

**NORTHANTS
VISITOR SURVEY
2000**

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INTRODUCTION

Aims

The aims of the survey are:

- To establish a visitor profile for both woodlands – no previous data is available
- To establish what features are important to woodland users
- To increase awareness of initiatives affecting the woodland, and establish links with interested people.

Our objectives are:

- To carry out as many visitors surveys as possible within budgetary and time restrictions. The minimum target is 150 surveys at each woodland.
- To ensure the survey programme covers at least one full, seven day week, spread across the period.

Introducing the Woodlands.....

1. Maulden Woods is a real woodland treasure, with wonderful views across the valleys of the Greensand Ridge. Located near Ampthill, (between Bedford and Luton), the woodland contains two Forest Walks which guide you from mixed woodland, across rich grassland into a pine woodland. A key feature includes a superb example of the uncommon Wild Service Tree. The woodland is busy, with the key entrance and Picnic Area located alongside the A6 at OS Map Reference TL072394
2. Rowney Warren woodland is about the same distance from Bedford as Maulden, but is predominantly a pine woodland. Forest Enterprise manages only part of the woodland, although joint working with the lessors, the Southill Estate, is common practice. This includes a joint agreement between a local cycling club and the land managers which have resulted in the establishment of agreed cycle routes which complement the existing access for walkers. A car park is located off Sandy Lane; this road divides the two halves of the woodland.

The Recreation team will carry out the surveys, with Sarah Klaes leading.

For more information contact Dave Solly on 01780 44394

Northants Forest District

SUMMARY

This report provides results from a visitor survey that took place at Northants Forest District. A total of 203 questionnaires were completed, 99 at Maulden and 104 at Rowney Warren.

32% of the groups consisted of 2 people, with a further 21% of groups consisting of 4 people. 80% of groups included adults aged between 25-59 years, 12% included senior citizens, 13% included young adults aged 16-24 years, and 35% of groups included children. 48% of all groups had dogs with them, and 13% of groups had bicycles with them.

91% of the respondents had travelled from home that day. Of those who did not travel from home, 47% had stayed with friends and relatives.

45% of respondents had travelled up to 5 miles to reach the site. 37% had travelled between 6 and 15 miles.

The majority of respondents had travelled by car or van to get to the woodland.

90% of respondents had visited the sites before. Of those who had visited the woodland before, 26% visited between 1 and 3 times a week. 25% visited between 1 and 3 times a month and a further 25% visited between 1 and 3 times a year.

39% had always known about the woodland. 30% found out through friends and relatives. 28% of respondents found out through other ways including driving past.

62% of respondents were visiting the sites to walk (with or without dogs).

32% of respondents were staying for around 1/2 hour.

23% of visitors to Maulden and 9% of visitors to Rowney Warren said that they were aware of the ancient woodland project.

73% expressed a desire to see a change of trees in the future.

Almost all the respondents used the car park and almost all used the walks and trails 75% of respondents had used the picnic area. 64% of respondents used the woodland information. Those who had used them generally rated the facilities good. *The woodland information boards tended to be rated lower than other facilities.*

The majority of respondents rated the woodland and the quality of their visit as good or very good.

NORTHANTS VISITOR SURVEY 2000

The Northants Visitor Survey ran between August and September 2000. A total of 203 interviews were carried out, 99 at Maulden and 104 at Rowney Warren.

Table 1.1 Number of completed interviews

	Number of interviews
Maulden	99
Rowney Warren	104
Total	203

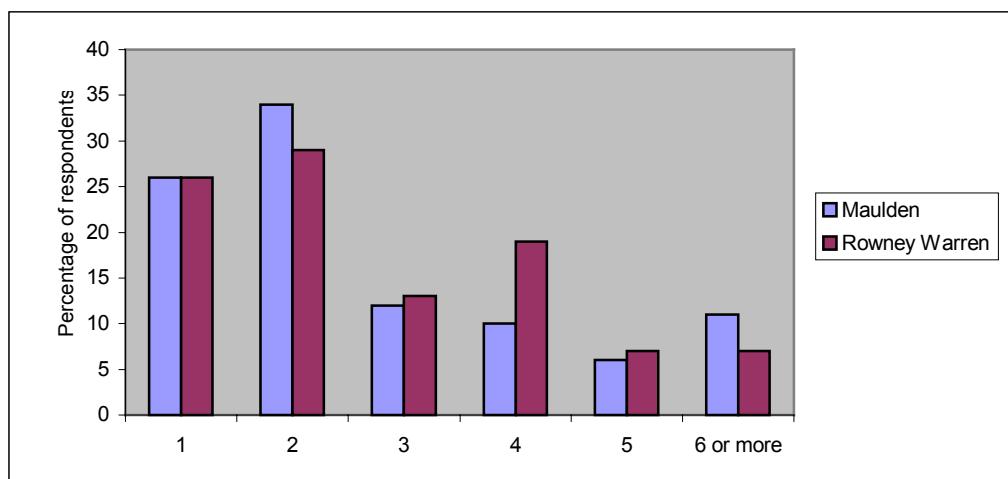
Group Composition

There were a total of 575 visitors in the 203 groups interviewed. There was an equal split of male and female visitors (52% of all visitors were male).

32% of groups included 2 people, and 21% consisted of 4 people. 13% of groups consisted of 3 people.

Excluding groups of 10 or more, there were on average 3 people per group.

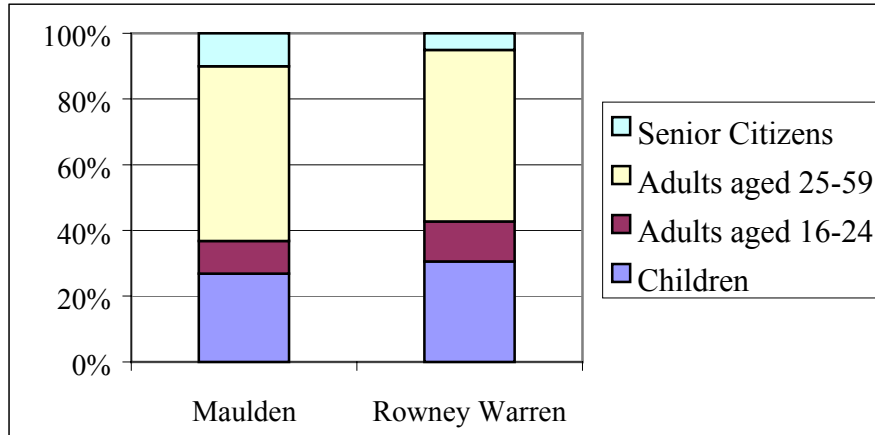
Figure 1.1: Group Size



The majority of groups (80%) included adults aged between 25-59 years, and 12% included at least one senior citizen. 13% of groups included young adults and 35% included children.

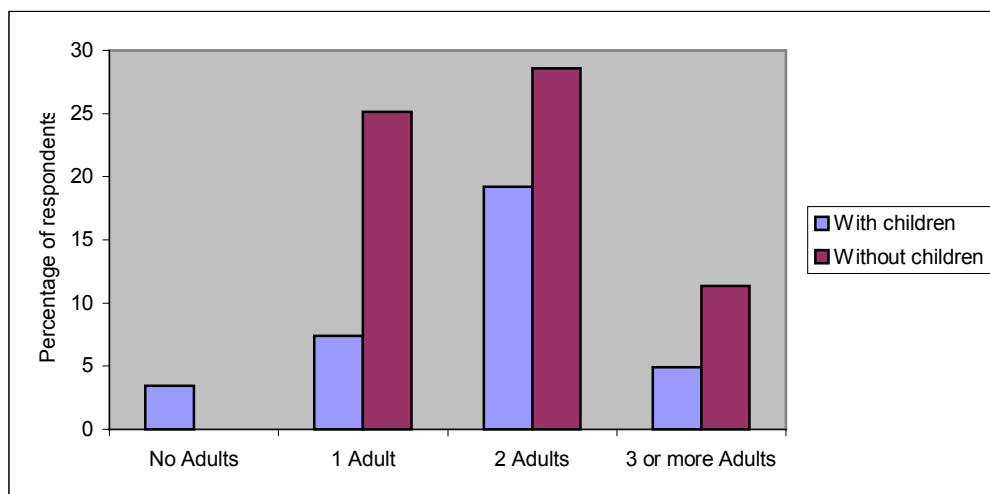
In terms of total visitors, adults aged between 25-59 years accounted for 53% of all visitors. 29% of all visitors were children, and 11% were young adults. There was a slightly higher proportion of children and a smaller proportion of senior citizens at Rowney Warren.

Figure 1.2: Visitor Composition



Almost a third of groups included two adults and no children, and a further quarter included 1 adult. 20% of groups consisted of two adults with children.

Figure 1.3: Type of Group

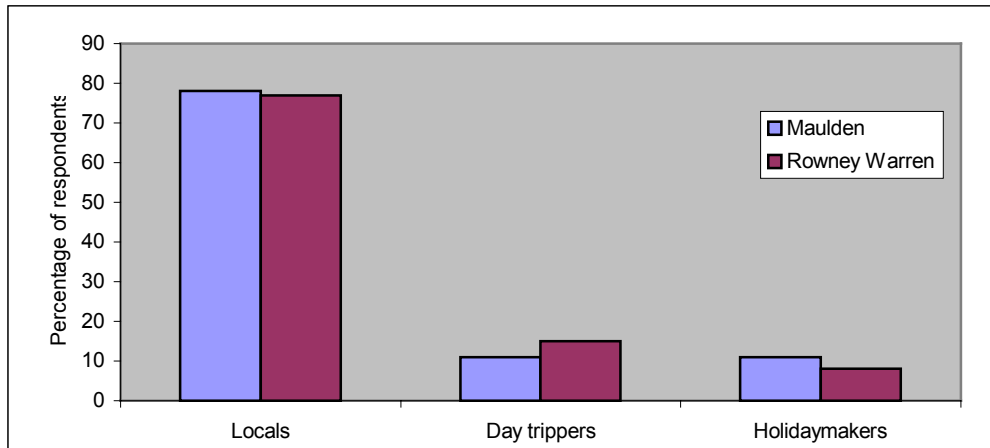


Around 48% of all groups had dogs with them. 13% of all groups were on/ with a bike.

Type of Visitor

The majority of visitors (77%) were locals. 13% of visitors were Day-trippers. 9% were holidaymakers.

Figure 1.4: Type of Visitor



Visitor Profile

All of those interviewed were asked to provide their full home postcode.

Each of these postcodes was assigned an “ACORN” code. The Acorn classification was created using cluster analysis of the 1991 Population Census to divide almost all postcodes in 54 “types”. These types can be aggregated into 17 “groups” and the groups into 6 broad “categories” (A to F). Addresses in postcodes within any “type” will therefore tend to have a lot in common and can be given a label which describes the typical member of that “type”, e.g. “Wealthy suburbs, large detached houses”.

The acorn codes are reassigned each year to represent demographic changes since 1991.

The table below shows the proportion of valid postcodes from the survey that fall into each group. This is then compared to the overall GB population using an index, to look for similarities and differences between the two.

The table shows that the level of visits to Northants is high amongst “Affluent Executives, Family Areas” (B4), “Wealthy Achievers, Suburbia” (A1) and “Well-off Workers, Family Areas” (B5).

Table 1.2 Acorn coded postcodes

Acorn group	GB Population Base	Survey	Index
A1 Wealthy Achievers, Suburbia	15.0	24	244
A2 Affluent Greys, Rural Communities	2.1	5.9	0
A3 Prosperous Pensioners, Retirement Areas	2.5	3.1	0
B4 Affluent Executives, Family Areas	4.4	5.8	306
B5 Well-off Workers, Family Areas	7.3	8.8	224
C6 Affluent Urbanites, Town & City Areas	2.6	2.1	111
C7 Prosperous Professionals, Metropolitan Areas	2.0	0.9	0
C8 Better-off Executives, Inner City Areas	4.0	2.4	48
D9 Comfortable Middle Ageds, Mature Home Owning Areas	13.0	15.5	118
D10 Skilled Workers, Home Owning Areas	12.7	12.2	30
E11 New Home Owners, Mature Communities	8.1	7.5	47
E12 White Collar Workers, Better-off Multi-Ethnic Areas	4.0	2.4	0
F13 Older People, Less Prosperous Areas	3.2	2.4	60
F14 Council Estate residents, Better-off Homes	11.2	4.9	34
F15 Council Estate residents, High Unemployment	3.0	1	0
F16 Council Estate residents, Greatest Hardship	2.5	1	0
F17 People in Multi-Ethnic, Low Income Areas	2.1	0.1	0
U Unclassified	0.2	0.2	0

Visitor Origin

All those interviewed were asked to provide their full postcode. Table 1.3 shows the origin of visitors, based on the home postcodes and town/ country names supplied.

Over half of all respondents were from Southeast England.

Table 1.3: Visitor origin

Region	Percentage of respondents
Midlands	4
Southeast of England	56
Elsewhere in England	4
Scotland	0
Overseas	0
Unknown	36
All respondents	100% (=203)

Figure 1 shows the origin of visitors to the Northants sites from the local area and those from the whole of GB giving a valid postcode are shown in Figure 2.

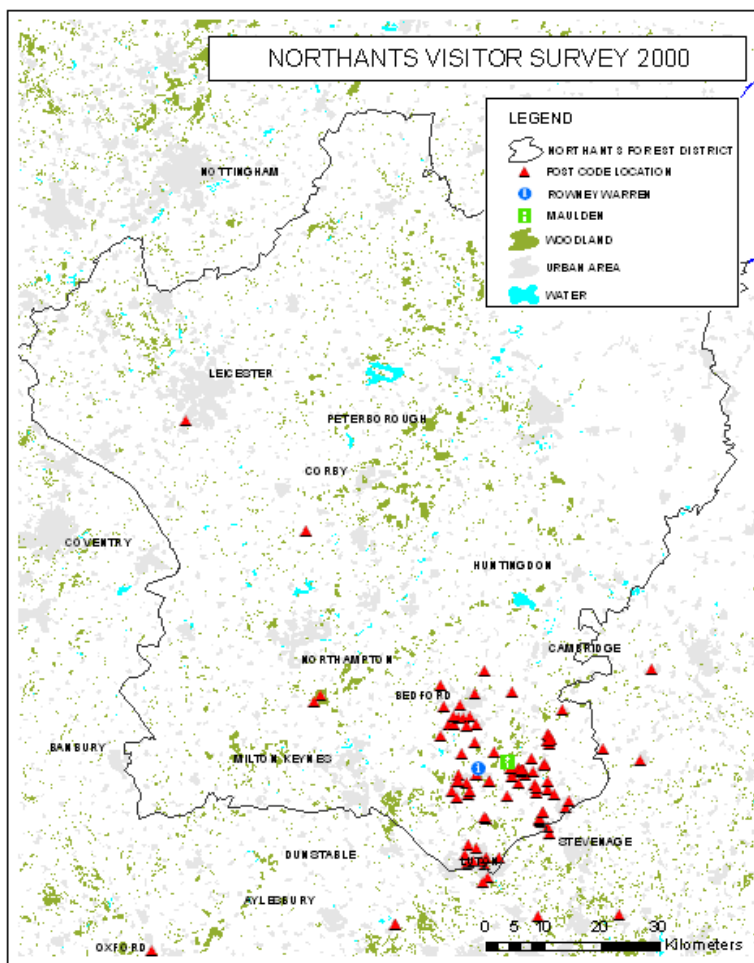


Figure 1: Map indicating the origin of visitors to the Northants Forest District sites from the local area

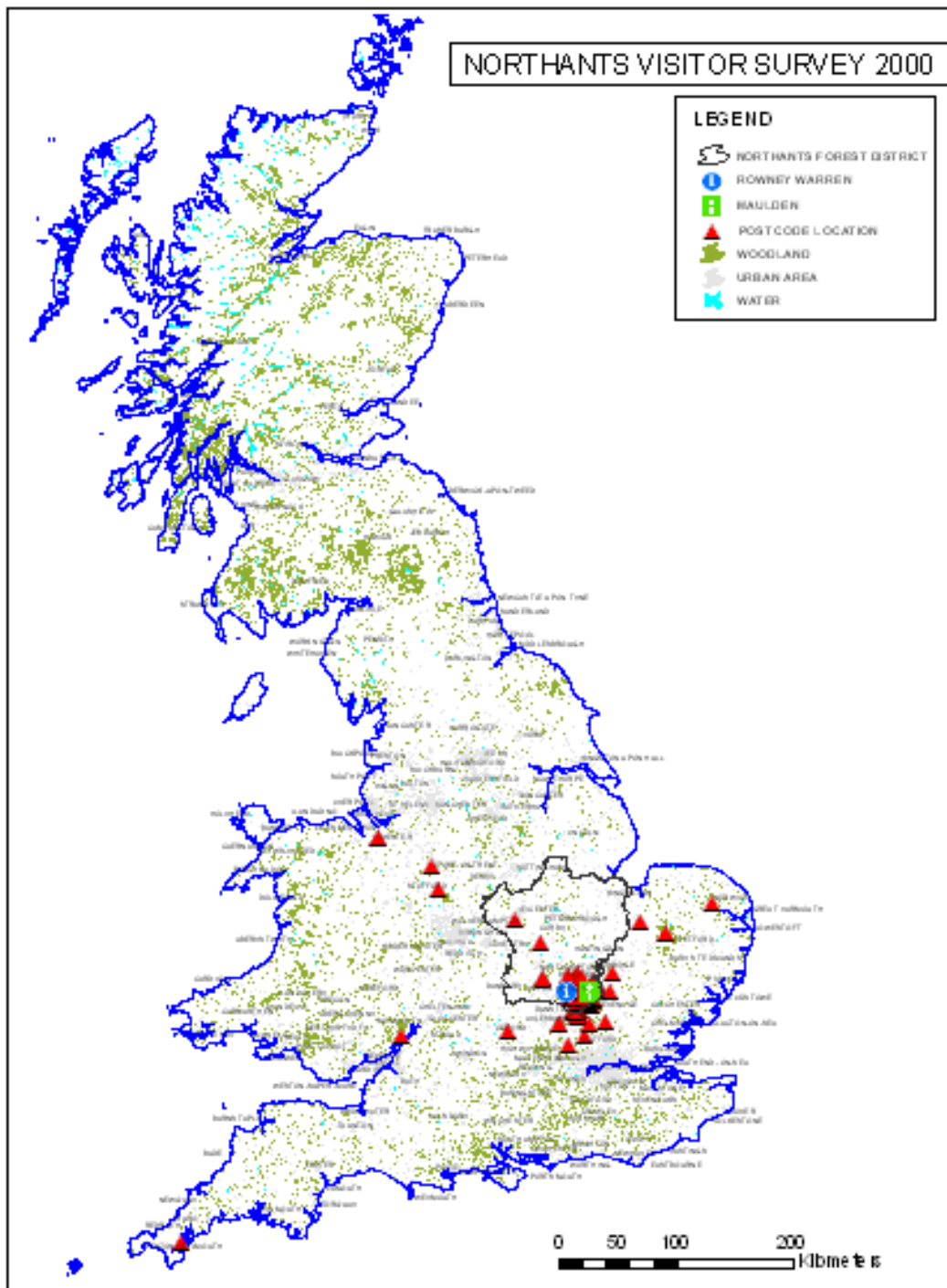


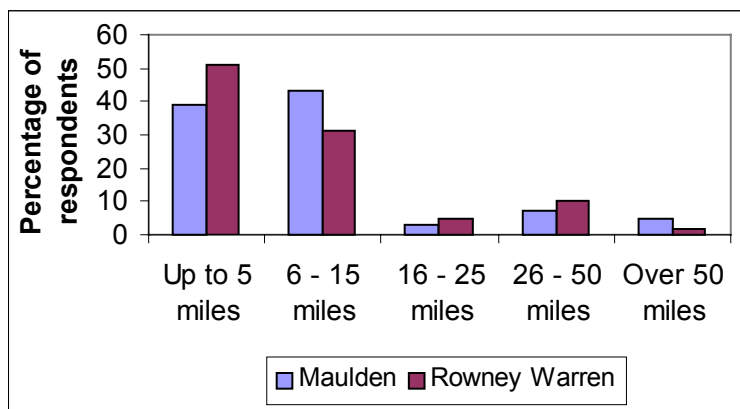
Figure 2: Map indicating visitors to the Northants Forest District sites from the whole of GB giving a valid postcode

Type of Trip

91% of respondents had travelled from home that day. 47% of those who had not travelled from home stayed with friends and relatives.

45% of respondents had travelled up to 5 miles to reach the site. 37% had travelled between 6 and 15 miles.

Figure 2: Distance travelled

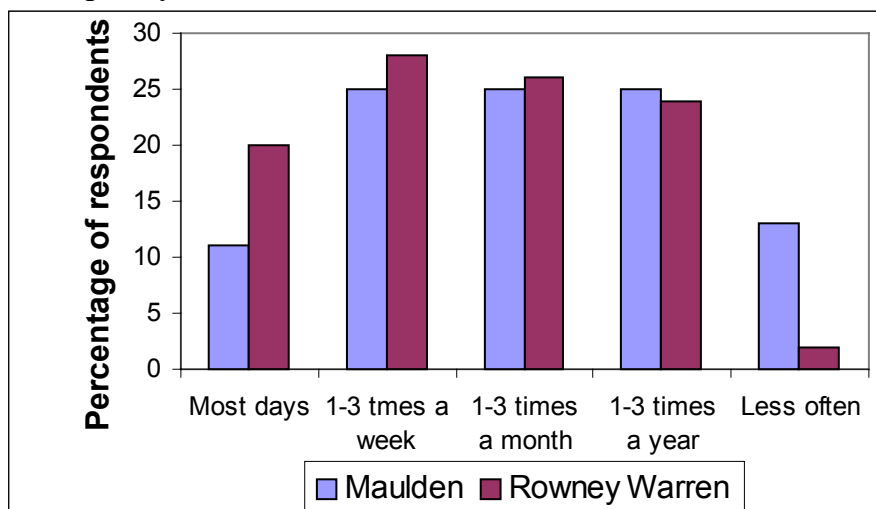


The majority of those interviewed travelled by car/van.

Previous Visits

90% of visitors had been to the woodland before. Of those who had visited the site before, 26% visited between 1 and 3 times a week. 25% visited between 1 and 3 times a month and a further 25% visited between 1 and 3 times a year.

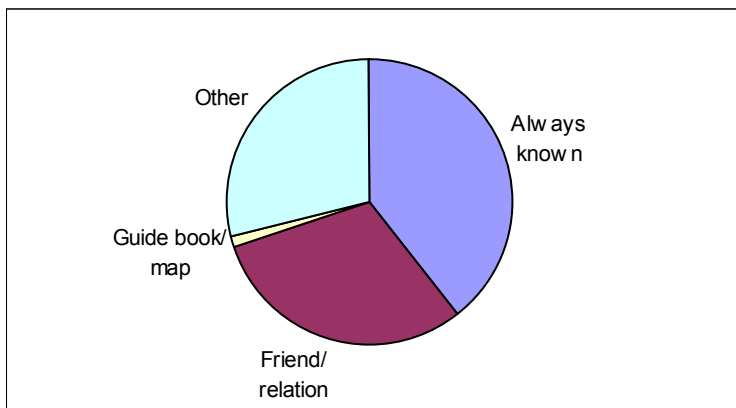
Figure 3: Frequency of Visits



Finding out about the site

39% of all respondents had always known about the woodland. 30% found out through friends or relatives. 28% of respondents found out by other ways. The most popular “other” way was by driving past.

Figure 4: Finding out about the woodland



The table below shows that the majority of repeat visitors had always known about the site, or had found out through friends or relatives. 29% of first time visitors had found out about the site though friends or relatives, with a further quarter through local guidebooks or maps.

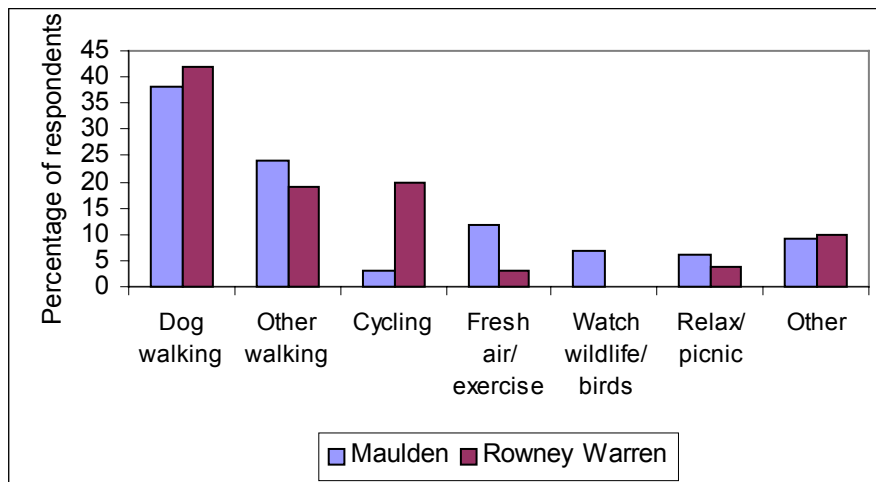
Table 2: How first time and repeat visitors found out about the woodland

	Repeat visitor	First time visitors	Total
Always known	43	0	39
Friend/ relation	29	35	30
Forest Enterprise leaflet	1	0	0
Other leaflet	1	0	0
Local guide book/ map	1	0	1
Exhibition/Displays	0	5	1
Other	25	60	28
Total	100% (=182)	100% (=20)	100% (=203)

Main purpose of visit

62% of respondents at the woodland were visiting the sites to walk (including dog walking). 20% of all visitors interviewed had come to Rowney Warren to cycle compared with 3% at Maulden.

Figure 4: Main purpose of Visit

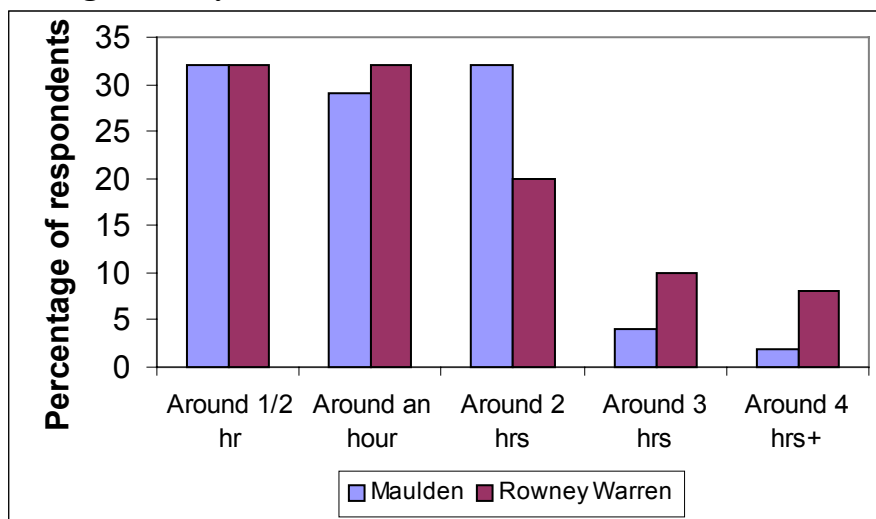


Length of Stay

32% of respondents were staying at the woodland for around 1/2 hour. 30% were staying for around an hour and 26% were staying around 2 hours.

The average length of stay at the woodland was an hour.

Figure 5: Length of Stay



Awareness of Ancient Woodland Project

23% of visitors to Maulden and 9% of visitors to Rowney Warren said they were aware of the ancient woodland project.

Desire to see a change of trees in the future

73% of the respondents expressed a desire to see a change of trees in the future. Of those who said they would like to see a change a majority said they would like to see more broadleaf trees in the future.

Ratings of facilities

The results below present the ratings for each facility in terms of the proportion of visitors who expressed an opinion (i.e. the proportion who had used each facility and provided a rating for it).

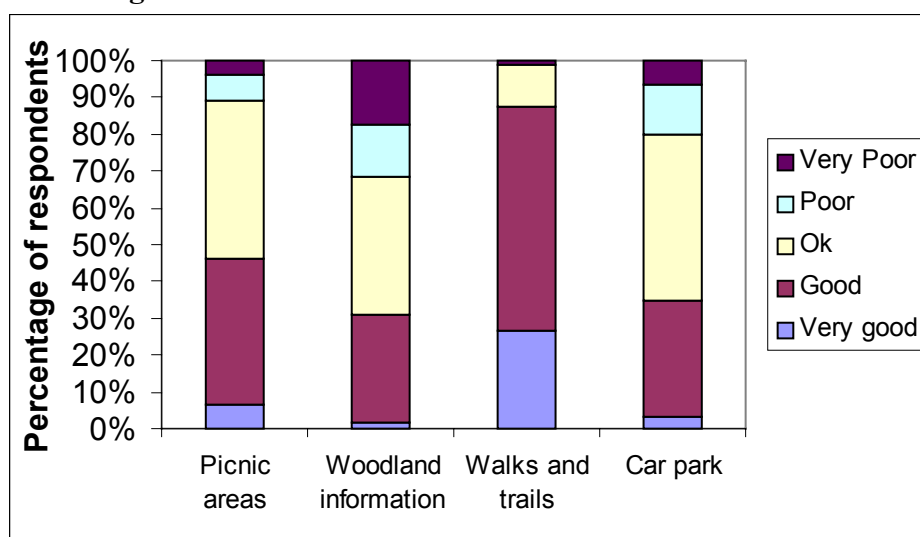
75% of respondents had used the picnic area. Of these, 45% rated it as good or very good.

64% of respondents used the woodland information. Of those who had used the information, 31% rated it good or very good.

95% of respondents used the walks and trails. Of these 86% rated them good or very good.

95% of respondents used the car park. Of those 35% rated them as good or very good.

Figure 6: Ratings of Facilities



Rating of woodland

92% of the respondents who expressed opinion about the woodland itself said it was good or very good. 93% of the respondents who expressed an opinion about their visit said that it was good or very good.

Type of facilities that visitors would like to see

The most popular answers were information boards, café, toilets, views of wildlife and easier access for special needs.

The table below shows the % of respondents who said that they would like to see the following facilities in this woodland:

Facility	% of respondents
Family Fun	60
Woodland Theatre	73
Children's Play	55
Guided walks	56
Wildlife watch	72

Awareness of What's on events

Visitors were asked if they were aware that the woodland organises a series of 'What's On' events in the woodlands. Almost half of the respondents at Maulden were aware of the 'What's On' events, compared with almost a quarter of the respondents at Rowney Warren.

Possible Improvements

The visitors were asked to suggest improvements to the site. The most popular suggestions were to have more dog litterbins, and to do something about the potholes in the car park. Other suggestions were to have toilets and water taps at the site. Some visitors at Rowney Warren were also interested in the provision of activities for children.

NORTHANTS FOREST DISTRICT

Batch

VISITOR SURVEY QUESTIONNAIRE - 2000

Form

Hello; I am carrying out a survey for the Forestry Commission. Can you please spare a few minutes to answer some questions?

1. Have you travelled from home today?

Circle One

Yes	1	<i>Skip to Q2</i>
No	2	<i>Ask Q1a</i>

1a. What type of accommodation did you stay in last night?

Circle one

Bed & Breakfast/ Guest House	1	
Hotel	2	
Camping/ Caravan	3	
With friends/ relatives	4	
Youth Hostel	5	
Self Catering	6	
Other	7	

2. How far have you travelled to get here today?

Circle one

Up to 5 miles	1	
6 - 15 miles	2	
16 - 25 miles	3	
26 - 50 miles	4	
Over 50 miles	5	

3. What was the main type of transport you used to get here today? (The one used for the longest distance)

Circle one

Car/ van	1	
Minibus/ coach	2	
Public transport	3	
Bicycle	4	
On foot	5	
Other	6	

4. Have you been here before?

Circle one

Yes	1	<i>Ask Q4a</i>
No	2	<i>Skip to Q5</i>

4a. How often do you come here?

Circle one

Most days	1	
1 - 3 times a week	2	
1 - 3 times a month	3	
1 - 3 times a year	4	
Less often	5	

5. How did you first find out about this woodland?

(if answer 4 - 8 ask Q5a, all others skip to Q6)

Circle one

Always known	1	
Friend/ relation	2	
Road signs	3	
Forest Enterprise leaflet	4	
Other leaflet	5	
Local guide book or map	6	
Exhibitions/ displays	7	
Newspaper/ TV/ Radio	8	
Other	9	

Please specify _____

5a. Can you say where you saw it? (i.e. where picked up leaflet, which guide book/ map or exhibition, which TV/ Radio programme or newspaper)

6. What is the main purpose of your visit today?

Circle one

Dog walking	1	
Other walking	2	
Cycling	3	
Fresh air/ exercise	4	
Watch wildlife/ birds	5	
Relax/ picnic	6	
Other	7	

Specify

7. How long in total are you staying at this site today?

hours	mins

8. The Forestry Commission recently launched the Ancient Woodland Project in this area. Are you aware of this initiative?

Circle one

Yes	1	
No	2	

The project aims to recreate ancient character woodland in most of the woodlands that we manage in the area. It will also mean improvements to the recreation facilities at this woodland.

APPENDIX 1: Northants FD Questionnaire 2000

9. Would you like to see the types of trees in this woodland change in the future?

Circle one

Yes **1** **Ask Q9a**
 No **2** *Skip to Q10*

9a. What types of changes would you like to see?

Circle one

More Broadleaves **1**
 More Conifer **2**

10. Using a scale of Very good, Good, OK, Poor or Very poor, what is your overall rating for:

(circle one number in each row)

VG G OK P VP Not used

Picnic areas	1	2	3	4	5	6
Woodland information	1	2	3	4	5	6
Walks and trails	1	2	3	4	5	6
Car park	1	2	3	4	5	6
The woodland itself	1	2	3	4	5	6
Quality of your visit	1	2	3	4	5	6

11. What facilities would you like to see here.....? (SHOW CARD)

Circle all

- Picnic area **1**
- Toilets **2**
- Children's playground **3**
- Information boards **4**
- Increase size of car park **5**
- Road signs **6**
- Visitor centre **7**
- Views of wildlife **8**
- Waymarked routes **9**
- Orienteering routes **10**
- Waymarked bridle route **11**
- Woodland arts & crafts **12**
- Waymarked cycle routes **13**
- BBQ's **14**
- Higher Ranger presence **15**
- Camp site **16**
- Improved horse riding opportunities **17**
- Café **18**
- Woodland maps **19**
- Wildflower meadows/ grazing areas **20**
- Easier access for special needs **21**
- Other **22**

Specify

12. Can you suggest how we can cater for any special needs within your group?

13. Are you aware that the Forestry Commission organises a series of 'What's On' events in woodlands in this area?

Circle one

Yes **1**
 No **2**

14. Would you like to see any of the following in this woodland....

Circle one number in each row

	Yes	No
Family Fun (eg Halloween)	1	2
Woodland Theatre	1	2
Children's play schemes	1	2
Guided walks	1	2
Wildlife watch events	1	2
Other	1	2

Specify

15. If we could improve just one thing here, what would that be?

16. Would you like to be kept up to date with events and changes within these woods via a mailing list?

APPENDIX 1: Northants FD Questionnaire 2000

17. To give us an idea of where visitors come from, can you tell me your postcode?

Yes: Record full postcode

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No: Record part postcode if possible, then ask Q17a.

17a. (only ask if full postcode not given) Can you tell me instead which town or other area you live in?

Record name of town or other area (e.g. English/Welsh county, Scottish council area, or country if from abroad)

Did anyone in the group have any disability or special needs?

Circle One

Yes *1*
No *2*

What type of special need was it?

Circle all

Sight *1*
Hearing *2*
Mobility *3*
Other *4*

Specify

Please indicate below the age and ethnic origin of the group – don't ask!

Group size - Please enter number of people in each category in each box

<i>Male</i>		<i>Female</i>
<input style="width: 50px; height: 25px;" type="text"/>	<i>Senior Citizens (Age 60+)</i>	<input style="width: 50px; height: 25px;" type="text"/>
<input style="width: 50px; height: 25px;" type="text"/>	<i>Other Adults (Age 25-59)</i>	<input style="width: 50px; height: 25px;" type="text"/>
<input style="width: 50px; height: 25px;" type="text"/>	<i>Young Adults (Age 16-24)</i>	<input style="width: 50px; height: 25px;" type="text"/>
<input style="width: 50px; height: 25px;" type="text"/>	<i>Children (Under 16)</i>	<input style="width: 50px; height: 25px;" type="text"/>
<input style="width: 50px; height: 25px;" type="text"/>	<i>Predominantly White</i>	<input style="width: 50px; height: 25px;" type="text"/>
<input style="width: 50px; height: 25px;" type="text"/>	<i>Asian</i>	<input style="width: 50px; height: 25px;" type="text"/>
<input style="width: 50px; height: 25px;" type="text"/>	<i>Afro-Caribbean</i>	<input style="width: 50px; height: 25px;" type="text"/>
<input style="width: 50px; height: 25px;" type="text"/>	<i>Dogs</i>	<input style="width: 50px; height: 25px;" type="text"/> <i>Bicycles</i>

That's all! Thank you very much for your time.

APPENDIX 2: Northants FD Results 2000

Number of interviews

	Maulden	Rowney Warren	Total
	No.	No.	No.
Total	99	104	203

1. Have you travelled from home	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	88	89	96	92	184	91
No	11	11	8	8	19	9
Total	99	100	104	100	203	100

(Those who have not travelled from home)

1a. Type of accomodation	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
With friends/relatives	5	45	4	50	9	47
Other	5	45	1	13	6	32
Missing	1	9	3	38	4	21
Total	11	100	8	100	19	100

2. How far travelled to forest	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Up to 5 miles	39	39	53	51	92	45
6-15 miles	43	43	32	31	75	37
16-25 miles	3	3	5	5	8	4
26-50 miles	7	7	10	10	17	8
Over 50 miles	5	5	2	2	7	3
Missing	2	2	2	2	4	2
Total	99	100	104	100	203	100

3. Main type of transport	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Car/Van	94	95	98	94	192	95
Minibus/coach	1	1	.	.	1	0
Bicycle	1	1	4	4	5	2
On foot	2	2	1	1	3	1
Other	1	1	.	.	1	0
Missing	.	.	1	1	1	0
Total	99	100	104	100	203	100

APPENDIX 2: Northants FD Results 2000

4. Have you been here before	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	88	89	94	90	182	90
No	10	10	10	10	20	10
Missing	1	1	.	.	1	0
Total	99	100	104	100	203	100

(Those who have been before)

4a. How often do you come here?	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Most days	10	11	19	20	29	16
1-3 times a week	22	25	26	28	48	26
1-3 times a month	22	25	24	26	46	25
1-3 times a year	22	25	23	24	45	25
Less often	11	13	2	2	13	7
Missing	1	1	.	.	1	1
Total	88	100	94	100	182	100

5. How found out about the woodland	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Always known	43	43	36	35	79	39
Friend / relation	27	27	33	32	60	30
Forest Enterprise leaflet	.	.	1	1	1	0
Other leaflet	.	.	1	1	1	0
Local guide book / map	1	1	1	1	2	1
Exhibition/Displays	.	.	1	1	1	0
Other	27	27	29	28	56	28
Missing	1	1	2	2	3	1
Total	99	100	104	100	203	100

6. Main purpose of visit	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Dog walking	38	38	44	42	82	40
Other walking	24	24	20	19	44	22
Cycling	3	3	21	20	24	12
Fresh air/exercise	12	12	3	3	15	7
Watch wildlife/birds	7	7	.	.	7	3
Relax/picnic	6	6	4	4	10	5
Other	8	8	10	10	18	9
None	1	1	2	2	3	1
Total	99	100	104	100	203	100

APPENDIX 2: Northants FD Results 2000

7. Length of stay	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Missing	.	.	2	2	2	1
Around 1/2 hr	32	32	32	31	64	32
Around an hour	29	29	32	31	61	30
Around 2 hrs	32	32	20	19	52	26
Around 3 hrs	4	4	10	10	14	7
Around 4 hrs +	2	2	8	8	10	5
Total	99	100	104	100	203	100

8. Aware of Ancient Woodland Project	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	23	23	9	9	32	16
No	75	76	88	85	163	80
Missing	1	1	7	7	8	4
Total	99	100	104	100	203	100

9. Like to see types of trees change in future	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	76	77	72	69	148	73
No	18	18	14	13	32	16
Missing	5	5	18	17	23	11
Total	99	100	104	100	203	100

(Only those who would like to see a change)

9a. What type of changes	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
More Broadleaves	76	100	71	99	147	99
Missing	.	.	1	1	1	1
Total	76	100	72	100	148	100

10. Ratings: Picnic areas	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Very good	9	9	2	2	11	5
Good	43	43	15	14	58	29
OK	25	25	39	38	64	32
Poor	4	4	7	7	11	5
Very Poor	1	1	6	6	7	3
Not used	17	17	34	33	51	25
Missing	.	.	1	1	1	0
Total	99	100	104	100	203	100

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10. Ratings: Woodland information	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Very good	2	2	.	.	2	1
Good	38	38	1	1	39	19
OK	42	42	7	7	49	24
Poor	8	8	11	11	19	9
Very Poor	2	2	20	19	22	11
Not used	7	7	21	20	28	14
Missing	.	.	44	42	44	22
Total	99	100	104	100	203	100

10. Ratings: Walks and trails	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Very good	27	27	24	23	51	25
Good	58	59	57	55	115	57
OK	10	10	13	13	23	11
Very Poor	.	.	2	2	2	1
Not used	4	4	7	7	11	5
Missing	.	.	1	1	1	0
Total	99	100	104	100	203	100

10. Ratings: Car park	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Very good	1	1	5	5	6	3
Good	14	14	46	44	60	30
OK	51	52	37	36	88	43
Poor	20	20	6	6	26	13
Very Poor	11	11	1	1	12	6
Not used	1	1	9	9	10	5
Missing	1	1	.	.	1	0
Total	99	100	104	100	203	100

10. Ratings: The woodland itself	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Very good	61	62	34	33	95	47
Good	33	33	56	54	89	44
OK	2	2	14	13	16	8
Not used	2	2	.	.	2	1
Missing	1	1	.	.	1	0
Total	99	100	104	100	203	100

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10. Quality of your visit	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Very good	55	56	31	30	86	42
Good	35	35	60	58	95	47
OK	3	3	10	10	13	6
Not used	1	1	.	.	1	0
Missing	5	5	3	3	8	4
Total	99	100	104	100	203	100

(Includes multiple responses)

11. What type of facilities would you like to see here	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Picnic areas	30	5	49	5	79	5
Toilets	63	10	63	7	126	8
Children's playground	15	2	22	2	37	2
Information boards	51	8	89	9	140	9
Increase size of car park	21	3	36	4	57	4
Road signs	31	5	53	6	84	5
Visitor centre	13	2	22	2	35	2
Views of wildlife	37	6	63	7	100	6
Waymarked routes	24	4	50	5	74	5
Orienteering routes	17	3	29	3	46	3
Waymarked bridle route	16	3	29	3	45	3
Woodland arts & crafts	40	7	53	6	93	6
Waymarked cycle routes	21	3	40	4	61	4
BBQ's	6	1	30	3	36	2
Higher Ranger presence	36	6	48	5	84	5
Camp site	10	2	23	2	33	2
Improved horse riding opportunities	17	3	30	3	47	3
Cafe	26	4	31	3	57	4
Woodland maps	58	9	80	8	138	9
Wildflower meadows/ grazing areas	34	6	48	5	82	5
Easier access for special needs	39	6	57	6	96	6
Other	1	0	2	0	3	0
Missing	7	1	3	0	10	1
Total	613	100	950	100	1563	100

13. Aware of What's On events	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	48	48	27	26	75	37
No	48	48	76	73	124	61
Missing	3	3	1	1	4	2
Total	99	100	104	100	203	100

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14. Would you like to see.... Family Fun	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	47	47	54	52	101	50
No	33	33	34	33	67	33
Missing	19	19	16	15	35	17
Total	99	100	104	100	203	100

14. Would you like to see.... Woodland Theatre	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	56	57	63	61	119	59
No	24	24	22	21	46	23
Missing	19	19	19	18	38	19
Total	99	100	104	100	203	100

14. Would you like to see.... Childrens Play Schemes	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	43	43	51	49	94	46
No	36	36	40	38	76	37
Missing	20	20	13	13	33	16
Total	99	100	104	100	203	100

14. Would you like to see.... Guided walks	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	45	45	53	51	98	48
No	40	40	35	34	75	37
Missing	14	14	16	15	30	15
Total	99	100	104	100	203	100

14. Would you like to see.... Wildlife watch events	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	63	64	67	64	130	64
No	25	25	26	25	51	25
Missing	11	11	11	11	22	11
Total	99	100	104	100	203	100

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Did anyone in group have special needs	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Yes	6	6	5	5	11	5
No	86	87	88	85	174	86
Missing	7	7	11	11	18	9
Total	99	100	104	100	203	100

(Includes multiple responses)

What type of special need is it	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
Sight	1	14	.	.	1	8
Hearing	1	14	.	.	1	8
Mobility	2	29	2	40	4	33
Other	.	.	1	20	1	8
Missing	3	43	2	40	5	42
Total	7	100	5	100	12	100

Group size

Number in Group	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
1	26	26	27	26	53	26
2	34	34	30	29	64	32
3	12	12	13	13	25	12
4	10	10	20	19	30	15
5	6	6	7	7	13	6
6 or more	11	11	7	7	18	9
Total	99	100	104	100	203	100

Number of Males	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	10	10	18	17	28	14
1	58	59	45	43	103	51
2	19	19	18	17	37	18
3	7	7	16	15	23	11
4	3	3	6	6	9	4
5	1	1	1	1	2	1
6 or more	1	1	.	.	1	0
Total	99	100	104	100	203	100

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Number of Females	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	23	23	26	25	49	24
1	45	45	44	42	89	44
2	9	9	18	17	27	13
3	16	16	10	10	26	13
4	3	3	4	4	7	3
5	3	3	1	1	4	2
6 or more	.	.	1	1	1	0
Total	99	100	104	100	203	100

Number of Adults	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	2	2	5	5	7	3
1	31	31	35	34	66	33
2	51	52	46	44	97	48
3	7	7	9	9	16	8
4	3	3	4	4	7	3
5	1	1	2	2	3	1
6 or more	4	4	3	3	7	3
Total	99	100	104	100	203	100

Number of Senior Citizens	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	83	84	95	91	178	88
1	5	5	5	5	10	5
2	10	10	3	3	13	6
3	1	1	.	.	1	0
4	.	.	1	1	1	0
Total	99	100	104	100	203	100

Number of Other Adults (16-24)	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	22	22	18	17	40	20
1	28	28	39	38	67	33
2	42	42	38	37	80	39
3	3	3	6	6	9	4
4	2	2	1	1	3	1
6 or more	2	2	2	2	4	2
Total	99	100	104	100	203	100

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Number of Young Adults (16-24)	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	84	85	92	88	176	87
1	9	9	5	5	14	7
2	4	4	.	.	4	2
3	1	1	3	3	4	2
4	.	.	1	1	1	0
5	.	.	2	2	2	1
6 or more	1	1	1	1	2	1
Total	99	100	104	100	203	100

Number of Children	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	66	67	66	63	132	65
1	9	9	7	7	16	8
2	13	13	20	19	33	16
3	5	5	4	4	9	4
4	5	5	5	5	10	5
5	1	1	1	1	2	1
6 or more	.	.	1	1	1	0
Total	99	100	104	100	203	100

Number of Male Senior Citizens (Over 60)	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	84	85	97	93	181	89
1	14	14	6	6	20	10
2	1	1	1	1	2	1

Number of Female Senior Citizens (Over 60)	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	87	88	99	95	186	92
1	12	12	3	3	15	7
2	.	.	2	2	2	1

Number of Male Other Adults (25-59)	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	38	38	46	44	84	41
1	53	54	49	47	102	50
2	6	6	6	6	12	6
3	.	.	2	2	2	1
5	1	1	1	1	2	1
6 or more	1	1	.	.	1	0

APPENDIX 2: Northants FD Results 2000

Number of Female Other Adults (25-59)	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	41	41	41	39	82	40
1	48	48	52	50	100	49
2	9	9	6	6	15	7
3	.	.	3	3	3	1
4	.	.	1	1	1	0
5	1	1	1	1	2	1

Number of Male Young Adults (16-24)	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	88	89	96	92	184	91
1	8	8	1	1	9	4
2	2	2	1	1	3	1
3	.	.	3	3	3	1
4	1	1	3	3	4	2

Number of Female Young Adults (16-24)	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	90	91	96	92	186	92
1	8	8	6	6	14	7
2	.	.	1	1	1	0
4	1	1	1	1	2	1

Number of Male Children (Under 16)	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	78	79	77	74	155	76
1	12	12	10	10	22	11
2	8	8	10	10	18	9
3	.	.	4	4	4	2
4	1	1	3	3	4	2

Number of Female Children (Under 16)	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	71	72	81	78	152	75
1	14	14	13	13	27	13
2	13	13	7	7	20	10
3	1	1	3	3	4	2

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Number of Bikes	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	95	96	81	78	176	87
1	.	.	2	2	2	1
2	1	1	8	8	9	4
3	2	2	7	7	9	4
4	1	1	2	2	3	1
5	.	.	2	2	2	1
6 or more	.	.	2	2	2	1

Number of Dogs	Maulden		Rowney Warren		Total	
	No.	%	No.	%	No.	%
0	56	57	54	52	110	54
1	25	25	33	32	58	29
2	13	13	13	13	26	13
3	3	3	3	3	6	3
4	2	2	.	.	2	1
5	.	.	1	1	1	0