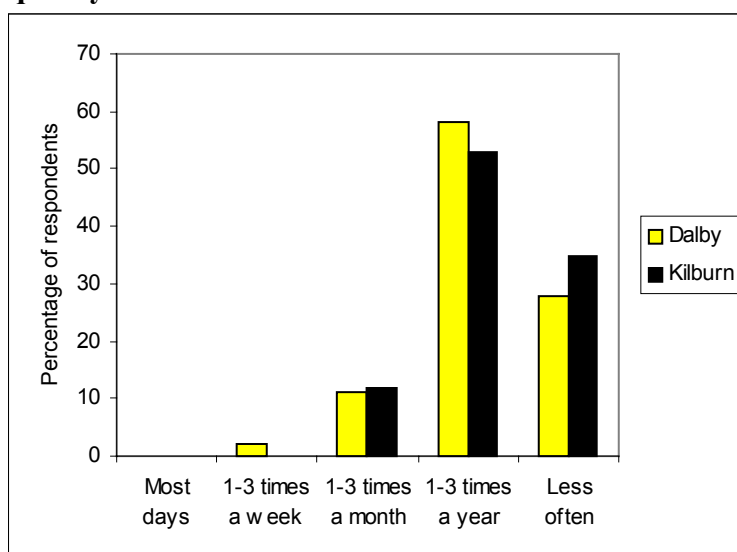
Figure 2: Types of Accommodation



Previous Visits

73% of visitors had been to North York Moors before. Of those who had visited the site before, 57% visit between 1 and 3 times a year.

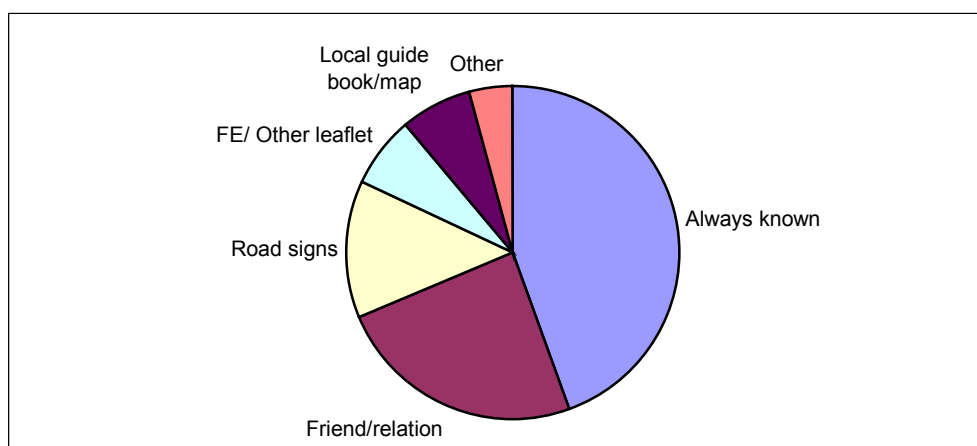
Figure 3: Frequency of Visits



Finding out about the site

44% of respondents had always known about the site, with a further 24% finding out through friends or relations. 7% of all respondents had discovered the site through a local guidebook or map.

Figure 4: Finding about the woodland



The table below shows that the majority of repeat visitors had always known about the site, or had found out through friends or relatives. 41% of first time visitors had found out about the site through friends or relatives, with a further 18% through local guidebooks or maps.

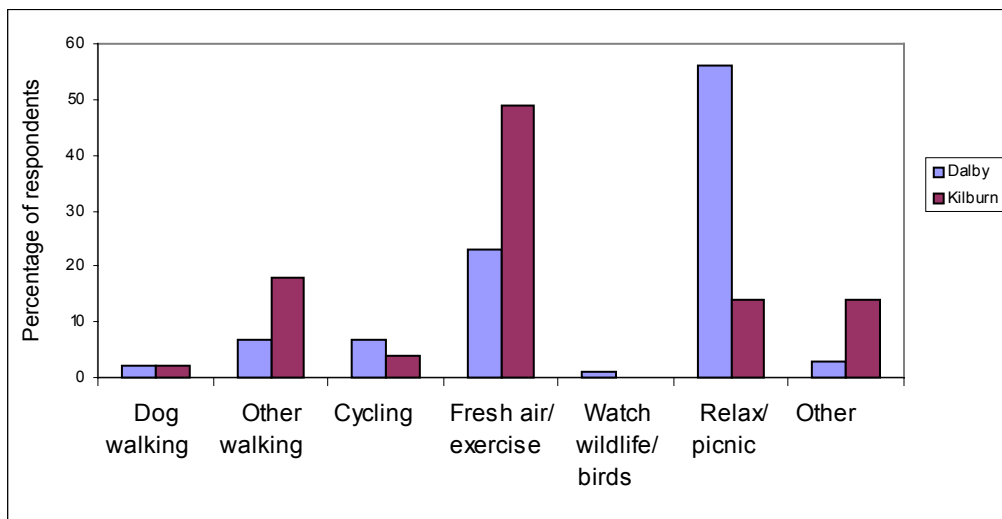
Table 2: How first time and repeat visitors found out about the woodland

	Repeat visitor	First time visitors	Total
Always known	58	6	44
Friend/ relation	18	41	24
Road signs	13	12	13
Forest Enterprise leaflet	1	13	4
Other leaflet	2	5	3
Local guide book/map	3	18	7
Newspaper/TV/Radio	0	0	0
Other	4	4	4
Total	100% (=256)	100% (=93)	100% (=349)

Main purpose of visit

49% of respondents at Kilburn were visiting the site to get some fresh air or exercise. 20% interviewed were visiting the site to walk (including dog walking). 14% were visiting to relax or picnic. A further 14% cited other reasons for visiting the site, all of which were to see the horse. 56% of respondents were visiting Dalby to relax or picnic. 23% were visiting for fresh air or exercise. 23% were visiting for fresh air or exercise.

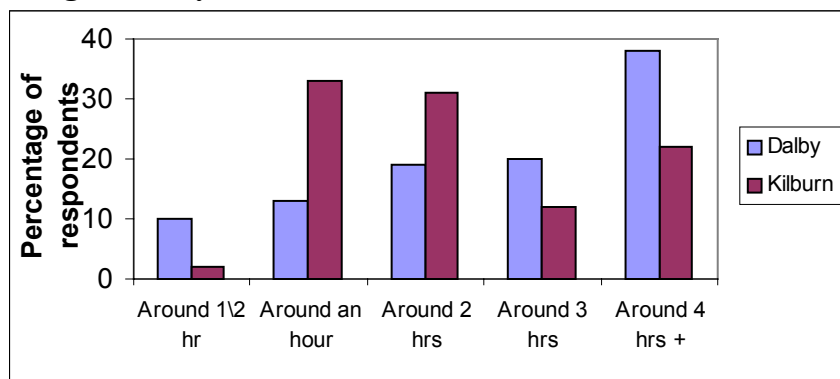
Figure 4: Main purpose of Visit



Length of Stay

A majority of respondents were staying at Dalby for around 4 hrs plus. 64% of respondents were staying at Kilburn for around 1 or 2 hrs. The average length of stay was 3 hrs in Dalby and 2 hrs in Kilburn.

Figure 5: Length of Stay



Waymarked Walks

26% of the respondents at Dalby had used the waymarked walks. 39% of the respondents at Kilburn used the waymarked walks. Of the people who used the waymarked walks at Kilburn 95% used the White Horse Walk. Respondents who had used the walks were asked to rate the route marking and the quality of the path, of these 80% rated the route marking as good or very good and 85% rated the quality of the path as good or very good.

89% of respondents at Dalby preferred waymarked routes. Of these, 53% liked the routes to be around 1-2 hrs long.

Cycling at Dalby

7% of respondents had been cycling that day. Of these respondents 59% went cycling at least once a week in the summer, 23% went cycling at least once a month. 68% of the cyclists said that they had used the waymarked cycle trail. 32% of the cyclists said that some of their cycling had been off the road, a further 23% said that most had been off the road.

Ratings of facilities

The results below present the ratings for each facility in terms of the proportion of visitors who expressed an opinion (i.e. the proportion who had used each facility and provided a rating for it).

91% of respondents used the picnic area. Of these, 91% rated it as good or very good.

56% of respondents used the toilets. Of those 53% rated them as good or very good. 16% of the respondents, who used the toilets in Dalby thought they were either poor or very poor, compared with 0% at Kilburn.

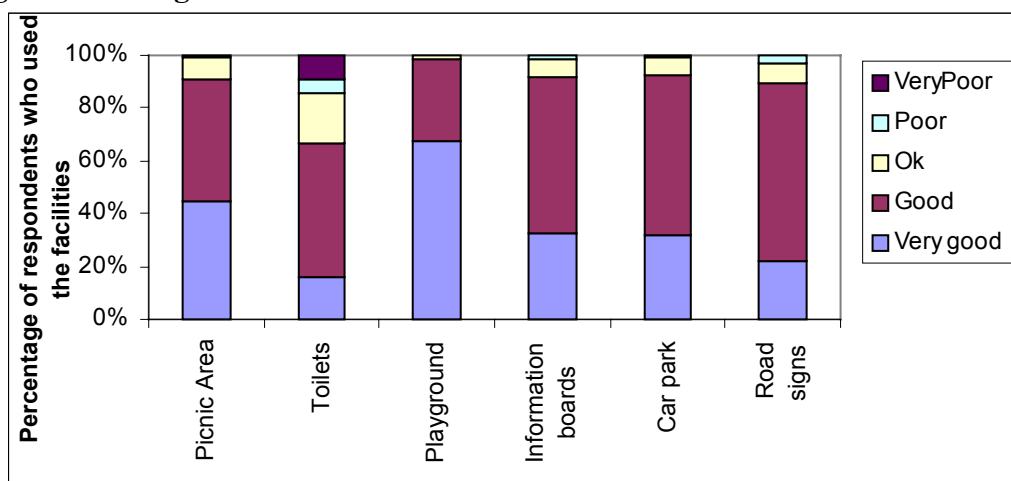
55% of respondents at Dalby used the playground. Of those 98% rated it good or very good.

96% of respondents used the car park. Of those 98% rated it as good or very good.

98% of respondents used the road signs. Of those 89% thought it was good or very good.

97% of the respondents had an opinion on the management of the forest. Of those 98% rated it as good or very good.

Figure 6: Ratings of Facilities



Ranking of Facilities

100% of respondents said they didn't need showers at the sites.

95% of respondents said they didn't need cycle washing facilities at the site.

95% of respondents said they didn't need cycle information at the site.

96% of respondents said they didn't need toilets at the site.

92% of respondents said they didn't need any other facilities at the site.

Parking at Kilburn

72% of respondents at Kilburn said that they would be willing to pay for parking.
37% said that between £1 and £2 was a reasonable charge.

Management of the Woodland

97% of respondents who expressed an opinion about the management of the forest thought it was good or very good.

Possible Improvements

The most popular suggestion in Dalby was more toilets and cleaner toilets around the site. Other suggestions included more picnic tables, dog litterbins, more benches, and rain shelter area.

The most popular suggestion in Kilburn was toilets in car park. Other suggestions included more car parking spaces, more road signs, more signposts on walks.
35% of respondents said there was nothing that they would change about the forests.

Disability or special needs

10 % of visitors to Dalby had a disability or special need, compared with 2% at Kilburn. Of those with a disability or a special 57% had mobility disability.

Conclusions

- A similar number of interviews (298) were carried out in Dalby to the last survey in 1997 (323).
 - Additional questions were asked concerning the use of waymarked trails (both sites) and cycle use (in Dalby only).
1. Travelled from home A similar % travelled from home to both sites. In the case of Dalby the number has increased from 50% in 1997 to 70%.
 - 1a Type of accommodation More visitors to Kilburn stay in hotel type accommodation than Dalby. Overall 77% self cater or stay with friends/relatives. This is similar to the 1997 survey result.
 2. How far travelled 85% had travelled less than 50 miles similar to the 1997 survey.
 3. Main type of transport. As expected very much car-based. The Moorsbus (public transport) into Dalby is only having a limited effect on transport type. No public transport to Kilburn so how did that person get there?
 4. Been before? A high %age (73) of repeat visits is what we would expect and hope. Compares with 65% in 1997.
 - 4a How often? Again a high % visit more than once a year. Pleasingly the number visiting 1-3 times has risen by 30% since 1997.
 5. How found out? 68% know of us or find out by word of mouth. Leaflets (fliers) make a disappointing showing and we are considering dropping these excluding 'bedroom browsers'. Road signs have a significant effect and it is frustrating that the policy of the local highways authority doesn't allow us more brown tourist signs
 6. Purpose of visit Big changes here with 77% in the two most popular categories (Relax/picnic & fresh air/exercise). In 1997 these two only polled 30%. A contradiction is the reduction in the %age cycling. Considering the investment to make Dalby a 'centre of excellence' for cycling and the general feeling that we get many more bikes, the numbers in Dalby have dropped from 12% to 7%. Perhaps they were too busy cycling to be interviewed!
 7. How long staying? 75% are staying over 2 hours. As is to be expected this figure is less at Kilburn.
 8. Used a waymarked walk? Perhaps surprisingly more had used the trail at Kilburn than had used trails in Dalby.
 9. Which walk? Not the split of Dalby walks use that one might expect and one that is probably biased by what part of the forest the questions were asked.
 - 10/11/16/17. Facility quality. Generally more than positive on our facilities.
 12. Waymarked routes Most people prefer routes of 1-2 hours in length. This is generally what we provide but are not planning any more.
 - 13/14. Cycling With only 22 respondents this information is probably not statistically viable. However it does show that people cycle regularly in Dalby but I feel more evidence is needed before installing a cycle wash.

Around 10% of our visitors have special needs; mainly mobility. The group makeup shows the expected low numbers of young adults (16-24). I would have expected more cycles to be seen in Dalby. 15% of people bringing dogs is what I would expect.

North York Moors Forest District

NORTH YORK MOORS FOREST DISTRICT

Batch

VISITOR SURVEY QUESTIONNAIRE - 2000

Form

Hello; I am carrying out a survey for the Forestry Commission. Can you please spare a few minutes to answer some questions?

1. Have you travelled from home today?

Circle One

Yes **1** *Skip to Q2*
 No **2** *Ask Q1a*

1a. What type of accommodation did you stay in last night?

Circle one

Bed & Breakfast/ Guest House **1**
 Hotel **2**
 Camping/ Caravan **3**
 With friends/ relatives **4**
 Youth Hostel **5**
 Self Catering **6**
 Other **7**

2. How far have you travelled to get here today?

Circle one

Up to 5 miles **1**
 6 - 15 miles **2**
 16 - 25 miles **3**
 26 - 50 miles **4**
 Over 50 miles **5**

3. What was the main type of transport you used to get here today? (The one used for the longest distance)

Circle one

Car/ van **1**
 Minibus/ coach **2**
 Public transport **3**
 Bicycle **4**
 On foot **5**
 Other **6**

4. Have you been here before?

Circle One

Yes **1** *Ask Q4a*
 No **2** *Skip to Q5*

4a. How often do you come here?

Circle one

Most days **1**
 1 - 3 times a week **2**
 1 - 3 times a month **3**
 1 - 3 times a year **4**
 Less often **5**

5. How did you first find out about this woodland?

(if answer 4 - 8 ask Q5a, all others skip to Q6)

Circle One

Always known **1**
 Friend/ relation **2**
 Road signs **3**
 Forest Enterprise leaflet **4**
 Other leaflet **5**
 Local guide book or map **6**
 Exhibitions/ displays **7**
 Newspaper/ TV/ Radio **8**
 Other **9**

Please specify _____

5a. Can you say where you saw it? (i.e. where picked up leaflet, which guide book/ map or exhibition, which TV/ Radio programme or newspaper)

6. What is the main purpose of your visit today?

Circle one

Dog walking **1**
 Other walking **2**
 Cycling **3**
 Fresh air/ exercise **4**
 Watch wildlife/ birds **5**
 Relax/ picnic **6**
 Other **7**

Specify

7. How long in total are you staying at this site today?

hours	mins

8. Have you used one of the waymarked walks?

Circle One

Yes **1**
 No **2** *Skip to Q12*

Appendix 1: North York Moors FD Questionnaire 2000

9. Which walk was it?

(if more than one, answer for the one used most recently)

	<i>Circle One</i>	
Red	1	
Blue		2
White	3	
Green		4

10. What did you think of the route marking on the walk?

	<i>Circle One</i>	
Very Good	1	
Good		2
OK	3	
Poor		4
Very Poor	5	
No opinion		6

11. What did you think of the quality of the path?

	<i>Circle One</i>	
Very Good	1	
Good		2
OK	3	
Poor		4
Very Poor	5	
No opinion		6

(ASK AT DALBY ONLY)

12. Do you prefer using routes that are waymarked?

	<i>Circle one</i>	
Yes	1	Ask Q12a
No	2	Skip to Q13

12a. How long do you like the routes to be?

	<i>Circle One</i>	
Under 1 hour	1	
Around 1 - 2 hours		2
Over 2 hours	3	

13. Have you been cycling in the forest today?

	<i>Circle one</i>	
Yes	1	Ask Q's 13a-e
No	2	Skip to Q14

13a. How often, on average, do you cycle for leisure in the summer?

	<i>Circle One</i>	
Most days	1	
1 - 3 times a week		2
1 - 3 times a month	3	
Less often		4

13b. How often do you cycle for leisure in this forest in the summer?

	<i>Circle One</i>	
Most days	1	
1 - 3 times a week		2
1 - 3 times a month	3	
Less often		4

13c. And how often do you cycle in other forests in the summer?

	<i>Circle One</i>	
Most days	1	
1 - 3 times a week		2
1 - 3 times a month	3	
Less often		4

(DALBY ONLY - Continued)

13d. Have you used one of the waymarked cycle trails today?

	<i>Circle one</i>	
Yes	1	
No		2

13e. How much of your cycling here today has been off the forest roads?

	<i>Circle one</i>	
None	1	
Some		2
Most	3	
All		4

14. I would like to ask you to rank the following options in order of what you would most like to see at this site, with 1 as the highest rank. Please only give a ranking to an option if you would like to see it at this site.

Changing rooms / showers	<input type="text"/>
Cycle washing	<input type="text"/>
Cycle information	<input type="text"/>
Toilets	<input type="text"/>
Other	<input type="text"/>

(Please specify)

(ASK AT KILBURN ONLY)

15. Would you be willing to pay for parking here?

	<i>Circle one</i>	
Yes	1	Ask Q15a
No	2	Skip to Q16

15a. What would you consider a reasonable charge for each visit ?

	<i>Circle One</i>	
Under £1	1	
£1 - £2		2
£2 - £5	3	
Over £5		4

Appendix 1: North York Moors FD Questionnaire 2000

16. I would like to ask you to rate any of the facilities that you have used here, on a scale of Very good, Good, OK, Poor or Very poor.

What is your overall rating for:

(circle one number in each row)

	VG	G	OK	P	VP	Not used
Picnic area	1	2	3	4	5	6
Toilets	1	2	3	4	5	6
Playground	1	2	3	4	5	6
Information boards	1	2	3	4	5	6
Car park	1	2	3	4	5	6
Road signs	1	2	3	4	5	6

17. This is a Forestry Commission wood/ forest. On a scale of 1 to 5, where 1 means very good and 5 means very poor, how would you rate the management of this wood/ forest?

Circle One

Very Good	1
Good	2
OK	3
Poor	4
Very Poor	5
No opinion	6

18. If we could improve just one thing here, what would that be?

19. To give us an idea of where visitors come from, can you tell me your postcode?

Yes: Record full postcode

No: Record part postcode if possible, then ask Q19a.

19a. (only ask if full postcode not given) Can you tell me instead which town or other area you live in?

Record name of town or other area (e.g. English/Welsh county, Scottish council area, or country if from abroad)

20. Do you (or does anyone in your group) have any disability or special needs?

Circle One

Yes	1	<i>Ask 20a</i>
No	2	<i>Skip to end</i>

20a. What type of special need is it?

Circle all

Sight	1
Hearing	2
Mobility	3
Other	4

Specify

That's all! Thank you very much for your time.

Please indicate below the age and ethnic origin of the group – don't ask!

Group size - Please enter number of people in each category in each box

Male		Female
<input style="width: 60px; height: 30px;" type="text"/>	Senior Citizens (Age 60+)	<input style="width: 60px; height: 30px;" type="text"/>
<input style="width: 60px; height: 30px;" type="text"/>	Other Adults (Age 25-59)	<input style="width: 60px; height: 30px;" type="text"/>
<input style="width: 60px; height: 30px;" type="text"/>	Young Adults (Age 16-24)	<input style="width: 60px; height: 30px;" type="text"/>
<input style="width: 60px; height: 30px;" type="text"/>	Children (Under 16)	<input style="width: 60px; height: 30px;" type="text"/>
<input style="width: 60px; height: 30px;" type="text"/>	Predominantly White	<input style="width: 60px; height: 30px;" type="text"/>
<input style="width: 60px; height: 30px;" type="text"/>	Asian	<input style="width: 60px; height: 30px;" type="text"/>
<input style="width: 60px; height: 30px;" type="text"/>	Afro-Caribbean	<input style="width: 60px; height: 30px;" type="text"/>

Dogs *Bicycles*

APPENDIX 2: North York Moors FD Results 2000

Number of interviews

	Dalby	Kilburn	ALL
	No.	No.	No.
ALL	298	51	349

1. Travelled from home	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Yes	210	70	39	76	249	71
No	88	30	12	24	100	29
Total	298	100	51	100	349	100

(Those who have not travelled from home)

1a. Type of accomodation	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
B&B/Guest House	6	7	1	8	7	7
Hotel	12	14	4	33	16	16
Camping/Caravan	37	42	3	25	40	40
With friends/relatives	9	10	1	8	10	10
Self Catering	24	27	3	25	27	27
Total	88	100	12	100	100	100

2. How far travelled to forest	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Up to 5 miles	41	14	5	10	46	13
6-15 miles	70	23	9	18	79	23
16-25 miles	56	19	16	31	72	21
26-50 miles	82	28	18	35	100	29
Over 50 miles	47	16	3	6	50	14
Missing	2	1	.	.	2	1
Total	298	100	51	100	349	100

3. Main type of transport	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Car/Van	283	95	49	96	332	95
Minibus/coach	6	2	.	.	6	2
Public transport	3	1	1	2	4	1
Bicycle	5	2	1	2	6	2
Other	1	0	.	.	1	0
Total	298	100	51	100	349	100

APPENDIX 2: North York Moors FD Results 2000

4. Have you been here before	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Yes	222	74	34	67	256	73
No	76	26	17	33	93	27
Total	298	100	51	100	349	100

(Those who have been before)

4a. How often do you come here?	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Most days	1	0	.	.	1	0
1-3 times a week	5	2	.	.	5	2
1-3 times a month	25	11	4	12	29	11
1-3 times a year	129	58	18	53	147	57
Less often	62	28	12	35	74	29
Total	222	100	34	100	256	100

5. How found out about the woodland	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Always known	124	42	31	61	155	44
Friend / relation	77	26	6	12	83	24
Road signs	40	13	5	10	45	13
Forest Enterprise leaflet	15	5	.	.	15	4
Other leaflet	11	4	.	.	11	3
Local guide book / map	18	6	6	12	24	7
Newspaper/TV/Radio	1	0	.	.	1	0
Other	10	3	3	6	13	4
Missing	2	1	.	.	2	1
Total	298	100	51	100	349	100

6. Main purpose of visit	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Dog walking	5	2	1	2	6	2
Other walking	21	7	9	18	30	9
Cycling	20	7	2	4	22	6
Fresh air/exercise	70	23	25	49	95	27
Watch wildlife/birds	4	1	.	.	4	1
Relax/picnic	168	56	7	14	175	50
Other	9	3	7	14	16	5
None	1	0	.	.	1	0
Total	298	100	51	100	349	100

APPENDIX 2: North York Moors FD Results 2000

7. Length of stay	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Missing	1	0	.	.	1	0
Around 1/2 hr	29	10	1	2	30	9
Around an hour	38	13	17	33	55	16
Around 2 hrs	58	19	16	31	74	21
Around 3 hrs	59	20	6	12	65	19
Around 4 hrs +	113	38	11	22	124	36
Total	298	100	51	100	349	100

8. Have you used a waymarked walk today?	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Yes	77	26	20	39	97	28
No	221	74	31	61	252	72
Total	298	100	51	100	349	100

(Only those who had used a waymarked walk)

9. Which walk was it	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Dalby Beck Walk (Dalby)	9	12	.	.	9	9
Adderstone Rigg Walk (Dalby)	15	19	.	.	15	15
Deepdale Habitat Trail (Dalby)	12	16	.	.	12	12
Waitcliff Walk (Dalby)	8	10	.	.	8	8
White Horse Walk (Kilburn)	.	.	19	95	19	20
Sutton Bank Walk	.	.	1	5	1	1
Missing	33	43	.	.	33	34
Total	77	100	20	100	97	100

(Only those who had used a waymarked walk)

10. Route marking?	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Very Good	27	35	11	55	38	39
Good	34	44	6	30	40	41
OK	8	10	1	5	9	9
Poor	5	6	.	.	5	5
Very Poor	1	1	1	5	2	2
No Opinion	1	1	.	.	1	1
Missing	1	1	1	5	2	2
Total	77	100	20	100	97	100

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(Only those who had used a waymarked walk)

11. Quality of path?	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Very Good	20	26	11	55	31	32
Good	44	57	7	35	51	53
OK	12	16	2	10	14	14
Missing	1	1	.	.	1	1
Total	77	100	20	100	97	100

(Only asked at Dalby)

12. Do you prefer waymarked routes	Dalby	
	No.	%
Yes	265	89
No	33	11
Total	298	100

(Only asked at Dalby)

12a. How long do you like the routes to be	Dalby	
	No.	%
Under 1 hour	89	30
Around 1 - 2 hours	157	53
Over 2 hours	19	6
Missing	33	11
Total	298	100

(Only asked at Dalby)

13. Have you been cycling in the forest today	Dalby	
	No.	%
Yes	22	7
No	266	89
Missing	10	3
Total	298	100

(Only asked at Dalby)

13a. How often do you cycle in the summer	Dalby	
	No.	%
Most days	6	27
1 - 3 times a week	7	32
1 - 3 times a month	5	23
Less often	4	18
Total	22	100

APPENDIX 2: North York Moors FD Results 2000

(Only asked at Dalby)

13b. How often do you cycle in this forest in summer	Dalby	
	No.	%
1 - 3 times a week	1	5
1 - 3 times a month	4	18
Less often	17	77
Total	22	100

(Only asked at Dalby)

13c. How often do you cycle in other forests in summer	Dalby	
	No.	%
Most days	1	5
Missing	21	95
Total	22	100

(Only asked at Dalby)

13d. Have you used a waymarked cycle trail today	Dalby	
	No.	%
Yes	15	68
No	6	27
Missing	1	5
Total	22	100

(Only asked at Dalby)

13e. How much cycling today has been off road	Dalby	
	No.	%
None	3	14
Some	7	32
Most	5	23
All	4	18
Missing	3	14
Total	22	100

(Only asked at Dalby)

14. Ranking given by respondents for showers	Dalby	
	No.	%
Missing (or not wanted)	298	100
Total	298	100

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(Only asked at Dalby)

14. Ranking given by respondents for cycle washing	Dalby	
	No.	%
Rated most important	5	2
Rated 2nd most important	8	3
Rated 3rd most important	3	1
Missing (or not wanted)	282	95
Total	298	100

(Only asked at Dalby)

14. Ranking given by people for cycle information	Dalby	
	No.	%
Rated most important	4	1
Rated 2nd most important	5	2
Rated 3rd most important	2	1
Rated 4th most important	3	1
Missing (or not wanted)	284	95
Total	298	100

(Only asked at Dalby)

14. Ranking given by people for toilets	Dalby	
	No.	%
Rated most important	6	2
Rated 2nd most important	2	1
Rated 3rd most important	4	1
Missing (or not wanted)	286	96
Total	298	100

(Only asked at Dalby)

14. Ranking given by people for 'Other' facilities	Dalby	
	No.	%
Rated 2nd most important	1	0
Rated 3rd most important	4	1
Rated 4th most important	18	6
Missing (or not wanted)	275	92
Total	298	100

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(Only asked at Kilburn)

15. Would you be willing to pay for parking	Kilburn	
	No.	%
Yes	36	71
No	14	27
Missing	1	2
Total	51	100

(Only asked at Kilburn)

15a. What would you consider a reasonable charge	Kilburn	
	No.	%
Under £1	17	33
£1 - £2	19	37
Missing	15	29
Total	51	100

16. Ratings: Picnic Area	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Very good	129	43	14	27	143	41
Good	131	44	16	31	147	42
OK	21	7	3	6	24	7
Poor	2	1	.	.	2	1
Not used	15	5	18	35	33	9
Total	298	100	51	100	349	100

16. Ratings: Toilets	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Very good	26	9	4	8	30	9
Good	94	32	6	12	100	29
OK	36	12	2	4	38	11
Poor	12	4	.	.	12	3
Very Poor	17	6	.	.	17	5
Not used	113	38	39	76	152	44
Total	298	100	51	100	349	100

16. Ratings: Playground	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Very good	110	37	.	.	110	32
Good	51	17	.	.	51	15
OK	2	1	.	.	2	1
Not used	135	45	51	100	186	53
Total	298	100	51	100	349	100

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16. Ratings: Information boards	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Very good	74	25	10	20	84	24
Good	119	40	32	63	151	43
OK	14	5	2	4	16	5
Poor	2	1	.	.	2	1
Not used	89	30	7	14	96	28
Total	298	100	51	100	349	100

16. Ratings: Car park	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Very good	97	33	9	18	106	30
Good	174	58	28	55	202	58
OK	15	5	7	14	22	6
Poor	.	.	4	8	4	1
Not used	12	4	3	6	15	4
Total	298	100	51	100	349	100

16. Ratings: Road Signs	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Very good	72	24	2	4	74	21
Good	198	66	34	67	232	66
OK	15	5	11	22	26	7
Poor	6	2	3	6	9	3
Very Poor	1	0	.	.	1	0
Not used	6	2	1	2	7	2
Total	298	100	51	100	349	100

17. Management of forest	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Very good	188	63	30	59	218	62
Good	98	33	18	35	116	33
OK	2	1	1	2	3	1
No opinion	9	3	2	4	11	3
Missing	1	0	.	.	1	0
Total	298	100	51	100	349	100

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Anyone with disability or special needs	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Yes	30	10	1	2	31	9
No	261	88	49	96	310	89
Missing	7	2	1	2	8	2
Total	298	100	51	100	349	100

(Includes multiple responses)

What type of special need is it	Dalby		Kilburn		Total	
	No.	%	No.	%	No.	%
Sight	4	11	.	.	4	11
Hearing	4	11	.	.	4	11
Mobility	20	56	1	100	21	57
Other	7	19	.	.	7	19
Missing	1	3	.	.	1	3
Total	36	100	1	100	37	100

Group size

Number in Group	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
1	5	2	2	4	7	2
2	77	26	25	49	102	29
3	46	15	7	14	53	15
4	70	23	12	24	82	23
5	34	11	2	4	36	10
6 or more	66	22	3	6	69	20
ALL	298	100	51	100	349	100

Number of Males	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	8	3	1	2	9	3
1	121	41	32	63	153	44
2	75	25	13	25	88	25
3	51	17	5	10	56	16
4	19	6	.	.	19	5
5	10	3	.	.	10	3
6 or more	14	5	.	.	14	4
ALL	298	100	51	100	349	100

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Number of Females	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	16	5	8	16	24	7
1	115	39	21	41	136	39
2	63	21	13	25	76	22
3	50	17	7	14	57	16
4	30	10	1	2	31	9
5	6	2	.	.	6	2
6 or more	18	6	1	2	19	5
ALL	298	100	51	100	349	100

Number of Adults	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	1	0	.	.	1	0
1	20	7	3	6	23	7
2	188	63	35	69	223	64
3	35	12	4	8	39	11
4	37	12	9	18	46	13
5	9	3	.	.	9	3
6 or more	8	3	.	.	8	2
ALL	298	100	51	100	349	100

Number of Senior Citizens	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	202	68	39	76	241	69
1	24	8	3	6	27	8
2	62	21	8	16	70	20
3	7	2	1	2	8	2
4	3	1	.	.	3	1
ALL	298	100	51	100	349	100

Number of Other Adults (16-24)	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	57	19	10	20	67	19
1	36	12	6	12	42	12
2	160	54	28	55	188	54
3	16	5	1	2	17	5
4	18	6	6	12	24	7
5	6	2	.	.	6	2
6 or more	5	2	.	.	5	1
ALL	298	100	51	100	349	100

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Number of Young Adults (16-24)	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	283	95	46	90	329	94
1	8	3	2	4	10	3
2	5	2	1	2	6	2
3	.	.	2	4	2	1
4	1	0	.	.	1	0
5	1	0	.	.	1	0
ALL	298	100	51	100	349	100

Number of Children	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	117	39	35	69	152	44
1	30	10	5	10	35	10
2	68	23	9	18	77	22
3	36	12	1	2	37	11
4	20	7	1	2	21	6
5	5	2	.	.	5	1
6 or more	22	7	.	.	22	6
ALL	298	100	51	100	349	100

Number of Male Senior Citizens (Over 60)	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	220	74	40	78	260	74
1	71	24	11	22	82	23
2	7	2	.	.	7	2

Number of Female Senior Citizens (Over 60)	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	211	71	41	80	252	72
1	79	27	9	18	88	25
2	7	2	1	2	8	2
3	1	0	.	.	1	0

Number of Male Other Adults (25-59)	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	109	37	13	25	122	35
1	155	52	30	59	185	53
2	26	9	8	16	34	10
3	4	1	.	.	4	1
4	1	0	.	.	1	0
5	1	0	.	.	1	0
6 or more	2	1	.	.	2	1

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Number of Female Other Adults (25-59)	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	73	24	15	29	88	25
1	167	56	29	57	196	56
2	43	14	7	14	50	14
3	9	3	.	.	9	3
4	1	0	.	.	1	0
5	2	1	.	.	2	1
6 or more	3	1	.	.	3	1

Number of Male Young Adults (16-24)	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	287	96	46	90	333	95
1	7	2	3	6	10	3
2	2	1	.	.	2	1
3	.	.	2	4	2	1
4	1	0	.	.	1	0
5	1	0	.	.	1	0

Number of Female Young Adults (16-24)	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	291	98	50	98	341	98
1	7	2	1	2	8	2

Number of Male Children (Under 16)	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	153	51	45	88	198	57
1	58	19	5	10	63	18
2	51	17	1	2	52	15
3	17	6	.	.	17	5
4	6	2	.	.	6	2
5	6	2	.	.	6	2
6 or more	7	2	.	.	7	2

Number of Female Children (Under 16)	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	163	55	38	75	201	58
1	63	21	5	10	68	19
2	46	15	7	14	53	15
3	11	4	.	.	11	3
4	6	2	1	2	7	2
5	2	1	.	.	2	1
6 or more	7	2	.	.	7	2

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Number of Bikes	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	286	96	51	100	337	97
1	2	1	.	.	2	1
2	3	1	.	.	3	1
3	4	1	.	.	4	1
4	1	0	.	.	1	0
5	2	1	.	.	2	1

Number of Dogs	Dalby		Kilburn		ALL	
	No.	%	No.	%	No.	%
0	254	85	45	88	299	86
1	34	11	3	6	37	11
2	8	3	3	6	11	3
3	2	1	.	.	2	1