

Winner of the Street Tree Award: W1W Tree Planting Initiative

The award was given for the project that improves the street scene and is valued by local residents and/or businesses.

The W1W Tree Planting Initiative was a 2013 winner for a project that local residents and businesses clearly value and provides benefits to local people and those working / travelling through the area. It has secured a range of funding for planting and long term maintenance. It has also gained a high profile that continues to generate further successes - including a planting event on the morning of the awards, attended by David Heath, Minister for Forestry.



Mark Gazaleh of the W1W Tree Planting Initiative receiving the award from John Simpson, BBC World Affairs Editor and Matthew Pencharz, The Mayor of London's Environment Advisor at the London Living Room, City Hall on the 15th May 2013

Mark Gazaleh of the W1W Tree planting Initiative said:

"I am delighted to see our project's ultimate tree planted in the Marylebone area and to receive an award for the W1W Tree Planting Initiative is a great honour. Our successes wouldn't have been possible without the passion, commitment and generosity of local people, businesses and amenity societies. The support of Westminster City Council and Westminster Tree Trust has been crucial to deliver this wonderful result."

The W1W Tree Planting Initiative

The objective of the W1W Tree Planting Initiative is to line the main streets of Marylebone with trees. The initiative has proven extremely successful thanks to a strong partnership between the local community – residents and businesses, Westminster Tree Trust & Westminster City Council.

They have raised money through receptions, sponsorship including marathons and other events, plus support from The Forestry Commission's Big Tree Plant and the Mayor's Street Tree Programme.

The project planted its first 40 trees on Hallam Street in 2009. It has since grown and now planted over 600 street trees which have already transformed the local environment.



Great Portland Street



Westminster Tree Trust has been planting trees in the City of Westminster for over 30 years and worked with Mark to support fund raising and the practical delivery of the programme. It is interested in working with local groups and donors to green more parts of the City.

Planting of a liquid amber tree on Great Portland Street on the 15th May 2013. From left to right: Sabine Reis, Trustee and Peter Ruback, Chairman, Westminster Tree Trust, Alistair Douglas, Chairman Tree Council, Forestry Minister David Heath MP, Westminster Councillor Jonathan Glanz, Rebecca Hossack and Mark Gazaleh from the W1W Tree Planting Initiative with children from All Souls and St. Vincent's Primary Schools

Further Information:

- [W1W Tree Planting Initiative](#)
- [Westminster Tree Trust](#)
- The [Big Tree Plant](#)
- The [RE:LEAF Partnership](#)

The 2013 Awards were organised by the Forestry Commission and Mayor of London, received sponsorship from Gristwood & Toms, Woodland Trust and Barcham Trees, and had assistance from a range of RE:LEAF partners

