

Knowledge Exchange records from 01/04/2015 – 31/03/2016

CATEGORY 11 – Other audiences and other delivery channels (5 records)

Record ID 4010885
Title: ICF National Conference 2015: Tree Health, Resilience & Sustainability, Angel Hotel, Cardiff, 22-23 April 2015.
Author: Penny, S.
Company: ICF
Imprint: 2015
Description: Exhibition stand staffing
Main subject: TREE HEALTH
Subjects: FCRA STAFF; 2016-FR-CAT-11; PESTS; DISEASE; EDUCATION; OUTBREAKS; BIOSECURITY
Abstract: Around 250 at this conference that included delegates and speakers from overseas. FR was given display space and focussed this mainly on our general work as well as focussing on People, Information, News, and Expertise. We showed examples of a range of FR publications. RLOs were present to answer questions and encourage sign up to newsletter and event mailing lists as well as showing those interested the new-look website and also tree alert via i-pads. James Pendlebury reported very good feedback on the FR attendance at the event.
FR was mentioned in many talks (sometimes as partner etc).
WWW: <http://www.charteredforesters.org/tree-health-resources/>
Country: uk
Bib type: M
GMD: Exhibitions
Entered: 15/05/2015 B00000115

Record ID 4010890
Title: Central Scotland Green Network Forum, Edinburgh Conference Centre, 2 June 2015
Other titles: Creating greenspace for health and well being
Author: Martin, S.
Co-author: Doick, K.
Company: Central Scotland Green Network
Imprint: 2015
Main subject: SOCIAL FORESTRY
Subjects: GREENSPACE; URBAN TREES; HEALTH; WELL BEING; EQUALITY; ITREE; FCRA STAFF; 2016-FR-CAT-11
Notes: Suzanne Martin staffed a stand promoting FR urban and social and economic research. Kieron Doick gave a presentation on methods for calculating the ecosystem service values of urban greenspace, e.g. Itree.
Abstract: The 2015 CSGN Forum focussed on urban greening, emphasising the CSGN's links to the Scottish Government's agendas on placemaking, town centres, climate change, and tackling health inequalities. Over 200 delegates attended this year's event. Colleagues from Scottish Government and its agencies, the public, private and NGO sectors, practitioners and academics interested in policy, planning, design, green networks and community and health attended. It provided an opportunity to speak with Bridget Campbell, the new Director for Environment and Forestry in Scottish Government and to speak with Julia Thrift, Head of Projects and Events, Town and Country Planning Association.
WWW: <http://www.centralscotlandgreennetwork.org/news-and-events/csgn-forum>
Country: uk

Bib type: M
GMD: Meetings
Entered: 15/06/2015 B00000115
Updated: 15/06/2015 B00000115

Record ID 4011024
Title: Confor Woodland Show, Longleat Estate, Warminster, Wiltshire, 10-11 September 2015.
Author: Penny, S.
Company: Forestry Commission England; Forest Research
Imprint: 2015
Description: Exhibition stand staffing - professional and forestry sector
Main subject: FORESTRY RESEARCH
Subjects: INDUSTRY; ENGAGEMENT; LANDUSE; FCRA CONTRIBUTOR; 2016-FR-CAT-11
Abstract: FR provided a specific area within the FC England marquee and focussed on a general introduction to FR. A mix of large scale impact banners and interactive displays together with examples of publication materials. Over 2000 visitors from the forest industry sector attended the show over the two days. Face to face interactions and explanation of FR work areas.

Country: uk
Bib type: M
GMD: Exhibitions
Entered: 01/10/2015 B00000115

Record ID 4011042
Title: The Royal Welsh Show, Showground, Builth Wells, Wales, 20-23 July 2015.
Other titles: Promoting Forest Research
Author: Jenkins, T.
Company: Forest Research, Wales
Imprint: 2015
Description: Outreach event
Main subject: FOREST RESEARCH
Subjects: TREE HEALTH; URBAN TREES; RESEARCH SUPPORT; WATER; FLOODING; FCRA CONTRIBUTORS; 2016-FR-CAT-11
Abstract: There was nearly a quarter of a million visitors over the four days of the show. The main theme of our stand was tree health and resilience. Other FR staff involved were Lyn Ackroyd, Dai Evans, Hannah Gruffudd, Mark Oram, Liz Richardson + two of our advisory staff Alex Lewis and Simon Morath were also present on the nearby Tree Alert stand.

WWW: <http://www.rwas.co.uk/royal-welsh-show/>
Country: uk
Bib type: M
GMD: Leaflets.
Entered: 09/10/2015 B00000115
Updated: 03/11/2015 B00000115

Record ID 4011203
Title: Natural Partners event. Outreach events for public/schools/teachers held at Royal Botanic Garden, Edinburgh on 5-6 December 2015.
Author: Penny, S.
Company: Edinburgh University; FR
Imprint: 2015
Main subject: FORESTRY
Subjects: FCRA CONTRIBUTOR; 2016-FR-CAT-11; STEM; CURRICULUM; TEACHERS; SUSTAINABILITY; SCIENCE
Abstract: An event which is part of a project with Edinburgh University (Moray House School of Education). Students deliver a two day (afternoons) event to the public and practicing

high school teachers showing how forestry can support learning within the curriculum. Around 200 visitors engaged in the activities. The measure of success should be (and is) seen as the time spent engaged in the activities and resources in the lab, rather than the simple throughput of visitors and numbers counted. Comments both verbal and left in writing are relevant. We noted that on both days a number of family groups stayed in lab for 2+ hours.

"This is a very inspiring event: may it flourish, nourish, and encourage."

"Nice event which gives an insight about nature, ecology and why we use wood."

"Wonderful, interesting, FUN!"

Country: uk
Bib type: M
GMD: Workshop
Entered: 01/04/2016 B00000115