

**KINCARDINE
VISITOR SURVEY
2000**

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INTRODUCTION

Visitor surveys were carried out at three sites in the Kincardine Forest District.

CAMBUS O'MAY

Cambus O'May is situated 3 miles east of Ballater on the A93 Deeside road. It consists of a 200ha block of mostly pole stage Scots Pine with an area (40% of block) of semi-native Scots Pine. This block forms part of a SSSI. This forest is attractive since it is adjacent to popular Royal Deeside tourist route on the A93, it has all ability facilities, interpretation, waymarked routes, quiet recreation and it can alleviate public pressure on other similar non-FE facilities in the area.

The objectives of this survey are to compare with previous survey results from 1998 prior to the opening of facilities, to assess interpretation impact, all ability usage and impact of routes, and to identify the user group.

TRAILQUEST, KIRKHILL

The Trail Quest is located in Kirkhill Forest 7 miles from Aberdeen on the main road A96 to Inverness. It is a mixed conifer woodland of about 400ha with a variety of species and age groups. It is popular popular with local mountain bikers, and attractions include Doric dialect and local wildlife theme of checkpoints. It is also close to large population catchment, good for family groups, and allows keep fit/quiet outdoor recreation.

The objectives of this survey are to compare to a similar survey in 1998, provide monitoring data for funding body-Sport Scotland, assess usage of facility and user type and assess the success of cycling facilities at Kirkhill.

DURRIS FOREST

Durriss Forest is a 900ha mixed conifer block 14 miles from Aberdeen in a quiet location. It is a fairly major production forest with a large volume of operational activity. It is popular with locals and mountainbikers. The forest is leased to a 4x4 vehicle driving school franchise. It is attractive since it is a "wild" forest near Aberdeen and has a remote feeling. It is good for quiet recreation and has waymarked cycling routes.

The objectives of this survey are to assess the impact on forest users from 4x4 vehicle use, the usage of the forest in general, and to assess the user group.

Kincardine Forest District

SUMMARY

This report provides results from visitor surveys that took place in Kincardine Forest District. A total of 164 questionnaires were completed, 43 at Cambus O'May focussing on the walking facilities there, 84 at Kirkhill focussing on the cycling facilities and 37 at Durriss focussing on the Landrover Highland Experience.

Around a third of the groups were single people and one third consisted to two people. 33 % of groups included children, 19 % included young adults aged 16-24 years and 15 % included senior citizens. Half the groups at Cambus O'May had dogs with them, 35 % at Durriss, and only 2 % of the Kirkhill cyclists. 30 % of those at Durriss and 2 % of visitors to Cambus O'May had a bicycle.

Only 11 % of the respondents were holidaymakers. Others were on a day trip, but most were local people (79 %).

Most visitors had travelled less than 15 miles to the sites (92 % at Kirkhill, 97 % at Durriss, and 67 % at Cambus O'May). 16 % of the visitors at Cambus O'May had travelled slightly longer distances (16-25 miles, 16 %).

91 % of respondents had travelled by car or van to get to the woodland.

Most respondents were repeat visitors (from 79 % at Cambus O'May to 89 % at Durriss). Visitors who had been before tended to visit more often than once a month at all sites (from 71 % at Cambus O'May to 91 % at Durriss).

Visitors to Cambus O'May had generally found out about the site from road signs (47 %) or had always known. Those at Kirkhill had found out from a friend or relation (37 %) or always known.

Respondents mainly visited Cambus O'May to walk dogs (47 %). Those at Durriss went to walk dogs, cycle, or get fresh air and exercise.

Visitors at Kirkhill stayed an average of 1.8 hours. At Durriss the average was around 1.4 hours and at Cambus O'May, only 1.3 hours.

91 % of walking groups had used the waymarked paths at Cambus O'May. They mostly enjoyed the peace and quiet and the views. The waymarked paths were rated as good or very good. Groups were not interested in guided walks (84 %). Map and Information boards were rated good or very good.

Most cyclists at Kirkhill had used a waymarked cycle path and rated them good. Only 3 groups had used Trail Quest. Visitors to Durriss Forest said that the Landrover Highland Experience had not detracted from their visit (89 %).

KINCARDINE VISITOR SURVEY 2000

The Kincardine Visitor Survey was carried out during August 2000. A total of 43 interviews were carried out at Cambus O'May, and a further 84 focussing on the Trail Quest and cycling in the Kirkhill Forest during July 2000. A further survey interviewed people about their views of the Landrover Highland Experience at Durriss Forest in July and August 2000 (Table 1).

Table 1. Number of interviews completed at each site

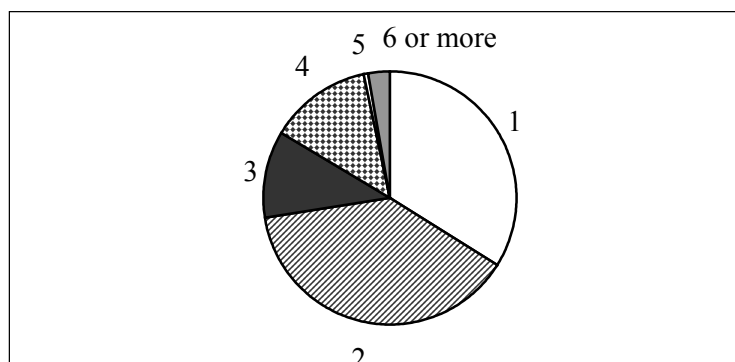
	Number of interviews
Cambus O'May	43
Trail Quest (Kirkhill)	84
Landrover Highland Experience (Durriss)	37
Total	164

Group Composition

There were a total of 359 visitors in the 164 groups interviewed. There was an equal split of male and female visitors at Cambus O'May, slightly more males on the Landrover Highland Experience survey at Durriss (57 %), and a majority of males on the Trail Quest survey at Kirkhill (80 %).

34 % of groups were single visitors, and a further 39 % of groups consisted of two people. Around quarter of the groups (24 %) contained three or four people (Figure 1). Excluding groups of 10 or more, there were on average 2 people per group at Kirkhill and Durriss, and 2.5 people per group on the Cambus O'May survey.

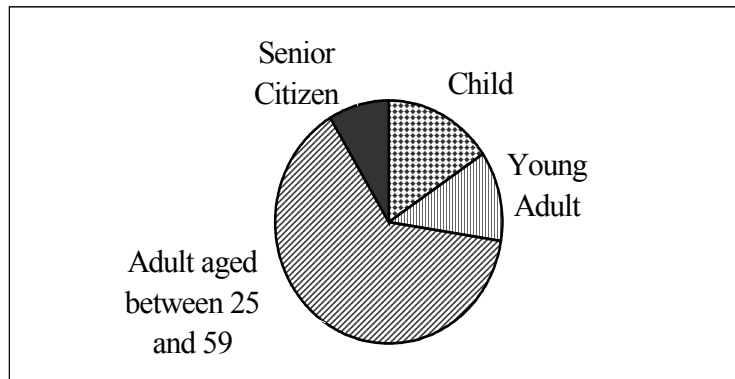
Figure 1: Size of groups visiting sites in Kincardine Forest District



The majority of groups visiting the site contained adults aged between 25-59 years and 33 % of groups had children with them. 19 % of groups included young adults and 15 % included senior citizens.

In terms of total visitors, adults aged between 25-59 years accounted for around two-thirds (64 %) of all visitors. 16 % of all visitors were children, 12 % young adults and 9 % were senior citizens (Figure 2).

Figure 2. Age of visitors to the 3 Kincardine District sites

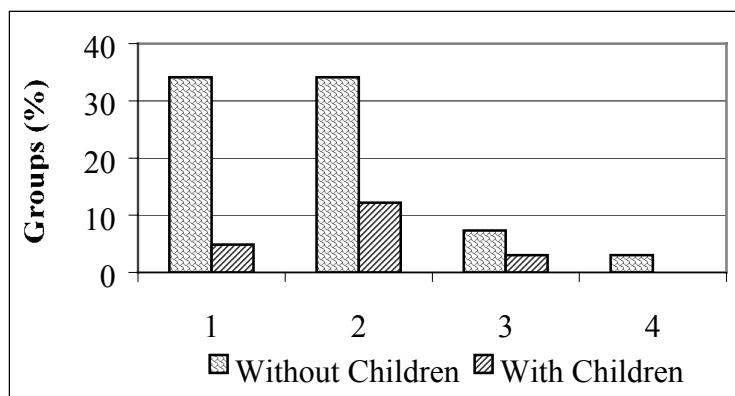


Groups with children

A large number of groups (79 %) didn't have any children with them. Most of the groups without children consisted of one or two adults (68 %).

The remaining 21 % of groups were with children. Around half of the groups with children consisted of two adults.

Figure 3. The number of adults in each group with and without children



Groups with dogs and bicycles

Almost all the groups at the Kirkhill had bikes with them (99 %), since cyclists were targeted on this survey. On the other sites where cyclists were not the main focus, 30 % of groups at Durris, and only 2 % of the groups at Cambus O'May had bikes.

Around half of the groups visiting Cambus O’May had dogs with them (49 %). Dogs were less common at Durriss (35 %) and with the cyclists at Kirkhill (5 %).

Visitor Origin

Figure 4 shows the origin of visitors, based on the home postcodes and town/ country names supplied. Groups interviewed at Kirkhill and Durriss had almost all travelled from home in Grampian (around 94 %). At Cambus O’May there was a higher proportion of visitors from England and Overseas (32 %).

Figure 4. Origin of visitors to the 3 Kincardine sites

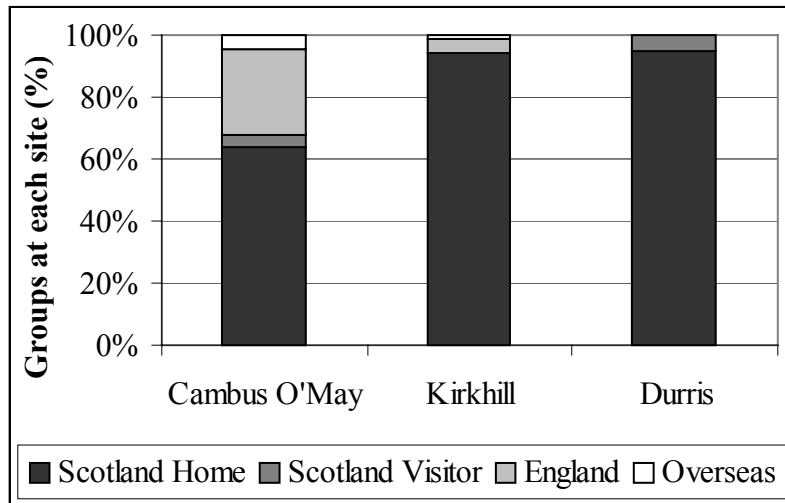


Figure 5 shows the origin of visitors to the Kincardine sites from the surrounding area, and visitors from the whole of GB are shown in Figure 6.

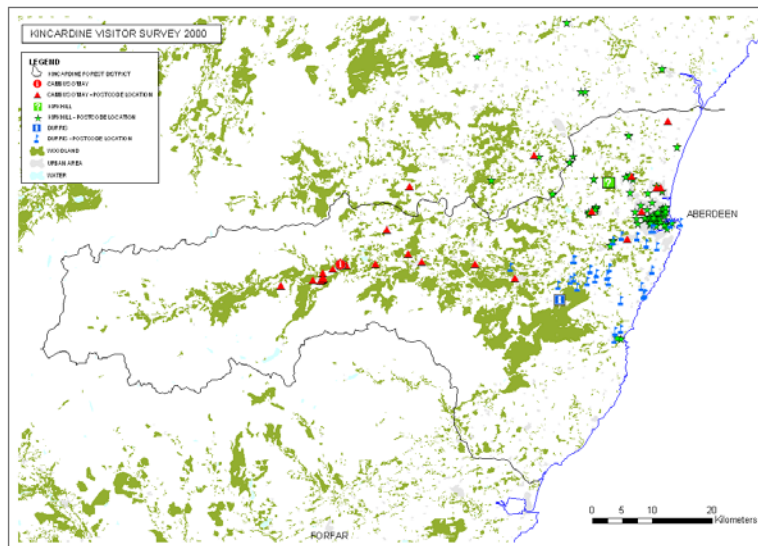


Figure 5: Map indicating the origin of visitors to the Kincardine sites from the local area. Visitors to each site are shown in a different symbol/ colour.

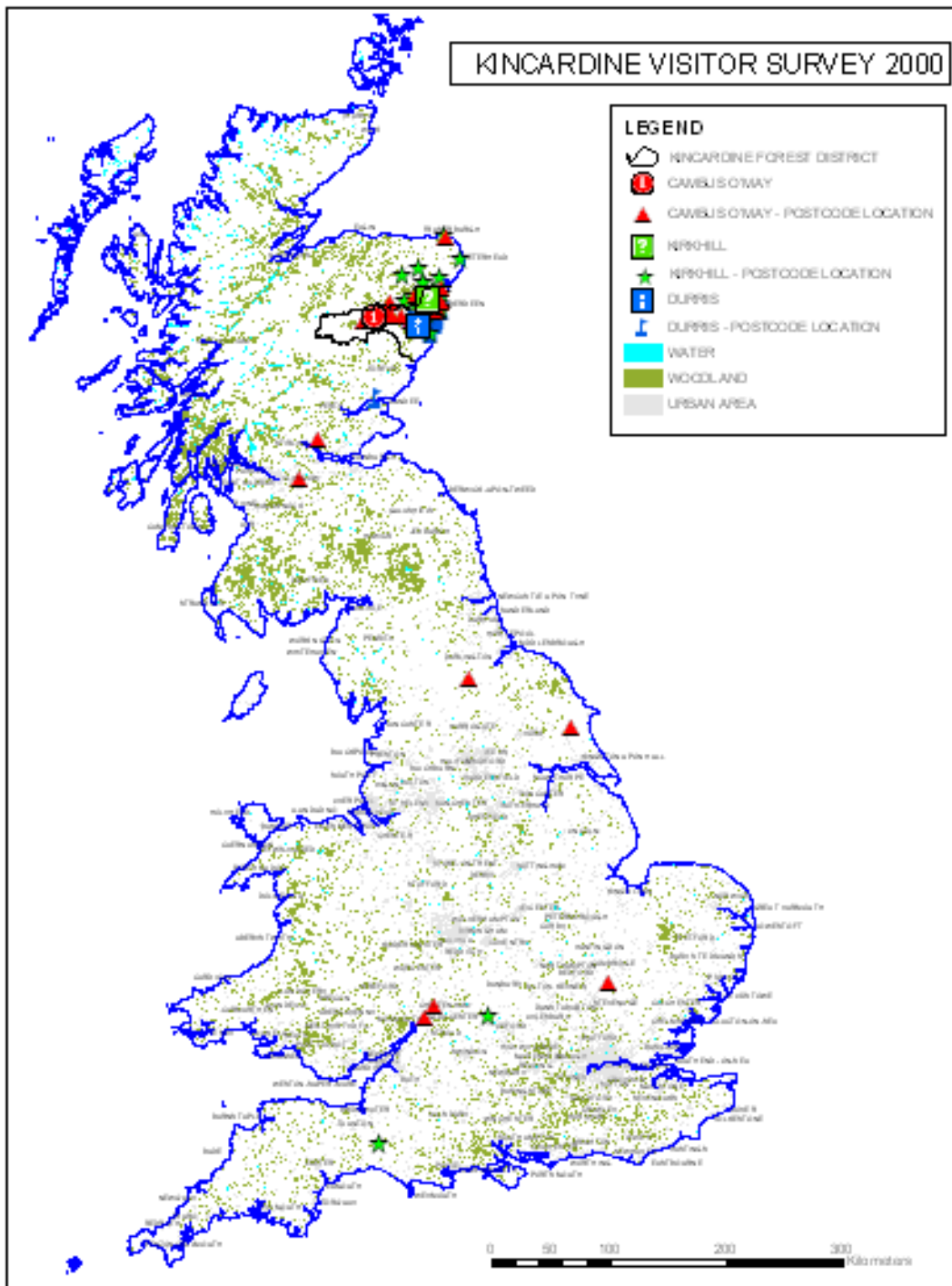


Figure 6: Map indicating the origin of visitors to the Kincardine sites from the whole of GB, giving a valid postcode

Visitor Profile

All of those interviewed were asked to provide their full home postcode.

Each of these postcodes was assigned an “ACORN” code. The Acorn classification was created using cluster analysis of the 1991 Population Census to divide almost all postcodes in 54 “types”. These types can be aggregated into 17 “groups” and the groups into 6 broad “categories” (A to F). Addresses in postcodes within any “type” will therefore tend to have a lot in common and can be given a label which describes the typical member of that “type”, e.g. “Wealthy suburbs, large detached houses”. Postcodes are reassigned ACORN codes each year to ensure the demographic changes since 1991 are accurately represented.

The table below shows the proportion of valid postcodes from the survey that fall into each group. This is then compared to the overall GB population using an index, to look for similarities and differences between the two. An index greater than 100 implies that more than the average number of people from that category are visiting the Forest District.

Table 2 shows that there are more than the average number of groups visiting the District who are classified as ‘Affluent Greys, Rural Communities’ (A2), ‘Better-off Executives, Inner City Areas’ (C8), compared to the composition of GB as a whole. There are also slightly more than the average number of people visiting from groups B4, C6, and A1 compared to the GB composition as a whole.

Table 2. Acorn coded postcodes of visitors to the Inverness Forest District

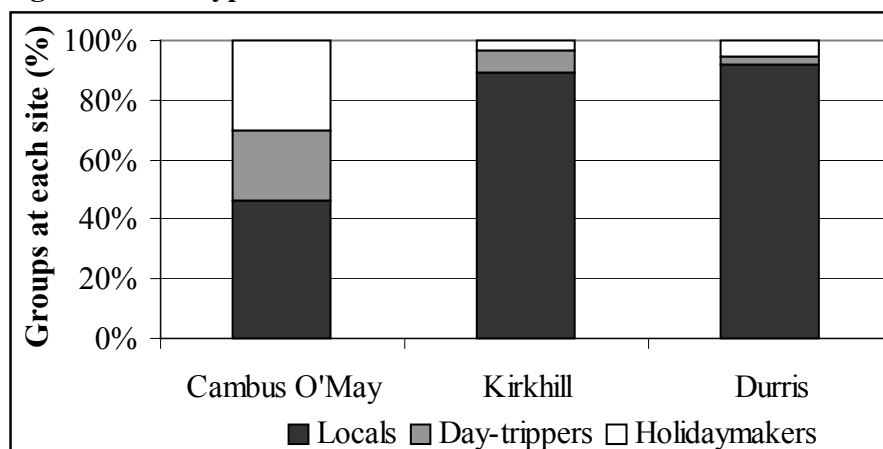
Acorn group	GB Population Base	Survey	Index
A1 Wealthy Achievers, Suburbia	15%	23.8%	159
A2 Affluent Greys, Rural Communities	2.1%	8.6%	410
A3 Prosperous Pensioners, Retirement Areas	2.5%	0.7%	26
B4 Affluent Executives, Family Areas	4.4%	8.6%	196
B5 Well-off Workers, Family Areas	7.3%	9.3%	127
C6 Affluent Urbanites, Town & City Areas	2.6%	4.6%	178
C7 Prosperous Professionals, Metropolitan Areas	2%	2.0%	99
C8 Better-off Executives, Inner City Areas	4%	12.6%	315
D9 Comfortable Middle Agers, Mature Home Owning Areas	13.0%	4.6%	36
D10 Skilled Workers, Home Owning Areas	12.7%	2.7%	21
E11 New Home Owners, Mature Communities	8.1%	2.7%	33
E12 White Collar Workers, Better-off Multi-Ethnic Areas	4%	2.0%	50
F13 Older People, Less Prosperous Areas	3.2%	1.3%	41
F14 Council Estate residents, Better-off Homes	11.2%	5.3%	47
F15 Council Estate residents, High Unemployment	3.0%	1.3%	44
F16 Council Estate residents, Greatest Hardship	2.5%	0.7%	26
F17 People in Multi-Ethnic, Low Income Areas	2.1%	0.0%	0
U Unclassified	0.2%	0.0%	0

Type of Visitor

A large majority of visitors to the three Kincardine Forest District sites (79 %) were locals (within 15 miles of the site). A further 10 % were on a day trip from home, and very few visitors were holidaymakers (11 %).

The distribution of visitors was similar at the Kirkhill and Durriss sites, but there was a greater number of holidaymakers at Cambus O'May (Figure 7).

Figure 7. The type of visitor at each site in the Kincardine District



Only 11 % of the visitors to the Kincardine Forest District sites were holidaymakers and had not travelled from home that day. Slightly more of the groups had camped, but otherwise there was no preferred type of accommodation.

Travel to the Forest Site

Most visitors to Kirkhill and Durriss Forests had travelled less than 15 miles to the site (92 % and 97 % respectively), and mostly by car or van (90 %). At Cambus O'May, where there were slightly more holidaymakers, 67 % had travelled less than 15 miles and a quarter of the visitors had travelled between 16 and 25 miles. They had travelled mainly by car or van (93 %). Visitors to the sites who did not drive, arrived by bicycle, or on foot.

Previous Visits

Most visitors to the sites have been before (89 % at Durriss, 80 % at Kirkhill, and 79 % at Cambus O'May). The visitors to these sites generally visited more often than once a month (91 % at Durriss, 82 % at Kirkhill, and 71 % at Cambus O'May).

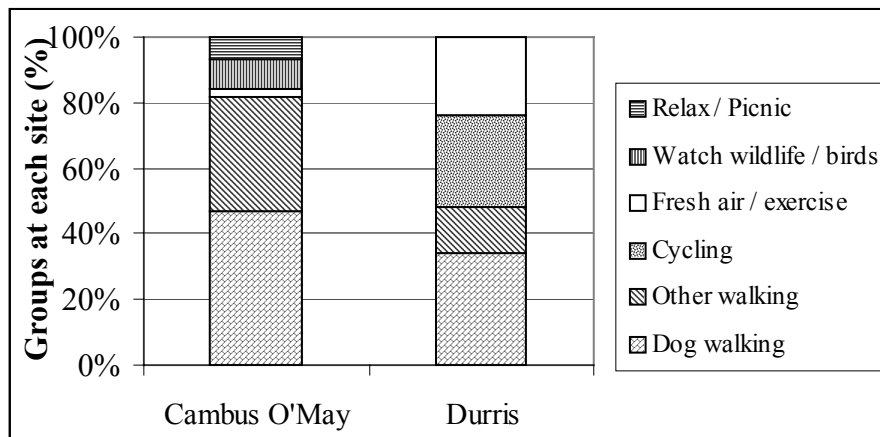
Finding out about the sites

Most visitors to Cambus O'May, had found out about the site from road signs (47 %), or they had always known (30 %). Visitors to Kirkhill generally found out from a friend or relation (37 %), had always known (21 %) or by an 'other' method (17 %). A large number of these had found out about Kirkhill Forest at a bicycle shop.

Main purpose of visit

At Cambus O'May, the main purpose of the visit was for walking (with a dog or without, 82 %). Dog walking (27 %), cycling (22 %) and fresh air & exercise (19 %) were also popular at Durriss in the Landrover Highland Experience survey.

Figure 8. Main purpose for visit at sites in the Kincardine District



Length of Stay

The average length of stay of visitors to Cambus O'May was only 1.3 hours. Visitors to Durriss in the Landrover Highland Experience survey stayed slightly longer, around 1.4 hours, and cyclists at Kirkhill stayed an average of 1.8 hours. There were a few groups who stayed 3-4 hours at Cambus O'May and at Kirkhill.

Walks at Cambus O'May

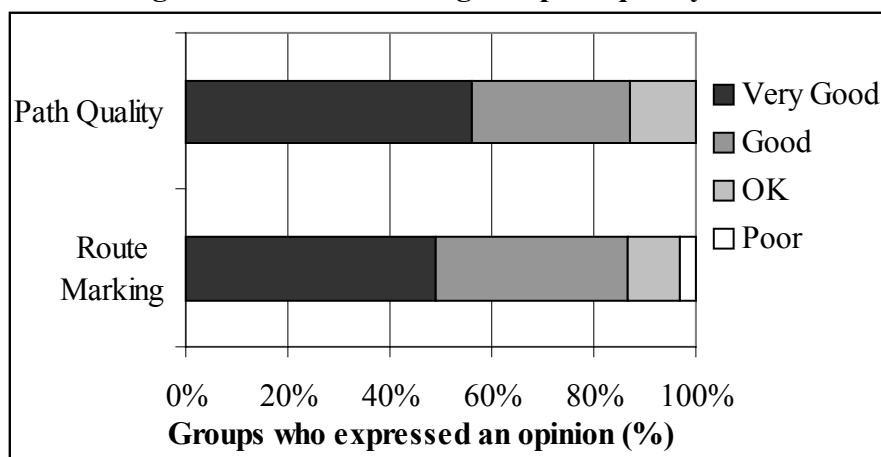
At Cambus O'May, extra questions were asked to those who had been walking (with a dog or otherwise). This section concentrates on the walking facilities at this site.

Of the people who had been walking, most enjoyed the peace and quiet (37 %), the views (20 %), or something else. The other enjoyable things included the wildlife, the weather and the new information boards.

The results below present the ratings of paths and facilities, in terms of the proportion of visitors who expressed an opinion (i.e. the proportion who had used each facility and provided a rating for it).

91 % of the groups who had been walking, had used a waymarked path. Most of these groups rated the route marking as good or very good (78 %), as well as the path quality (87 %).

Figure 9. Ratings of the route marking and path quality at Cambus O'May



Only a small number of groups were interested in guided walks (16 %). These groups expected to find out about such walks in the local newspaper, or the tourist information centre.

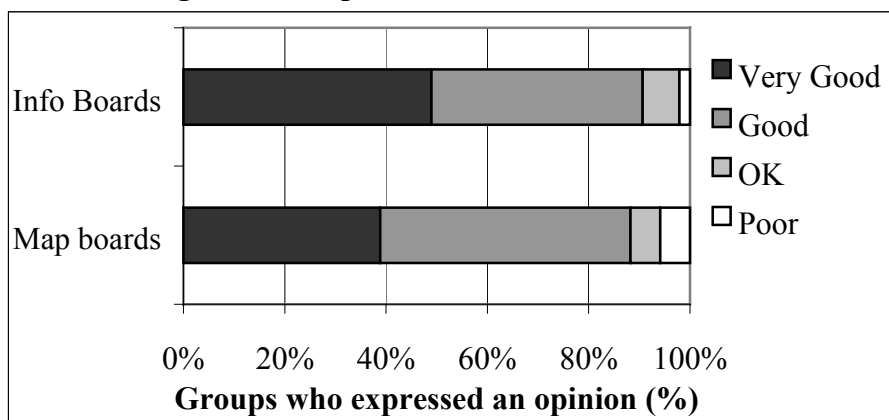
Improvements of path quality and information

91 % of groups thought that the improvements to the path quality and information were good or very good, but less than half (40 %) said that they would visit more often as a result. 82 % of the groups thought that the new information was interesting, or very interesting.

Ratings of map and information boards

Most visitors rated the map and information boards as good or very good (around 90 %). See Figure 10.

Figure 10. Ratings of the map and information boards at Cambus O'May



Opinion of woodland ownership

Most visitors think that the Cambus O'May woodland is owned by the Forestry Commission (72 %). A further 5 % perceive that it is owned by Forest Enterprise, and 5 % think that it is owned by the National Trust for Scotland. Just over half of the groups had heard of Deeside Forests (53%).

General Information

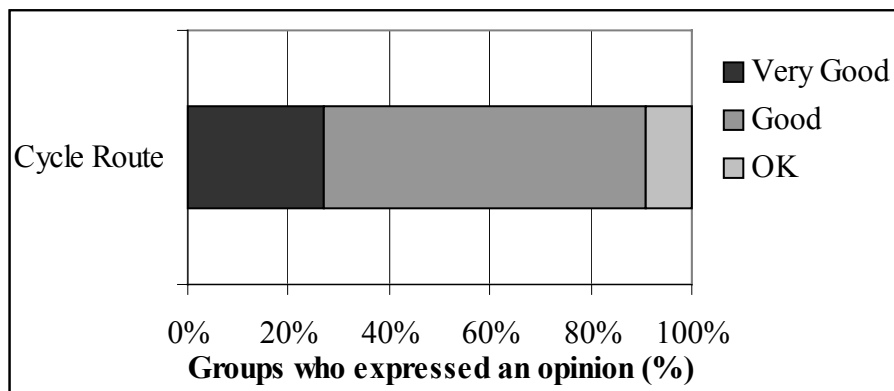
Every group except one found the woodland easy to find. Most visitors said that their visit to the woodland was as expected (70 %), and 21 % rated their visit as better than expected. All groups except one said they would recommend Cambus O'May to their friends. 12 % of the visitors said that they had special needs.

Cycling at Kirkhill and Trail Quest

The survey at Kirkhill concentrated on cyclists and the results presented in this section focus on the cycling facilities and cyclists opinions at this site.

Most of the 84 groups of cyclists said that they had used a waymarked cycle route that day (91 %) at Kirkhill. However only 3 of them had used the Trail Quest. 47 % said that they had also cycled in other areas. Those who had used the waymarked cycle paths rated them as good (64 %). See Figure 11.

Figure 11. Rating of the waymarked cycle routes



Only 3 groups had used Trail Quest. They rated the checkpoints and information as good or OK, and had used Trail Quest to keep fit, or challenge their skills.

Most of the groups agreed with the 'restricted cycling' policy (73 %), and around two thirds were aware of the forest cycling code (62 %). Most groups had not encountered anything which detracted from their visit (94 %).

The Landrover Highland Experience at Durriss Forest

The survey conducted at Durriss Forest was aimed at assessing the opinion of forest visitors to the Landrover Highland Experience, which is also situated in Durriss Forest. We summarise their opinions here.

Of the groups who were interviewed about the Landrover Highland Experience, all but one said they did not encounter any distractions which stopped them achieving their purpose. All but three groups said that the Landrover Highland Experience did not affect their visit to Durriss Forest.

CONCLUSIONS

Cambus O'May

The survey provided a breakdown of user characteristic. A key factor as this site has all ability access and a large amount of interpretation. Marketing, e.g. a simple guide to Cambus O'May issued from the Ballater Tourist Information Centre, will be carried out using the results of the survey. Currently, the bulk of visitors are locals, but since the survey has been completed, a wider range of visitors have been noted by the site staff. The improved road signage will have helped visitors access the site.

Trail Quest at Kirkhill

The information gathered confirmed an earlier survey from 1998. Usage of the site is fairly low. Most cyclists are single males who seek a challenge from off road cycling. The facility is aimed at families, school groups etc. Future efforts on promotion will target these groups. Also the data retrieved from this survey was the key to producing a report for Sport Scotland, as part of their funding regime.

Landrover Highland Experience at Durris Forest

The bulk of the interviewees had no objection to this proposal for off road driving with Land Rovers, under a tightly controlled operation. The results were used as information to a local council instigated monitoring group. Usage of the forest is low and confirmed Forest Enterprise thoughts. It was a difficult survey to carry out as there are many entrances to the forest on foot. Only two access points were surveyed.

Kincardine Forest District

APPENDIX 1.1: CAMBUS O'MAY QUESTIONNAIRE

KINCARDINE FOREST DISTRICT

Batch

CAMBUS O'MAY VISITOR SURVEY - 2000

Form

Hello; I am carrying out a survey for the Forestry Commission. Can you please spare a few minutes to answer some questions?

1. Have you travelled from home today?

Circle One
 Yes **1** *Skip to Q2*
 No **2** *Ask Q1a*

5. How long in total are you staying at this site today?

hours	mins

1a. What type of accommodation did you stay in last night?

Circle one

Bed & Breakfast/ Guest House	1
Hotel	2
Camping/ Caravan	3
With friends/ relatives	4
Youth Hostel	5
Self Catering	6
Other	7

6. How did you first find out about this woodland?

(if answer 4 - 8 ask Q6a, all others skip to Q7)
Circle One

Always known	1
Friend/ relation	2
Road signs	3
Forest Enterprise leaflet	4
Other leaflet	5
Local guide book or map	6
Exhibitions/ displays	7
Newspaper/ TV/ Radio	8
Other	9

2. How far have you travelled to get here today?

Circle one

Up to 5 miles	1
6 - 15 miles	2
16 - 25 miles	3
26 - 50 miles	4
Over 50 miles	5

Please specify _____

3. What was the main type of transport you used to get here today? (The one used for the longest distance)

Circle one

Car/ van	1
Minibus/ coach	2
Public transport	3
Bicycle	4
On foot	5
Other	6

6a. Can you say where you saw it? (i.e. where picked up leaflet, which guide book/ map or exhibition, which TV/ Radio programme or newspaper)

4. Have you been here before?

Circle One
 Yes **1** *Ask Q4a*
 No **2** *Skip to Q5*

7. What is the main purpose of your visit today?

Circle one

Dog walking	1
Other walking	2
Cycling	3
Orienteering	4
Fresh air/ exercise	5
Watch wildlife/ birds	6
Relax/ picnic	7
Ranger led walks	8
Other	9

4a. How often do you come here?

Circle one

Most days	1
1 - 3 times a week	2
1 - 3 times a month	3
1 - 3 times a year	4
Less often	5

Specify

8. Looking at this list (show card), what else have you done here today?

Circle all that apply

- Dog walking 1
- Other walking 2
- Cycling 3
- Orienteering 4
- Fresh air/ exercise 5
- Watch wildlife/ birds 6
- Relax/ picnic 7
- Ranger led walks 8
- Other 9

Specify

If the answer to either Q7 or Q8 was walking, ask Q's 9 - 10, otherwise skip to Q13.

9. What did you enjoy most about the walk?

- Circle One*
- Views 1
 - Forest 2
 - Exercise 3
 - Peace & Quiet 4
 - Easy access for all abilities 5
 - Other 6

Please specify

Didn't enjoy 7

Why not?

10. Have you used one of the waymarked walks?

- Circle One*
- Yes 1 *Ask Q's 11 & 12*
 - No 2 *Skip to Q13*

11. What did you think of the route marking on the walk?

- Circle One*
- Very Good 1
 - Good 2
 - OK 3
 - Poor 4
 - Very Poor 5
 - No opinion 6

12. What did you think of the quality of the path?

- Circle One*
- Very Good 1
 - Good 2
 - OK 3
 - Poor 4
 - Very Poor 5
 - No opinion 6

13. Would you be interested in guided walks?

- Circle One*
- Yes 1 *Ask Q13a*
 - No 2 *Skip to Q14*

13a. Where would you expect to find out about them?

- Circle all*
- Local Paper 1
 - Information Boards 2
 - Forest Enterprise leaflet 3
 - Tourist Info Centre 4
 - Local Library 5
 - Don't know 6
 - Other 7

Specify

14. We have tried to improve the path quality and information, to encourage disabled people to visit more often. What do you think of these improvements

- Circle One*
- Very Good 1
 - Good 2
 - OK 3
 - Poor 4
 - Very Poor 5
 - No opinion 6

15. Will you visit the site more often as a result of these improvements?

- Circle One*
- Yes 1 *Ask Q15a*
 - No 2 *Skip to Q16*

15a. If not, why not?

- Circle One*
- Already a frequent visitor 1
 - Prefer other places to walk 2
 - Not coming back to this area 3
 - Don't like changes 4
 - Other 5

Please specify

16. Which other places do you visit for recreation?

17. We have recently added more information about the history, plants and wildlife of this wood. Did you find this information

	<i>Circle One</i>	
Very Interesting	1	
Interesting	2	2
OK	3	
Poor	4	4
Very Poor	5	
No opinion	6	6

18. I would like to ask you to rate the following, on a scale of Very good, Good, OK, Poor or Very poor. What is your overall rating for:

	<i>(circle one number in each row)</i>					
	VG	G	OK	P	VP	Not used
Map boards	1	2	3	4	5	6
Information boards	1	2	3	4	5	6

19. Who do you think owns this wood?

	<i>Circle One</i>	
Forestry Commission	1	
Forest Enterprise	2	2
National Trust for Scotland	3	
Aberdeenshire Council	4	4
Privately owned	5	
Other	6	6

(please state)

20. This woodland makes up part of the Deeside Forests, linked to the Cairngorm's Partnership. Have you heard of Deeside Forests?

	<i>Circle One</i>	
Yes	1	
No	2	

21. Was this woodland easy to find?

	<i>Circle One</i>		
Yes	1		<i>Skip to Q22</i>
No	2		<i>Ask Q21a</i>

21a. Why not?

22. How did this visit compare with your expectations?

	<i>Circle all</i>		
Much better	1		
Better	2	2	
As expected	3		
Worse	4	4	<i>Ask Q22a</i>
Much worse	5		<i>Ask Q22a</i>
Had no expectations	6	6	

22a. Why was it worse than expected?

23. Would you recommend this forest to friends?

	<i>Circle all</i>	
Yes	1	
Maybe	2	2
No	3	

24. What was the main thing that attracted you to this forest?

25. If we could improve just one thing here, what would that be?

26. To give us an idea of where visitors come from, can you tell me your postcode?

Yes: Record full postcode

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No: Record part postcode if possible, then ask Q26a.

26a. (only ask if full postcode not given) Can you tell me instead which town or other area you live in?

Record name of town or other area (e.g. English/Welsh county, Scottish council area, or country if from abroad)

27. Do you (or does anyone in your group) have any disability or special needs?

Circle One

Yes **1** *Ask 27a*
 No **2** *Skip to end*

27a. What type of special need is it?

Circle all

Sight **1**
 Hearing **2**
 Mobility **3**
 Other **4**

Specify

That's all! Thank you very much for your time.

Please indicate below the age and ethnic origin of the group – don't ask!

Group size - Please enter number of people in each category in each box

<i>Male</i>		<i>Female</i>
	<i>Senior Citizens (Age 60+)</i>	
	<i>Other Adults (Age 25-59)</i>	
	<i>Young Adults (Age 16-24)</i>	
	<i>Children (Under 16)</i>	
	<i>Predominantly White</i>	
	<i>Asian</i>	
	<i>Afro-Caribbean</i>	
	<i>Dogs</i>	
	<i>Bicycles</i>	

APPENDIX 1.2: TRAILQUEST, KIRKHILL QUESTIONNAIRE

KINCARDINE FOREST DISTRICT

Batch

TRAIL QUEST SURVEY - 2000

Form

Hello; I am carrying out a survey for the Forestry Commission. Can you please spare a few minutes to answer some questions?

1. Have you travelled from home today?

Circle One

- Yes **1** *Skip to Q2*
 No **2** *Ask Q1a*

1a. What type of accommodation did you stay in last night?

Circle one

- Bed & Breakfast/ Guest House **1**
 Hotel **2**
 Camping/ Caravan **3**
 With friends/ relatives **4**
 Youth Hostel **5**
 Self Catering **6**
 Other **7**

2. How far have you travelled to get here today?

Circle one

- Up to 5 miles **1**
 6 - 15 miles **2**
 16 - 25 miles **3**
 26 - 50 miles **4**
 Over 50 miles **5**

3. What was the main type of transport you used to get here today? (The one used for the longest distance)

Circle one

- Car/ van **1**
 Minibus/ coach **2**
 Public transport **3**
 Bicycle **4**
 On foot **5**
 Other **6**

4. Have you been here before?

Circle One

- Yes **1** *Ask Q4a*
 No **2** *Skip to Q5*

4a. How often do you come here?

Circle one

- Most days **1**
 1 - 3 times a week **2**
 1 - 3 times a month **3**
 1 - 3 times a year **4**
 Less often **5**

5. How did you first find out about this woodland?

(if answer 4 - 8 ask Q5a, all others skip to Q6)

Circle One

- Always known **1**
 Friend/ relation **2**
 Road signs **3**
 Forest Enterprise leaflet **4**
 Trail Quest leaflet **5**
 Local guide book or map **6**
 Exhibitions/ displays **7**
 Newspaper/ TV/ Radio **8**
 Other **9**

Please specify _____

5a. Can you say where you saw it? (i.e. where picked up leaflet, which guide book/ map or exhibition, which TV/ Radio programme or newspaper)

6. (Ask at car park locations only) How long in total will you spend cycling in Kirkhill today?

--	--

Hours mins

7. Which cycle areas have you used today?

Circle all that apply

- Waymarked cycle routes **1** **Ask Q8**
 Trail Quest **2** *Skip to Q9*
 Other **3** *Skip to Q11*

(ONLY ASK THOSE WHO HAD USED A WAYMARKED CYCLE ROUTE)

8. I would like you to rate the condition of the waymarked cycle trail on a scale of Very good, Good, OK, Poor or Very poor?

Circle One

- Very Good **1**
 Good **2**
 OK **3**
 Poor **4**
 Very Poor **5**
 Didn't notice **6**

(SKIP TO Q11)

(ONLY ASK THOSE WHO HAD USED TRAIL QUEST)

9. I would like you to rate the standard of checkpoints and information about Trail Quest?

- Circle One*
- | | | |
|---------------------------|---|---|
| Very Good | 1 | |
| Good | | 2 |
| OK | 3 | |
| Poor | | 4 |
| Very Poor | 5 | |
| Didn't notice/ no opinion | | 6 |

10. What are your main reasons for using Trail Quest?

- Circle all that apply*
- | | | |
|-------------------------------------|---|---|
| Landscape | 1 | |
| Quietness | | 2 |
| Family day out | 3 | |
| Uniqueness (wildlife/ Doric themes) | | 4 |
| Keep fit | 5 | |
| Discovering the forest | | 6 |
| Challenge to skills | 7 | |
| Other | | 8 |

Please specify

11. Some people say that cycling in the forest can disturb wildlife and erode paths. In view of this we have created areas where cycling is restricted. Do you agree with this policy?

- Circle One*
- | | | |
|-----|---|---|
| Yes | 1 | |
| No | | 2 |

12. Are you aware of the forest cycling code?

- Circle One*
- | | | |
|-----|---|---|
| Yes | 1 | |
| No | | 2 |

13. Have you had any encounters with other users, which has detracted from your visit today?

- Circle One*
- | | | |
|-----|---|--------------------|
| Yes | 1 | <i>Ask Q13a</i> |
| No | 2 | <i>Skip to Q14</i> |

13a. What type of user?

- Circle one*
- | | | |
|-------------|---|---|
| Walker | 1 | |
| Cyclist | | 2 |
| Horse rider | 3 | |

14. To give us an idea of where visitors come from, can you tell me your postcode?

Yes: Record full postcode

--	--

No: Record part postcode if possible, then ask Q14a.

14a. (only ask if full postcode not given) Can you tell me instead which town or other area you live in?

Record name of town or other area (e.g. English/Welsh county, Scottish council area, or country if from abroad)

That's all! Thank you very much for your time.

Please indicate below the age and ethnic origin of the group – don't ask!

Group size - Please enter number of people in each category in each box

<i>Male</i>		<i>Female</i>
<input style="width: 50px; height: 30px;" type="text"/>	<i>Senior Citizens (Age 60+)</i>	<input style="width: 50px; height: 30px;" type="text"/>
<input style="width: 50px; height: 30px;" type="text"/>	<i>Other Adults (Age 25-59)</i>	<input style="width: 50px; height: 30px;" type="text"/>
<input style="width: 50px; height: 30px;" type="text"/>	<i>Young Adults (Age 16-24)</i>	<input style="width: 50px; height: 30px;" type="text"/>
<input style="width: 50px; height: 30px;" type="text"/>	<i>Children (Under 16)</i>	<input style="width: 50px; height: 30px;" type="text"/>
<input style="width: 50px; height: 30px;" type="text"/>	<i>Predominantly White</i>	<input style="width: 50px; height: 30px;" type="text"/>
<input style="width: 50px; height: 30px;" type="text"/>	<i>Asian</i>	<input style="width: 50px; height: 30px;" type="text"/>
<input style="width: 50px; height: 30px;" type="text"/>	<i>Afro-Caribbean</i>	<input style="width: 50px; height: 30px;" type="text"/>

<input style="width: 50px; height: 30px;" type="text"/>	<i>Dogs</i>	<input style="width: 50px; height: 30px;" type="text"/>	<i>Bicycles</i>
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APPENDIX 1.3: Landrover Highland Experience, DURRIS QUESTIONNAIRE

KINDARDINE 2000

Batch

Landrover Highland Experience Questionnaire

Form

Hello; I am carrying out a survey for Forest Enterprise, part of the Forestry Commission. Can you please spare a few minutes to answer some questions?

1. Have you travelled from home today?

Circle One

- Yes **1** *Skip to Q2*
 No **2** *Ask Q1a*

2. How far have you travelled to get here today?

Circle one

- Up to 5 miles **1**
 6 - 15 miles **2**
 16 - 25 miles **3**
 26 - 50 miles **4**
 Over 50 miles **5**

3. Have you been here before?

Circle One

- Yes **1** *Ask Q3a*
 No **2** *Skip to Q4*

3a. How often do you come here?

Circle one

- Most days **1**
 1 - 3 times a week **2**
 1 - 3 times a month **3**
 1 - 3 times a year **4**
 Less often **5**

4. How long are you planning to stay at this site today?

hours	Mins

5. What is the main purpose of your visit today?

Circle one

- Dog walking **1**
 Other walking **2**
 Cycling **3**
 Fresh air/ exercise **4**
 Watch wildlife/ birds **5**
 Relax/ picnic **6**
 Other **7**

Specify

6. Did you achieve the purpose of your visit without any distractions?

Circle One

- Yes **1** *Skip to Q7*
 No **2** *Ask Q6a*

6a. Were there any distractions on your visit here today?

Circle One

- Yes **1** *Skip to Q6b*
 No **2** *Ask Q7*

6b. If yes, what distractions were there?

7. Did you feel that the Landrover Highland Experience affected your visit to Durris Forest in any way?

Circle One

- Yes **1** *Skip to Q7a*
 No **2** *Ask Q8*

7a. If yes, how did it affect your visit?

8. To give us an idea of where visitors come from, can you tell me your postcode?

Yes: Record full postcode

No: Record part postcode if possible, then ask Q8a.

8a. (only ask if full postcode not given) Can you tell me instead which town or other area you live in?

Record name of town or other area (e.g. English/Welsh county, Scottish council area, or country if from abroad)

That's all! Thank you very much for your time.

Landrover Highland Experience, Durris, Kincardine 2000 Visitor Survey
Please indicate below the age and ethnic origin
of the group – don't ask!

**Group size - Please enter number of people
in each category in each box**

Male		Female
<input type="text"/>	Senior Citizens (Age 60+)	<input type="text"/>
<input type="text"/>	Other Adults (Age 25-59)	<input type="text"/>
<input type="text"/>	Young Adults (Age 16-24)	<input type="text"/>
<input type="text"/>	Children (Under 16)	<input type="text"/>
<input type="text"/>	Predominantly White	<input type="text"/>
<input type="text"/>	Asian	<input type="text"/>
<input type="text"/>	Afro-Caribbean	<input type="text"/>
<input type="text"/>	Dogs	<input type="text"/>
		Bicycles

APPENDIX 2.1: TABLES CAMBUS O'MAY

Number of interviews

	Weekday	Weekend	Total
	No.	No.	No.
Total	27	16	43

1. Travelled from home	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	15	56	15	94	30	70
No	12	44	1	6	13	30
Total	27	100	16	100	43	100

(Those who have not travelled from home)

1a. Type of accommodation	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
B&B/Guest House	1	8	.	.	1	8
Hotel	1	8	.	.	1	8
Camping/Caravan	4	33	1	100	5	38
With friends/relatives	2	17	.	.	2	15
Self Catering	2	17	.	.	2	15
Other	2	17	.	.	2	15
Total	12	100	1	100	13	100

2. How far travelled to forest	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Up to 5 miles	15	56	8	50	23	53
6-15 miles	4	15	2	13	6	14
16-25 miles	2	7	2	13	4	9
26-50 miles	4	15	3	19	7	16
Over 50 miles	2	7	1	6	3	7
Total	27	100	16	100	43	100

3. Main type of transport	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Car/Van	24	89	16	100	40	93
Bicycle	1	4	.	.	1	2
On foot	2	7	.	.	2	5
Total	27	100	16	100	43	100

Cambus O'May 2000 Visitor Survey

4. Have you been here before	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	20	74	14	88	34	79
No	7	26	2	13	9	21
Total	27	100	16	100	43	100

(Those who have been before)

4a. How often do you come here?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Most days	5	25	1	7	6	18
1-3 times a week	6	30	4	29	10	29
1-3 times a month	4	20	4	29	8	24
1-3 times a year	1	5	3	21	4	12
Less often	4	20	2	14	6	18
Total	20	100	14	100	34	100

5. Length of stay	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Around 1/2 hr	10	37	8	50	18	42
Around an hour	9	33	2	13	11	26
Around 2 hrs	7	26	3	19	10	23
Around 3 hrs	1	4	1	6	2	5
Around 4 hrs +	.	.	2	13	2	5
Total	27	100	16	100	43	100

6. How found out about the woodland	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Always known	10	37	3	19	13	30
Friend / relation	1	4	2	13	3	7
Road signs	13	48	7	44	20	47
Local guide book / map	1	4	.	.	1	2
Newspaper/TV/Radio	.	.	2	13	2	5
Other	2	7	2	13	4	9
Total	27	100	16	100	43	100

7. Main purpose of visit	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Dog Walking	13	48	7	44	20	47
Other Walking	8	30	7	44	15	35
Orienteering	1	4	.	.	1	2
Fresh air/ exercise	2	7	2	13	4	9
Relax/ picnic	3	11	.	.	3	7
Total	27	100	16	100	43	100

(Includes multiple responses)

8. What else have you done here today	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Dog Walking	2	6	.	.	2	4
Other Walking	5	16	1	6	6	13
Fresh air/ exercise	8	25	3	19	11	23
Watch wildlife/ birds	6	19	2	13	8	17
Relax/ picnic	3	9	.	.	3	6
Missing	8	25	10	63	18	38
Total	32	100	16	100	48	100

(Only those who had been walking)

9. What did you enjoy most about the walk	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Views	4	19	3	21	7	20
Forest	1	5	.	.	1	3
Exercise	2	10	.	.	2	6
Peace & quiet	6	29	5	36	11	31
Easy access for all abilities	1	5	.	.	1	3
Other	7	33	6	43	13	37
Total	21	100	14	100	35	100

(Only those who had been walking)

10. Used Waymarked walks?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	19	90	13	93	32	91
No	2	10	1	7	3	9
Total	21	100	14	100	35	100

Cambus O'May 2000 Visitor Survey

(Only those who had used a waymarked walk)

11. Route marking?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very Good	7	37	7	54	14	44
Good	6	32	5	38	11	34
OK	3	16	.	.	3	9
Poor	1	5	.	.	1	3
No Opinion	2	11	1	8	3	9
Total	19	100	13	100	32	100

(Only those who had used a waymarked walk)

12. Quality of path?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very Good	10	53	8	62	18	56
Good	5	26	5	38	10	31
OK	4	21	.	.	4	13
Total	19	100	13	100	32	100

13. Would you be interested in guided walks	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	4	15	3	19	7	16
No	23	85	13	81	36	84
Total	27	100	16	100	43	100

(Only those who would be interested in guided walks)

13a. Where would you expect to find out about them	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Local paper	2	50	1	33	3	43
Tourist Info Centre	.	.	2	67	2	29
Other	2	50	.	.	2	29
Total	4	100	3	100	7	100

Cambus O'May 2000 Visitor Survey

14. What do you think of improvements	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very Good	13	48	4	25	17	40
Good	13	48	9	56	22	51
OK	1	4	.	.	1	2
Poor	.	.	1	6	1	2
Very Poor	.	.	1	6	1	2
No Opinion	.	.	1	6	1	2
Total	27	100	16	100	43	100

15. Will you visit more often as a result of improvements	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	10	37	7	44	17	40
No	17	63	8	50	25	58
Missing	.	.	1	6	1	2
Total	27	100	16	100	43	100

15a. If not, why not	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Missing	17	100	8	100	25	100
Total	17	100	8	100	25	100

17. Did you find info...	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very interesting	9	33	5	31	14	33
Interesting	12	44	9	56	21	49
OK	2	7	1	6	3	7
Poor	.	.	1	6	1	2
Very poor	1	4	.	.	1	2
No opinion	3	11	.	.	3	7
Total	27	100	16	100	43	100

18. Ratings: Map boards	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very Good	7	26	7	44	14	33
Good	12	44	6	38	18	42
OK	.	.	2	13	2	5
Poor	2	7	.	.	2	5
Not Used	6	22	1	6	7	16
Total	27	100	16	100	43	100

18. Ratings: Information boards	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very Good	12	44	8	50	20	47
Good	12	44	5	31	17	40
OK	.	.	3	19	3	7
Poor	1	4	.	.	1	2
Not Used	2	7	.	.	2	5
Total	27	100	16	100	43	100

19. Who do you think owns this wood	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Forestry Commission	16	59	15	94	31	72
Forest Enterprise	2	7	.	.	2	5
National Trust for Scotland	2	7	.	.	2	5
Privately owned	1	4	.	.	1	2
Other	4	15	1	6	5	12
Missing	2	7	.	.	2	5
Total	27	100	16	100	43	100

20. Heard of Deeside Forests?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	17	63	6	38	23	53
No	10	37	10	63	20	47
Total	27	100	16	100	43	100

21. Was woodland easy to find?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	26	96	16	100	42	98
No	1	4	.	.	1	2
Total	27	100	16	100	43	100

Cambus O'May 2000 Visitor Survey

22. How did this visit compare to expectations	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Better	6	22	3	19	9	21
As expected	18	67	12	75	30	70
Worse	1	4	.	.	1	2
Had no expectations	1	4	1	6	2	5
Missing	1	4	.	.	1	2
Total	27	100	16	100	43	100

23. Would you recommend this forest to friends	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	27	100	15	94	42	98
Maybe	.	.	1	6	1	2
Total	27	100	16	100	43	100

27. Anyone with disability or special needs?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	4	15	1	6	5	12
No	20	74	15	94	35	81
Missing	3	11	.	.	3	7
Total	27	100	16	100	43	100

(Those with a special need)

What type of special need is it?	Cambus O'May		Total	
	No.	%	No.	%
Missing	5	100	5	100
Total	5	100	5	100

Group size

Number in Group	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
1	9	33	1	6	10	23
2	11	41	6	38	17	40
3	2	7	1	6	3	7
4	5	19	6	38	11	26
5	.	.	1	6	1	2
6 or more	.	.	1	6	1	2
Total	27	100	16	100	43	100

Number of Males	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	7	26	2	13	9	21
1	13	48	5	31	18	42
2	6	22	7	44	13	30
3	1	4	2	13	3	7
Total	27	100	16	100	43	100

Number of Females	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	5	19	1	6	6	14
1	15	56	7	44	22	51
2	7	26	7	44	14	33
5	.	.	1	6	1	2
Total	27	100	16	100	43	100

Number of Adults	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
1	9	33	1	6	10	23
2	17	63	11	69	28	65
3	.	.	3	19	3	7
4	1	4	1	6	2	5
Total	27	100	16	100	43	100

Number of Senior Citizens	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	18	67	11	69	29	67
1	6	22	3	19	9	21
2	3	11	2	13	5	12
Total	27	100	16	100	43	100

Cambus O'May 2000 Visitor Survey

Number of Other Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	8	30	1	6	9	21
1	6	22	3	19	9	21
2	13	48	11	69	24	56
4	.	.	1	6	1	2
Total	27	100	16	100	43	100

Number of Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	25	93	16	100	41	95
1	1	4	.	.	1	2
2	1	4	.	.	1	2
Total	27	100	16	100	43	100

Number of Children	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	21	78	8	50	29	67
1	2	7	3	19	5	12
2	4	15	4	25	8	19
4	.	.	1	6	1	2
Total	27	100	16	100	43	100

Number of Male Senior Citizens (Over 60)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	21	78	13	81	34	79
1	6	22	2	13	8	19
2	.	.	1	6	1	2
Total	27	100	16	100	43	100

Number of Female Senior Citizens (Over 60)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	22	81	13	81	35	81
1	4	15	3	19	7	16
2	1	4	.	.	1	2
Total	27	100	16	100	43	100

Cambus O'May 2000 Visitor Survey

Number of Male Other Adults (25-59)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	14	52	3	19	17	40
1	13	48	12	75	25	58
2	.	.	1	6	1	2
Total	27	100	16	100	43	100

Number of Female Other Adults (25-59)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	10	37	3	19	13	30
1	15	56	11	69	26	60
2	2	7	2	13	4	9
Total	27	100	16	100	43	100

Number of Male Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	25	93	16	100	41	95
1	2	7	.	.	2	5
Total	27	100	16	100	43	100

Number of Female Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	26	96	16	100	42	98
1	1	4	.	.	1	2
Total	27	100	16	100	43	100

Number of Male Children (Under 16)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	21	78	10	63	31	72
1	5	19	5	31	10	23
2	1	4	1	6	2	5
Total	27	100	16	100	43	100

Number of Female Children (Under 16)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	24	89	11	69	35	81
1	3	11	4	25	7	16
4	.	.	1	6	1	2
Total	27	100	16	100	43	100

Cambus O'May 2000 Visitor Survey

Number of Bikes	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	26	96	16	100	42	98
2	1	4	.	.	1	2
Total	27	100	16	100	43	100

Number of Dogs	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	12	44	10	63	22	51
1	12	44	4	25	16	37
2	1	4	2	13	3	7
3	1	4	.	.	1	2
4	1	4	.	.	1	2
Total	27	100	16	100	43	100

APPENDIX 2.2: TRAILQUEST, KIRKHILL

Number of interviews

	Weekday	Weekend	Total
	No.	No.	No.
Total	15	69	84

1. Travelled from home	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	15	100	65	94	80	95
No	.	.	3	4	3	4
Missing	.	.	1	1	1	1
Total	15	100	69	100	84	100

(Those who have not travelled from home)

1a. Type of accomodation	Weekend		Total	
	No.	%	No.	%
Hotel	2	67	2	67
Camping/Caravan	1	33	1	33
Total	3	100	3	100

2. How far travelled to get here	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Up to 5 miles	6	40	24	35	30	36
6-15 miles	8	53	39	57	47	56
16-25 miles	.	.	3	4	3	4
26-50 miles	1	7	2	3	3	4
Missing	.	.	1	1	1	1
Total	15	100	69	100	84	100

3. Main type of transport	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Car/Van	14	93	62	90	76	90
Minibus/coach	.	.	1	1	1	1
Bicycle	1	7	5	7	6	7
Missing	.	.	1	1	1	1
Total	15	100	69	100	84	100

4. Have you been here before	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	14	93	53	77	67	80
No	1	7	15	22	16	19
Missing	.	.	1	1	1	1
Total	15	100	69	100	84	100

(Those who have been before)

4a. How often do you come here?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Most days	1	7	1	2	2	3
1-3 times a week	11	79	23	43	34	51
1-3 times a month	1	7	18	34	19	28
1-3 times a year	1	7	8	15	9	13
Less often	.	.	3	6	3	4
Total	14	100	53	100	67	100

(Those who have been before)

5. How found out about the woodland	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Always known	2	13	16	23	18	21
Friend / relation	6	40	25	36	31	37
Road signs	3	20	7	10	10	12
Forest Enterprise leaflet	1	7	4	6	5	6
Local guide book / map	1	7	3	4	4	5
Newspaper/TV/Radio	.	.	1	1	1	1
Other	2	13	12	17	14	17
Missing	.	.	1	1	1	1
Total	15	100	69	100	84	100

6. How long will you spend cycling	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Missing	.	.	1	1	1	1
Around 1/2 hr	3	20	4	6	7	8
Around an hour	6	40	19	28	25	30
Around 2 hrs	6	40	29	42	35	42
Around 3 hrs	.	.	11	16	11	13
Around 4 hrs +	.	.	5	7	5	6
Total	15	100	69	100	84	100

Trail Quest, Kirkhill 2000 Visitor Survey
(Includes multiple responses)

7. Which cycle areas have you used today	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Waymarked cycle routes	15	60	63	61	78	60
Trail Quest	.	.	3	3	3	2
Other	10	40	37	36	47	36
Missing	.	.	1	1	1	1
Total	25	100	104	100	129	100

(Only those who had used a waymarked cycle route)

8. Ratings: Waymarked cycle trail	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	4	27	17	27	21	27
Good	8	53	42	67	50	64
OK	3	20	4	6	7	9
Total	15	100	63	100	78	100

(Only those who had used Trail Quest)

9. Ratings: Standard of checkpoints and info about Trail Quest	Weekend		Total	
	No.	%	No.	%
Good	2	67	2	67
OK	1	33	1	33
Total	3	100	3	100

(Only those who had used Trail Quest - Includes multiple responses)

10. Main reasons for using Trail Quest	Weekend		Total	
	No.	%	No.	%
Keep fit	1	33	1	33
Challenge to skills	1	33	1	33
Other	1	33	1	33
Total	3	100	3	100

11. Do you agree with the 'restricted cycling' policy?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	8	53	53	77	61	73
No	7	47	15	22	22	26
Missing	.	.	1	1	1	1
Total	15	100	69	100	84	100

Trail Quest, Kirkhill 2000 Visitor Survey

12. Aware of the forest cycling code	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	14	93	38	55	52	62
No	1	7	30	43	31	37
Missing	.	.	1	1	1	1
Total	15	100	69	100	84	100

13. Encounters which detracted from your visit	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	.	.	4	6	4	5
No	15	100	64	93	79	94
Missing	.	.	1	1	1	1
Total	15	100	69	100	84	100

(Only those who had any encounter which detracted from their visit)

13a. What type of user	Weekend		Total	
	No.	%	No.	%
Walker	2	50	2	50
Missing	2	50	2	50
Total	4	100	4	100

Group size

Number in Group	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
1	9	60	21	30	30	36
2	3	20	26	38	29	35
3	1	7	15	22	16	19
4	2	13	6	9	8	10
6 or more	.	.	1	1	1	1
Total	15	100	69	100	84	100

Number of Males	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	1	7	1	1	2	2
1	8	53	36	52	44	52
2	4	27	21	30	25	30
3	1	7	8	12	9	11
4	1	7	2	3	3	4
6 or more	.	.	1	1	1	1
Total	15	100	69	100	84	100

Number of Females	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	13	87	45	65	58	69
1	1	7	17	25	18	21
2	1	7	6	9	7	8
3	.	.	1	1	1	1
Total	15	100	69	100	84	100

Number of Adults	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
1	9	60	27	39	36	43
2	3	20	31	45	34	40
3	2	13	9	13	11	13
4	1	7	2	3	3	4
Total	15	100	69	100	84	100

Number of Senior Citizens	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	15	100	69	100	84	100
Total	15	100	69	100	84	100

Trail Quest, Kirkhill 2000 Visitor Survey

Number of Other Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	1	7	9	13	10	12
1	10	67	27	39	37	44
2	3	20	28	41	31	37
3	.	.	4	6	4	5
4	1	7	1	1	2	2
Total	15	100	69	100	84	100

Number of Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	12	80	56	81	68	81
1	2	13	5	7	7	8
2	.	.	5	7	5	6
3	1	7	2	3	3	4
4	.	.	1	1	1	1
Total	15	100	69	100	84	100

Number of Children	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	14	93	55	80	69	82
1	1	7	6	9	7	8
2	.	.	7	10	7	8
4	.	.	1	1	1	1
Total	15	100	69	100	84	100

Number of Male Senior Citizens (Over 60)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	15	100	69	100	84	100
Total	15	100	69	100	84	100

Number of Female Senior Citizens (Over 60)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	15	100	69	100	84	100
Total	15	100	69	100	84	100

Trail Quest, Kirkhill 2000 Visitor Survey

Number of Male Other Adults (25-59)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	2	13	10	14	12	14
1	10	67	44	64	54	64
2	2	13	10	14	12	14
3	.	.	4	6	4	5
4	1	7	1	1	2	2
Total	15	100	69	100	84	100

Number of Female Other Adults (25-59)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	13	87	50	72	63	75
1	2	13	19	28	21	25
Total	15	100	69	100	84	100

Number of Male Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	13	87	56	81	69	82
1	1	7	7	10	8	10
2	.	.	5	7	5	6
3	1	7	1	1	2	2
Total	15	100	69	100	84	100

Number of Female Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	14	93	65	94	79	94
1	1	7	3	4	4	5
2	.	.	1	1	1	1
Total	15	100	69	100	84	100

Number of Male Children (Under 16)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	14	93	59	86	73	87
1	1	7	6	9	7	8
2	.	.	3	4	3	4
4	.	.	1	1	1	1
Total	15	100	69	100	84	100

Trail Quest, Kirkhill 2000 Visitor Survey

Number of Female Children (Under 16)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	15	100	62	90	77	92
1	.	.	6	9	6	7
2	.	.	1	1	1	1
Total	15	100	69	100	84	100

Number of Bikes	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	.	.	1	1	1	1
1	9	60	22	32	31	37
2	3	20	28	41	31	37
3	1	7	13	19	14	17
4	2	13	4	6	6	7
6 or more	.	.	1	1	1	1
Total	15	100	69	100	84	100

Number of Dogs	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	14	93	66	96	80	95
1	1	7	2	3	3	4
2	.	.	1	1	1	1
Total	15	100	69	100	84	100

APPENDIX 2.3: LANDROVER HIGHLAND EXPERIENCE, DURRIS

Number of interviews

	Weekday	Weekend	Total
	No.	No.	No.
Total	19	18	37

Group size

1. Number in Group	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
1	11	58	5	28	16	43
2	5	26	10	56	15	41
3	2	11	1	6	3	8
4	.	.	1	6	1	3
6 or more	1	5	1	6	2	5
Total	19	100	18	100	37	100

1. Number of Males	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	7	37	2	11	9	24
1	10	53	13	72	23	62
2	1	5	2	11	3	8
6 or more	1	5	1	6	2	5
Total	19	100	18	100	37	100

1. Number of Females	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	5	26	5	28	10	27
1	11	58	11	61	22	59
2	2	11	2	11	4	11
3	1	5	.	.	1	3
Total	19	100	18	100	37	100

1. Number of Adults	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
1	11	58	7	39	18	49
2	6	32	8	44	14	38
3	1	5	2	11	3	8
6 or more	1	5	1	6	2	5
Total	19	100	18	100	37	100

Landrover Highland Experience, Durris Visitor Survey 2000

1. Number of Senior Citizens	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	14	74	17	94	31	84
1	1	5	.	.	1	3
2	3	16	1	6	4	11
3	1	5	.	.	1	3
Total	19	100	18	100	37	100

1. Number of Other Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	3	16	2	11	5	14
1	12	63	8	44	20	54
2	3	16	7	39	10	27
3	.	.	1	6	1	3
6 or more	1	5	.	.	1	3
Total	19	100	18	100	37	100

1. Number of Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	18	95	15	83	33	89
1	1	5	2	11	3	8
6 or more	.	.	1	6	1	3
Total	19	100	18	100	37	100

1. Number of Children	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	17	89	15	83	32	86
1	1	5	3	17	4	11
2	1	5	.	.	1	3
Total	19	100	18	100	37	100

1. Number of Male Senior Citizens (Over 60)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	14	74	17	94	31	84
1	4	21	1	6	5	14
3	1	5	.	.	1	3
Total	19	100	18	100	37	100

Landrover Highland Experience, Durris Visitor Survey 2000

1. Number of Female Senior Citizens (Over 60)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	16	84	17	94	33	89
1	3	16	1	6	4	11
Total	19	100	18	100	37	100

1. Number of Male Other Adults (25-59)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	10	53	4	22	14	38
1	8	42	13	72	21	57
2	.	.	1	6	1	3
4	1	5	.	.	1	3
Total	19	100	18	100	37	100

1. Number of Female Other Adults (25-59)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	8	42	8	44	16	43
1	10	53	10	56	20	54
2	1	5	.	.	1	3
Total	19	100	18	100	37	100

1. Number of Male Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	19	100	16	89	35	95
1	.	.	1	6	1	3
6 or more	.	.	1	6	1	3
Total	19	100	18	100	37	100

1. Number of Female Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	18	95	17	94	35	95
1	1	5	1	6	2	5
Total	19	100	18	100	37	100

1. Number of Male Children (Under 16)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	18	95	18	100	36	97
1	1	5	.	.	1	3
Total	19	100	18	100	37	100

1. Number of Female Children (Under 16)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	17	89	15	83	32	86
1	2	11	3	17	5	14
Total	19	100	18	100	37	100

1. Number of Bikes	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	16	84	10	56	26	70
1	3	16	4	22	7	19
2	.	.	2	11	2	5
3	.	.	1	6	1	3
4	.	.	1	6	1	3
Total	19	100	18	100	37	100

1. Number of Dogs	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	12	63	12	67	24	65
1	7	37	6	33	13	35
Total	19	100	18	100	37	100

2. Travelled from home	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	18	95	17	94	35	95
No	1	5	1	6	2	5
Total	19	100	18	100	37	100

3. How far travelled to get here	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Up to 5 miles	13	68	9	50	22	59
6-15 miles	5	26	9	50	14	38
16-25 miles	1	5	.	.	1	3
Total	19	100	18	100	37	100

5. Have you been here before	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	18	95	15	83	33	89
No	1	5	3	17	4	11
Total	19	100	18	100	37	100

Landrover Highland Experience, Durris Visitor Survey 2000
(Those who have been before)

5a. How often do you come here?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Most days	7	39	1	7	8	24
1-3 times a week	7	39	6	40	13	39
1-3 times a month	3	17	6	40	9	27
1-3 times a year	.	.	1	7	1	3
Less often	1	6	1	7	2	6
Total	18	100	15	100	33	100

6. How long are you planning to stay at this site	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Around 1/2 hr	6	32	4	22	10	27
Around an hour	9	47	5	28	14	38
Around 2 hrs	3	16	6	33	9	24
Around 3 hrs	1	5	2	11	3	8
Around 4 hrs +	.	.	1	6	1	3
Total	19	100	18	100	37	100

7. Main purpose of visit	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Dog walking	5	26	5	28	10	27
Other walking	2	11	2	11	4	11
Cycling	3	16	5	28	8	22
Fresh air/exercise	4	21	3	17	7	19
Other	5	26	3	17	8	22
Total	19	100	18	100	37	100

8. Did you achieve the purpose without distractions	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	19	100	17	94	36	97
No	.	.	1	6	1	3
Total	19	100	18	100	37	100

8a. Any distractions on your visit today?	Weekend		Total	
	No.	%	No.	%
Yes	1	100	1	100
Total	1	100	1	100

Landrover Highland Experience, Durris Visitor Survey 2000

9. Did LRHE affect your visit to Durris	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	3	16	.	.	3	8
No	16	84	17	94	33	89
Missing	.	.	1	6	1	3
Total	19	100	18	100	37	100