

The B&Q logo consists of the letters 'B&Q' in a bold, white, sans-serif font, centered within a solid orange square.

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Social Responsibility Advisor

Climate Change Seminar
Wednesday 23rd February 2011
Newcastle

“ **HELPING
PEOPLE CREATE
HOMES TO
BE PROUD
OF** ”

B&Q



- 330 stores (all with COC)
- 30,000 employees
- 3 million customers a week
- Part of the Kingfisher Group
- 3rd Largest Home Improvement Group in the World

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Our journey begins....

**B&Q challenged on the origins of our wood products.
“If you don’t know where they come from, you don’t care”**

- 1991 – Published our first timber and peat policies
- 1993 – Founding member of FSC
- 1998 – Develop & launch VOC labelling system
- 2001 – Organic Living gardening range launched
- 2007 – 27,000 lofts insulated in campaign
BioRegional partnership sealed
- 2008 – Phased out patio heaters



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One Planet Home

A strategic partnership between B&Q and
Bioregional to help.....

B&Q become a One Planet Home Business
.....and to help

Our customers have One Planet Homes



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Ambitious Company targets

2012

- 20% reduction in total emissions
- 90% of waste recycled, re-used or composted
- 10% reduction in water use/m²

2023

- 90% reduction in total emissions
- 50% reduction in transport emissions
- Zero emissions from electricity
- 98% of waste recycled, re-used or composted



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And for our customers....

- 4,000+ products as One Planet Home
- One Planet Home online at DIY.com
- 2 eco shop within shops
- 1,700 staff in store trained as Eco Advisors
- Retrofitting 100 customer homes in Sutton as part of PAYS



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A year in the life of One Planet Home 2010 – A busy year...



1 of 3 retailers
who made it in



Ethical company
of the year



HRH Garden Party
- 30,000 people



Home Eco range
launched



Bolton eco project



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An important step on our journey....



FOREST FRIENDLY 

Responsibly
sourced
wood products
diy.com/forestfriendly

Making it easy for our customers
to buy *'Good Wood'*



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Legal & Sustainable?



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‘Forest Friendly’

“All the wood and paper in our products is traceable back to forests independently verified to well-managed, legal, social and environmental standards or is verified recycled”



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B&Q

The Range

- 16,000 products
- Kitchens, wallpaper, flooring, doors, furniture, mirrors, windows, hand tools, decking, fencing, firewood, sheds, paint brushes, garden furniture, plywood,.....
- All policy compliant
- Over 97% fully COC Certified, 3% recycled, TFT or WWF GFTN.



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B&Q

Purpose of Forest Friendly

- To highlight to consumers that there are ethical and environmental issues in the timber industry of which they should be aware
- To make it clear that they can avoid being associated with these issues by shopping for wood and wood based products at B&Q
- To understand how to support an increase in UK worked woodland



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THANK YOU

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