

## Appendix 14.7

### List of Media Interviews, Press Articles, Publications in Trade Press and Journals, Presentations given, Events Attended and Site Visits held during Phase II (2011-2015)

For a demonstration project, it was vital that we engaged with the wider community affected by flooding at local, regional and national levels through the media, by hosting site visits, by giving presentations at meetings and conferences, and via articles in the trade press and scientific journals.

A list of the main items is described below:

#### Media:

##### *National News & TV:*

Sky News feature on winter storms and flooding on 6 January 2014

<http://www.bbc.co.uk/news/uk-politics-25752320>

BBC TV News story on 16 January 2014 on 'Back to Nature Flood Schemes'

<http://www.bbc.co.uk/programmes/b040yzmf>

Major feature in BBC 1 Bang Goes the Theory science programme (Episode 6) on Flooding, broadcast on 14 April 2014.

##### *Regional News & TV:*

<http://www.bbc.co.uk/news/uk-england-york-north-yorkshire-13452856>

BBC News feature on Defra funding for Phase II of the project on 19 May 2011

<http://www.bbc.co.uk/news/mobile/uk-england-york-north-yorkshire-13708779>

BBC News feature on the increased cost of the flood storage scheme on 9 June 2011

<http://www.bbc.co.uk/news/uk-england-york-north-yorkshire-13768335>

BBC News feature on review of flood storage scheme at Pickering on 14 June 2011

<http://www.bbc.co.uk/news/uk-england-york-north-yorkshire-17924544>

BBC news feature on funding for flood resilience on 2 May 2012

<http://www.bbc.co.uk/news/uk-england-york-north-yorkshire-20972416>

BBC News feature on proposed flood storage scheme at Pickering on 10 January 2013

<http://www.bbc.co.uk/news/uk-england-york-north-yorkshire-22565502>

BBC News feature on approval of flood storage bund at Pickering on 17 May 2013

<http://www.itv.com/news/tyne-tees/topic/pickering/>

ITV News features on Pickering flood defence scheme on 4 June 2013

<http://www.itv.com/news/calendar/topic/pickering/>

ITV News features on the start of flood defence works at Pickering on 7 January 2014

<http://www.bbc.co.uk/news/uk-england-york-north-yorkshire-29757571>

BBC News feature on weather delaying completion of flood storage scheme in Pickering on 24 October 2014

### *National Radio:*

Radio Four Today Programme interview on 16 January 2014 with the Chartered Institution of Water and Environmental Management on 'Back to Nature Flood Schemes'

### *Local Radio:*

Various interviews on BBC Radio York linked to some of the above news articles, including on 28 December 2011, 27 November 2012, 6 December 2012, 10 January 2013, 11 January 2013, 4 June 2013 and 7 January 2014

### *Regional Press:*

#### Yorkshire Post:

[Fury as flood defence project halted because of rising cost ...](#) 9 Jun 2011

[Simple concept needed to stop town flooding - Yorkshire Post](#) 19 Oct 2011

[Single solution to a double problem - Yorkshire Post](#) 29 Oct 2011

[Another anti-flood scheme weakened by cuts - Yorkshire Post](#) 9 Nov 2011

[Region gets cash for anti-flood work - Yorkshire Post](#) 15 Nov 2011

[Roman remains spark delay concerns over flood protection ...](#) 19 Jan 2012

[Last piece in jigsaw for 'green' scheme to cut flooding misery ...](#) 1 Jan 2014

[Woodland dam trials to stem the floods - Yorkshire Post](#) 8 Feb 2014

#### The Press (Ryedale News):

[http://www.yorkpress.co.uk/features/features/8948268.How\\_trees\\_can\\_stem\\_flooding/](http://www.yorkpress.co.uk/features/features/8948268.How_trees_can_stem_flooding/)

1 April 2011

[http://www.yorkpress.co.uk/news/ryedale/9000628.1m\\_floods\\_plan\\_for\\_Pickering\\_backed/](http://www.yorkpress.co.uk/news/ryedale/9000628.1m_floods_plan_for_Pickering_backed/)  
29 April 2011

[http://www.yorkpress.co.uk/news/ryedale/9074242.Pickering\\_flood\\_defence\\_plan\\_is\\_called\\_off/](http://www.yorkpress.co.uk/news/ryedale/9074242.Pickering_flood_defence_plan_is_called_off/) 9 June 2011

[http://www.yorkpress.co.uk/news/ryedale/9225251.New\\_flood\\_plan\\_ideas\\_mooted\\_for\\_Pickering/](http://www.yorkpress.co.uk/news/ryedale/9225251.New_flood_plan_ideas_mooted_for_Pickering/) 31 August 2011

[http://www.yorkpress.co.uk/archive/2011/09/14/9248219.Back\\_to\\_nature\\_for\\_flood\\_protection/](http://www.yorkpress.co.uk/archive/2011/09/14/9248219.Back_to_nature_for_flood_protection/) 14 September 2011

[http://www.yorkpress.co.uk/archive/2011/10/07/9294589.All\\_talk\\_and\\_no\\_action\\_to\\_prevent\\_town\\_floods/](http://www.yorkpress.co.uk/archive/2011/10/07/9294589.All_talk_and_no_action_to_prevent_town_floods/) 7 October 2011

[http://www.yorkpress.co.uk/archive/2011/11/11/9358623.New\\_plans\\_unveiled\\_to\\_combat\\_flooding\\_in\\_Pickering/](http://www.yorkpress.co.uk/archive/2011/11/11/9358623.New_plans_unveiled_to_combat_flooding_in_Pickering/) 11 November 2011

[http://www.yorkpress.co.uk/archive/2011/11/16/9366150.\\_120k\\_funding\\_for\\_North\\_Yorkshire\\_flood\\_prevention\\_work/](http://www.yorkpress.co.uk/archive/2011/11/16/9366150._120k_funding_for_North_Yorkshire_flood_prevention_work/) 16 November 2011

[http://www.yorkpress.co.uk/news/ryedale/10075980.Floods\\_chaos\\_in\\_Ryedale/](http://www.yorkpress.co.uk/news/ryedale/10075980.Floods_chaos_in_Ryedale/) 28 November 2012

[http://www.yorkpress.co.uk/news/ryedale/10126462.Reflections\\_on\\_the\\_best\\_and\\_worst\\_and\\_hopes\\_for\\_2013/](http://www.yorkpress.co.uk/news/ryedale/10126462.Reflections_on_the_best_and_worst_and_hopes_for_2013/) 25 December 2012

[http://www.yorkpress.co.uk/news/10462284.Town\\_s\\_new\\_2m\\_flood\\_defences\\_get\\_the\\_go\\_ahead/](http://www.yorkpress.co.uk/news/10462284.Town_s_new_2m_flood_defences_get_the_go_ahead/) 4 June 2013

[http://www.yorkpress.co.uk/news/ryedale/10582430.Concerns\\_raised\\_over\\_Pickering\\_flood\\_scheme\\_work/](http://www.yorkpress.co.uk/news/ryedale/10582430.Concerns_raised_over_Pickering_flood_scheme_work/) 31 July 2013

[http://www.yorkpress.co.uk/news/ryedale/10921215.Work\\_begins\\_on\\_Pickering\\_s\\_2m\\_flood\\_defence\\_scheme/](http://www.yorkpress.co.uk/news/ryedale/10921215.Work_begins_on_Pickering_s_2m_flood_defence_scheme/) 8 January 2014

[http://www.yorkpress.co.uk/archive/2014/03/05/11055008.Partnerships\\_need\\_to\\_be\\_forged\\_to\\_deal\\_with\\_all\\_the\\_flooding/](http://www.yorkpress.co.uk/archive/2014/03/05/11055008.Partnerships_need_to_be_forged_to_deal_with_all_the_flooding/) 5 March 2014

[http://www.yorkpress.co.uk/news/ryedale/11406381.\\_2m\\_Pickering\\_flood\\_defence\\_scheme\\_almost\\_complete/](http://www.yorkpress.co.uk/news/ryedale/11406381._2m_Pickering_flood_defence_scheme_almost_complete/) 13 August 2014

#### *Local Press:*

#### Gazette and Herald:

[http://www.gazetteherald.co.uk/archive/2011/04/01/8948268.How\\_trees\\_can\\_stem\\_flooding/](http://www.gazetteherald.co.uk/archive/2011/04/01/8948268.How_trees_can_stem_flooding/) 1 April 2011

[http://www.gazetteherald.co.uk/archive/2011/04/29/9000628.\\_1m\\_floods\\_plan\\_for\\_Pickering\\_backed/](http://www.gazetteherald.co.uk/archive/2011/04/29/9000628._1m_floods_plan_for_Pickering_backed/) 29 April 2011

[http://www.gazetteherald.co.uk/archive/2011/06/09/9074242.Pickering\\_flood\\_defence\\_plan\\_is\\_called\\_off/](http://www.gazetteherald.co.uk/archive/2011/06/09/9074242.Pickering_flood_defence_plan_is_called_off/) 9 June 2011

[http://www.gazetteherald.co.uk/news/9225251.New\\_flood\\_plan\\_ideas\\_mooted\\_for\\_Pickering/](http://www.gazetteherald.co.uk/news/9225251.New_flood_plan_ideas_mooted_for_Pickering/) 31 August 2011

[http://www.gazetteherald.co.uk/features/columnists/9248219.Back\\_to\\_nature\\_for\\_flood\\_protection/](http://www.gazetteherald.co.uk/features/columnists/9248219.Back_to_nature_for_flood_protection/) 14 September 2011

[http://www.gazetteherald.co.uk/news/letters/9294589.All\\_talk\\_and\\_no\\_action\\_to\\_prevent\\_town\\_floods/](http://www.gazetteherald.co.uk/news/letters/9294589.All_talk_and_no_action_to_prevent_town_floods/) 7 October 2011

[http://www.gazetteherald.co.uk/archive/2011/11/16/9366150.\\_120k\\_funding\\_for\\_North\\_Yorkshire\\_flood\\_prevention\\_work/](http://www.gazetteherald.co.uk/archive/2011/11/16/9366150._120k_funding_for_North_Yorkshire_flood_prevention_work/) 16 November 2011

[http://www.gazetteherald.co.uk/archive/2013/06/04/10462284.Town\\_s\\_new\\_2m\\_flood\\_defences\\_get\\_the\\_go\\_ahead/](http://www.gazetteherald.co.uk/archive/2013/06/04/10462284.Town_s_new_2m_flood_defences_get_the_go_ahead/) 4 June 2013

[http://www.gazetteherald.co.uk/news/10582430.Concerns\\_raised\\_over\\_Pickering\\_flood\\_scheme\\_work/](http://www.gazetteherald.co.uk/news/10582430.Concerns_raised_over_Pickering_flood_scheme_work/) 31 July 2013

[http://www.gazetteherald.co.uk/archive/2014/01/08/10921215.Work\\_begins\\_on\\_Pickering\\_s\\_2m\\_flood\\_defence\\_scheme/](http://www.gazetteherald.co.uk/archive/2014/01/08/10921215.Work_begins_on_Pickering_s_2m_flood_defence_scheme/) 8 January 2014

Malton & Pickering Mercury:

[http://www.maltonmercury.co.uk/news/trees\\_aim\\_to\\_slow\\_the\\_flow\\_1\\_3259627](http://www.maltonmercury.co.uk/news/trees_aim_to_slow_the_flow_1_3259627) 6 April 2011

[Extra cash for flood protection - Malton and Pickering Mercury](#) 29 May 2011

[Flood scheme talks underway - Malton and Pickering Mercury](#) 22 Jun 2011

[Battle to slow the flood flow - Malton and Pickering Mercury](#) 1 July 2011

[Flood work carrying on - Malton and Pickering Mercury](#) 17 Aug 2011

[flood defence plans on show - Malton and Pickering Mercury](#) 1 Feb 2013

[Flood scheme's £230k boost - Malton and Pickering Mercury](#) 18 Feb 2013

[Farmer says that drainage is the way to halt flooding - Malton and ...](#) 28 Mar 2013

[Flood defence scheme given green light - Malton and Pickering ...](#) 4 June 2013

[Path leads way through iconic landmark - Malton and Pickering ...](#) 23 Dec 2013

[Work to begin on key flood defence scheme - Malton and Pickering ...](#) 31 Dec 2013

[Flood defences on village's wish list - Malton and Pickering Mercury](#) 25 Jan 2014

[Slow the Flow project needs extra £40k - Malton and Pickering ...](#) 28 May 2014

[Slowing the Flow update - Malton and Pickering Mercury](#) 17 July 2014

['Red letter day' for flood defences - Malton and Pickering Mercury](#) 17 Sep 2014

*Trade press, journals etc:*

Paper on 'Slowing the Flow: the Role of Woodland in the Water Agenda' by Vince Carter in Proceedings of People, Landscape and Cultural Environment (PLACE) Conference on the Future of the uplands – prospects for northern England, held in York on 12 October 2013.

Article on 'Catching the Flood' by Vince Carter for the spring 2014 edition of the Institute of Chartered Foresters Chartered Forester magazine (pp14-16).

Article on 'Can we plant our way out of flooding' by Nick Odoni for the spring/summer 2014 edition of Tree News (pp19-21).

Article on 'Using trees to slow the flow' in the Spring 2014 edition of Forest Research News.

Feature article in the Moors Messenger on 'Slowing the Flow', May 2014.

Plus a number of: project briefing papers and newsletters; case study notes for various external projects, including the Ecosystems Knowledge Network, CEH led WaterR2B national database, a Best Practice Guide on Payments for Ecosystem Services, and for the Royal Society Report 'Resilience to extreme weather'; contribution to a Parliamentary Office of Science and Technology POSTNOTE on 'Catchment-wide flood management' (No 484, December 2014); answering a range of Parliamentary Questions; submitting a project response to the EA Consultation on their approach to designating large raised reservoirs as high risk; and contribution to a joint project 'Key findings' paper from the Manchester University 2014 Symposium (see below).

### **Presentations given and events attended:**

Presentation on 'Slowing the Flow at Pickering' to a Forest Research Seminar in Farnham on 8 April 2011

Presentation on lessons learned from the project to a Sibthorp Trust Seminar on the Ecosystems Approach at Cirencester on 14-15 April 2011

Presentation on project governance to a SNIFFER Natural Flood Management Workshop in Edinburgh on 19 October 2011

Attended a Natural Flood Management seminar at the Houses of Parliament on 17 January 2012

Presentation on project results to the SNIFFER Flood Risk Management Conference 2012 in Edinburgh on 9 February 2012

Attended the Ecosystems Knowledge and Learning Forum in Birmingham on 13 February 2012

Presentation on 'Forestry and flood alleviation in the Vale of Pickering: A case study' to the Royal Forestry Society Conference at Stoneleigh on 24 April 2012

Presentation on 'Woodlands for water: Projects and Payments' to a Forestry Commission seminar on Payments for Ecosystem Services in Edinburgh on 19 June 2012

Presentation on 'Slowing the Flow at Pickering: A Project Overview' at a Defra project workshop at the National Trust's Holnicote Estate in Somerset on 17-18 October 2012

Held a community engagement day for local community in Pickering on 25 January 2013.

Presentation on 'Slowing the Flow at Pickering: A Project Overview' at a Natural Flood Management workshop in Edinburgh on 19 February 2013

Attended launch of the British Ecological Society's Centenary Report 'It never rains but it pours' at the Palace of Westminster on 25 June 2013

Presentations on 'How woodland can contribute to flood risk management – the evidence' to three regional 'Woodland and Flood Risk Management workshops' run for the Environment Agency in York on 5 July 2013, Exeter on 5 March 2014 and Nottingham on 7 March 2014

Attended Defra/EA Natural Processes R&D workshop in Sheffield on 24 September 2013

Presentation on 'Woodland for Water and Slowing the Flow at Pickering' at the People, Landscape and Cultural Environment of Yorkshire (PLACE) Annual Conference in York on 12 October 2013

Presentation on 'Slowing the Flow at Pickering – Helping to Reduce Flood Risk' at a Nature Improvement Area Best Practice Event 'People, Place and the Economy' in Northampton on 26 February 2014

Presentation on 'Slowing the Flow – A Hydrological Analysis of Natural Flood Management Measures in the Pickering Beck Catchment, North Yorkshire' at the River Restoration Centre Annual Conference on 7 May 2014

Presentations on 'Slowing the Flow at Pickering – Have we made a difference' and 'Slowing the Flow at Pickering – Lessons learned and spreading the word' to Manchester University Symposium on 14-15 May 2014

Presentation on 'The impacts of woodland and woody debris on flood risk management' to the Rivers Trust Natural Flood Management Seminar at Newton Rigg on 11 June 2014

Presentation on 'Slowing the Flow at Pickering – Using Woodland to reduce flood risk' to the Arun & Rother Ecosystem Services Conference in Brighton on 24 June 2014

Attended launch of the Royal Society Report 'Resilience to extreme weather' at the Royal Society in London on 3 December 2014

Presentation on 'Slowing the Flow through catchment management' to an Institution of Civil Engineers webinar on 16 January 2015

Presentation on 'The role of woodland in natural flood management' to a Chartered Institution of Water and Environmental Management regional meeting in York on 26 February 2015

Presentation on 'Woodland for Water' to the MoorLIFE conference in Halifax on 3 March 2015

### **Site visits hosted:**

The Secretary of State for the Environment and Defra Chief Scientist on 19 May 2011

The Holnicote project management group on 26 October 2011

The Independent Panel on Forestry on 6 December 2011

The Institution of Chartered Engineers Reservoir Safety Review Group on 16 January 2012

The Defra Permanent Secretary on 8 June 2012

Local Town Councillors on 24 August 2012

Reporter from Radio York on 10 January 2013

The North East and Yorkshire and The Humber Forestry Commission Regional Advisory Committees on 26 June 2013

The Natural England Chairman on 23 September 2013

The Woodland Trust on 2 October 2013

Local partners and media to the launch of the flood storage bund scheme on 7 January 2014

The Royal Society on 7 January 2014

The BBC on 29 January 2014 and 11 February 2014

Bishop Burton College on 21 March 2014

The Ryedale Land Drainage Group on 23 June 2014

A group of Local Authorities on 27 February 2015

Shipston Area Flood Action Group on 10-11 March 2015