

**LAKES
VISITOR SURVEY
2000**

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FOREST ENTERPRISE

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INTRODUCTION

Grizedale Forest Park lies at the heart of the Lake District nestling between Coniston Water and Windermere, 12km south-west of Ambleside.

Grizedale has many facilities and services on offer to the visiting public including :

- Shop and information centre
- Gallery and exhibition area
- Café-in-the-forest
- Childrens play area
- Toilets, picnic areas and car parks
- Waymarked walking and cycling routes
- 90 pieces of sculpture
- Orienteering courses
- Mountain bike hire centre
- Caravan and Camping Club campsite
- Education service
- Art based workshops and courses
- Self catering hostel
- Guided walks and events programme

The objectives of the survey are :

- To monitor trends in visitor profiles; by comparison with previous survey information on visitor type and origins - primarily the 1997 survey - we hope to discover changes in visitor base
- To discover what they think of our facilities and services - awareness of what's on offer, what they use, are they are of a high quality?, are they value for money?. We are currently undergoing a redevelopment process in which visitor needs must be fed into.
- More specifically the sculpture and art questions are for a masterplan process which is being undertaken by independent consultants for the Grizedale Society looking at the future direction of art at Grizedale. We want to know what visitors think of the art side of Grizedale - are they interested ?, what do they like?
- The shop/retail questions are to help us stock what visitors want with the aim of increasing our spend per transaction, to have in turn more recreation income to spend on facility improvement.

Penny Knock
Recreation Manager

SUMMARY

This report provides results from a visitor survey that took place at Lakes Forest District in the summer of 2000. A total of 179 questionnaires were completed at Grizedale Forest, 175 at Weekday and 4 at Weekend.

37% of the groups consisted of 2 people, and 24% of groups consisting of 4 people. A further 14% consisted of 3 people. 80% of groups included adults aged between 25-59 years, 29% included senior citizens, 11% included young adults aged 16-24 years, and 45% of groups included children. 31% of all groups had dogs with them, and 11% of groups had bicycles with them.

25% of respondents had travelled from home that day. Of those who did not travel from home, 42% were in self-catering accommodation.

Almost half of respondents had travelled between 6 and 15 miles. A further 17% had travelled between 26 and 50 miles.

The majority of respondents had travelled by car or van to get to the woodland.

65% of respondents had visited the sites before. Of those who had visited the woodland before, 50% visited between 1 and 3 times a year.

25% found out through friends and relatives. 21% had always known about the woodland.

59% of respondents were visiting the sites to go walking.

48% of respondents were staying for around 4 hours plus.

54% of respondents at Grizedale had been to the Visitor Centre. The majority of visitors who had been into the Visitor Centre rated the shop, café and information as either 'good' or 'very good'.

The picnic area, toilets, playground, information boards, car park and road signs were rated highly by those who used them. Visitors were less impressed with the road signs and toilets.

The majority of respondents rated the management of the woodland as good or very good.

GRIZEDALE (LAKES FOREST DISTRICT) VISITOR SURVEY 2000,

The Lakes Visitor Survey ran between June and November 2000. A total of 153 interviews were carried out at Grizedale Forest, 149 during the week and 4 at the weekend.

Table 1.1 Number of completed interviews

	Number of interviews
Weekday	149
Weekend	4
Total	153

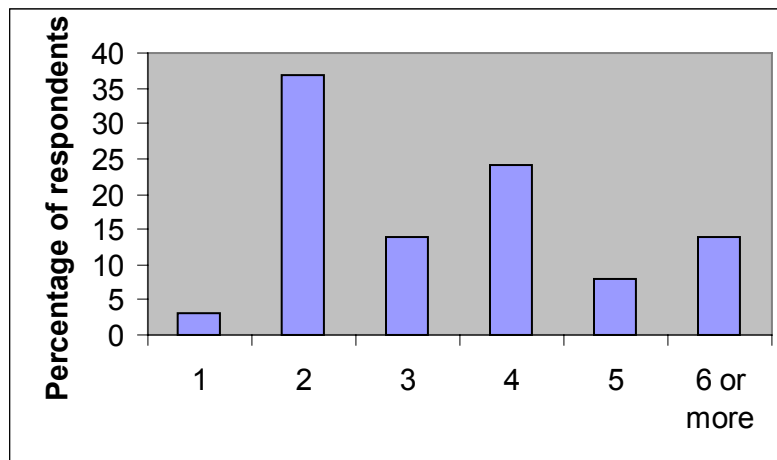
Group Composition

There were a total of 738 visitors in the 153 groups were interviewed. 50% of all visitors were male.

37% of groups included 2 people, and 24% consisted of 4 people. 14% of groups consisted of 3 people and 14% of groups consisted of 6 or more people.

Excluding groups of 10 or more, there were on average 3.4 people per group.

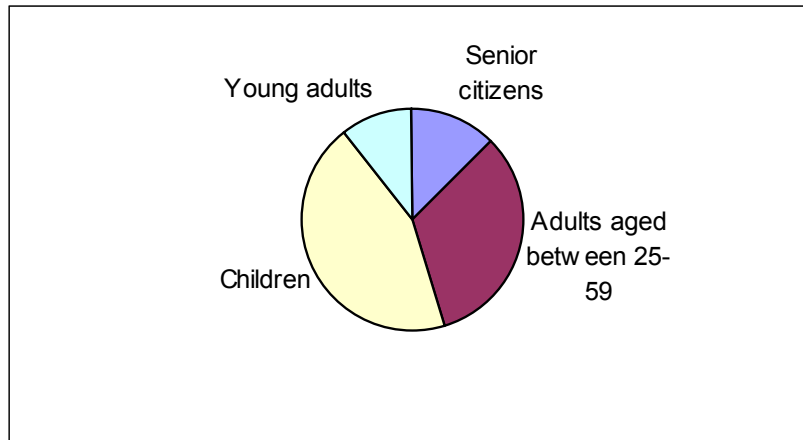
Figure 1.1: Group Size



The majority of groups (80%) included adults aged between 25-59 years, and 29% included at least one senior citizen. 11% of groups included young adults and 45% included children.

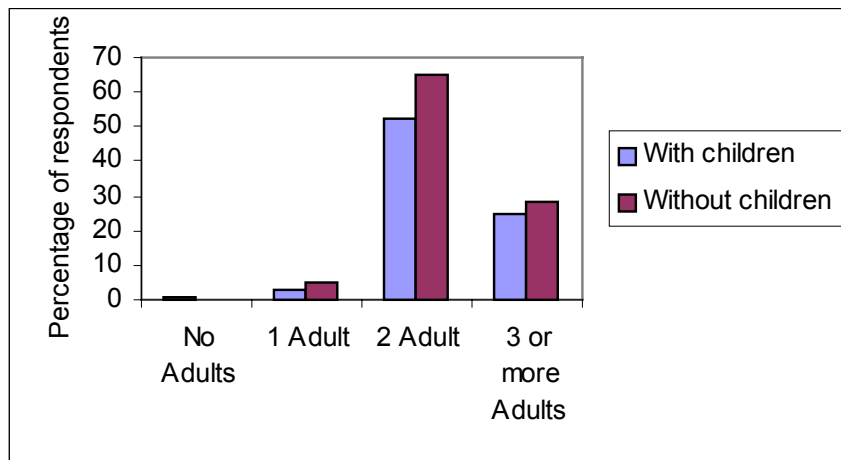
In terms of total visitors, adults aged between 25-59 years accounted for 44% of all visitors. 33% of all visitors were children, and 13% were senior citizens.

Figure 1.2: Visitor Composition



Just over a third of groups included two adults and no children, and a 29% included 2 adults with children. 16% of groups consisted of 3 or more adults without children.

Figure 1.3: Type of Group

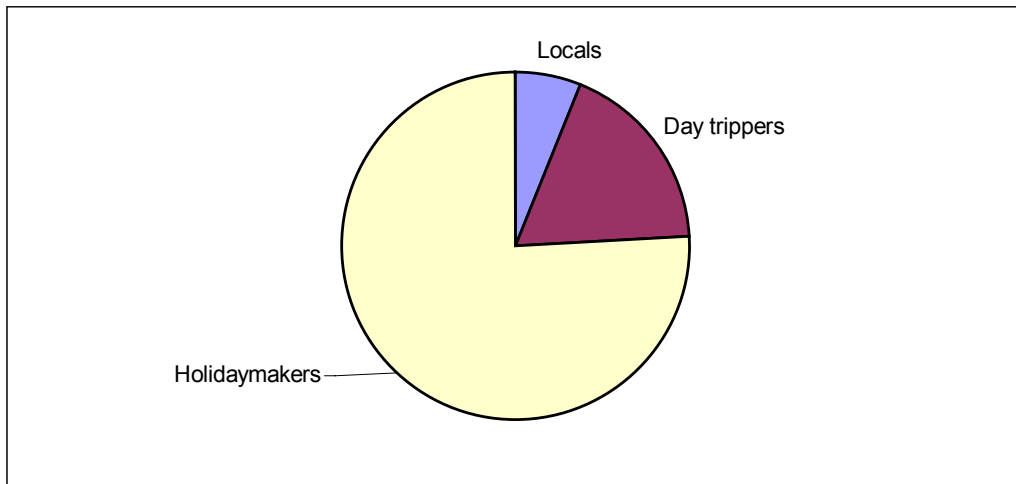


Around 31% of all groups had dogs with them. 11% of all groups were on/with a bike.

Type of Visitor

75% of respondents were holidaymakers. 18% were on a day trip and 6% lived locally.

Figure 1.4: Type of Visitor



Visitor Profile

All of those interviewed were asked to provide their full home postcode.

Each of these postcodes was assigned an “ACORN” code. The Acorn classification was created using cluster analysis of the 1991 Population Census to divide almost all postcodes in 54 “types”. These types can be aggregated into 17 “groups” and the groups into 6 broad “categories” (A to F). Addresses in postcodes within any “type” will therefore tend to have a lot in common and can be given a label which describes the typical member of that “type”, e.g. “Wealthy suburbs, large detached houses”.

The acorn codes are reassigned each year to represent demographic changes since 1991.

The table below shows the proportion of valid postcodes from the survey that fall into each group. This is then compared to the overall GB population using an index, to look for similarities and differences between the two.

The table shows that the level of visits to Grizedale is high among the “Wealthy Achievers Suburbia” (A1), “Affluent Greys, Rural Communities” (A2) and “Prosperous Pensioners, Retirement Areas” (A3). Levels of visits are lowest from the “Affluent Urbanities, Town & City Areas” (C6).

Table 1.2 Acorn coded postcodes

Acorn group	GB Population Base	Survey	Index
A1 Wealthy Achievers, Suburbia	15.0	24.0	189
A2 Affluent Greys, Rural Communities	2.1	5.9	304
A3 Prosperous Pensioners, Retirement Areas	2.5	3.1	170
B4 Affluent Executives, Family Areas	4.4	5.8	64
B5 Well-off Workers, Family Areas	7.3	8.8	107
C6 Affluent Urbanites, Town & City Areas	2.6	2.1	0
C7 Prosperous Professionals, Metropolitan Areas	2.0	0.9	35
C8 Better-off Executives, Inner City Areas	4.0	2.4	124
D9 Comfortable Middle Ageds, Mature Home Owning Areas	13.0	15.5	104
D10 Skilled Workers, Home Owning Areas	12.7	12.2	101
E11 New Home Owners, Mature Communities	8.1	7.5	44
E12 White Collar Workers, Better-off Multi-Ethnic Areas	4.0	2.4	124
F13 Older People, Less Prosperous Areas	3.2	2.4	89
F14 Council Estate residents, Better-off Homes	11.2	4.9	38
F15 Council Estate residents, High Unemployment	3.0	1	24
F16 Council Estate residents, Greatest Hardship	2.5	1	28
F17 People in Multi-Ethnic, Low Income Areas	2.1	0.1	34
U Unclassified	0.2	0.2	355

Visitor Origin

All those interviewed were asked to provide their full postcode. Table 1.3 shows the origin of visitors, based on the home postcodes and town/country names supplied.

Table 1.3: Visitor origin

Region	Percentage of respondents
North West	
from home	27
not from home	11
Yorkshire & Humberside	24
North	39
Midlands	13
South East	23
South West	11
East Anglia	6
Wales	3
Scotland	7
Overseas	3
Unknown	3
All respondents	100% (=179)

Figure 1 shows the origin of visitors living close to the Forest District, and Figure 2 shows the origin of visitors from the rest of GB, who gave a valid postcode.

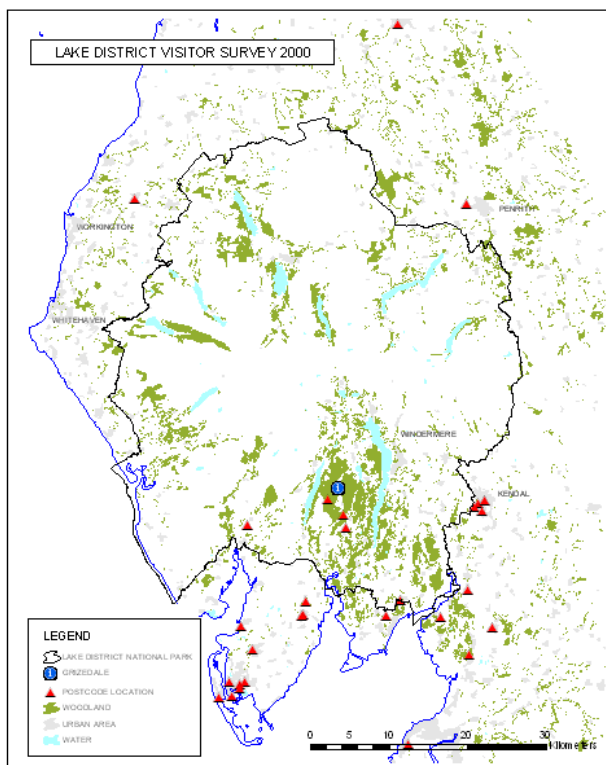


Figure 1: Map indicating the origin of visitors who living close to the Lakes Forest District

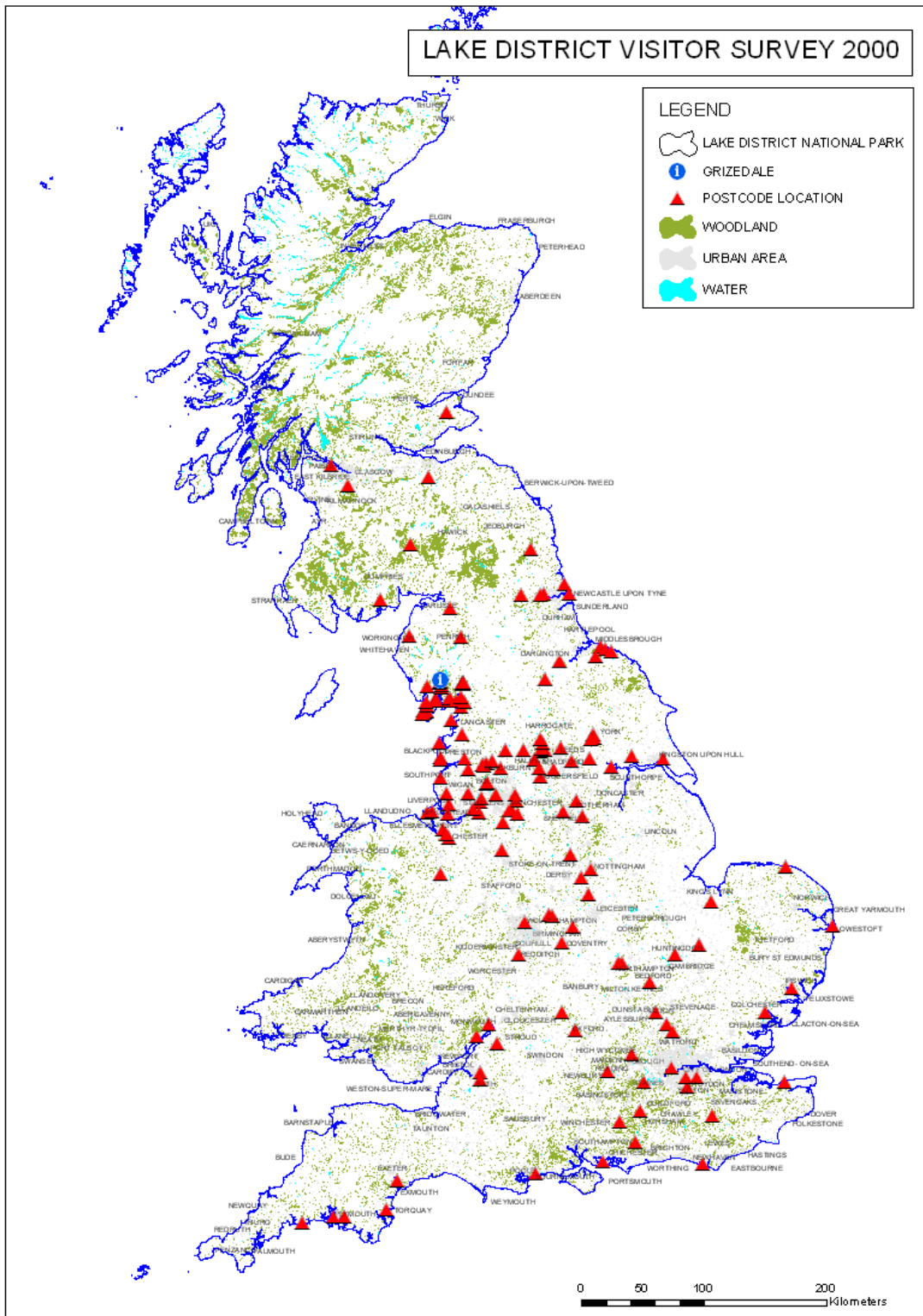


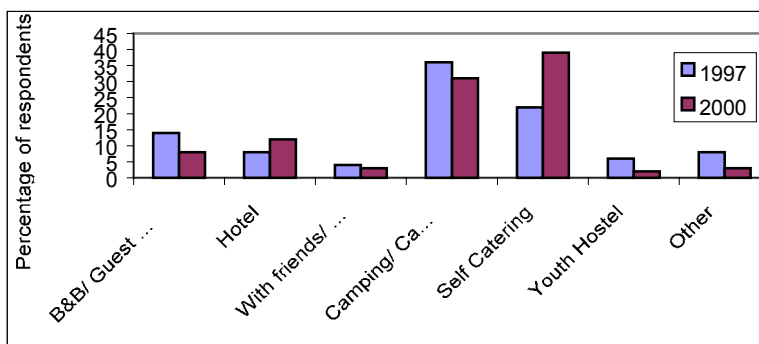
Figure 2: Map indicating the origin of visitors to the Lakes Forest District from GB who gave a valid postcode

Type of Trip

75% of respondents were holiday makers. Of these, 42% were staying in self-catering accommodation. This represents an increase since 1997 when 22% were staying in self-catering accommodation.

31% of respondents in 2000 were camping or caravanning.

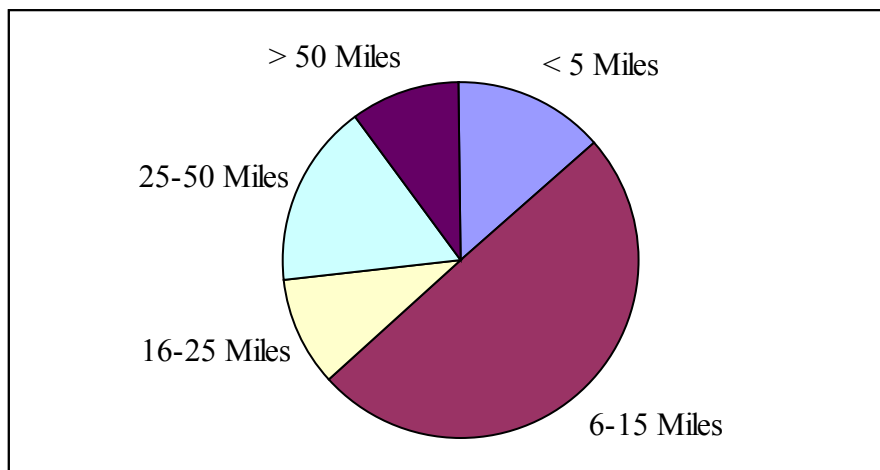
Figure 2: Type of Accommodation (1997 & 2000)



Distance travelled

Almost half of respondents travelled between 6 and 15 miles to reach the site. A further 17% travelled between 26 and 50 miles to the site.

Figure 3: Distance travelled (1997 & 2000)

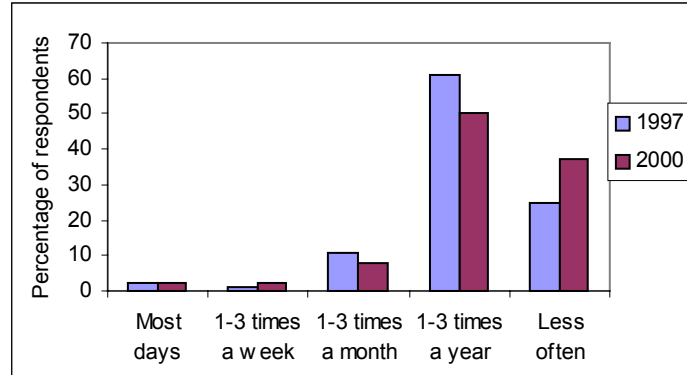


The majority of those interviewed travelled to the site by car or van.

Previous Visits

65% of respondents had been to the site before. Of those who visited the site before 50% visited 1-3 times a year and a further 37% visited less often. This represents an increase since 1997 when 25% visited less often.

Figure 4: Frequency of Visits (1997 & 2000)

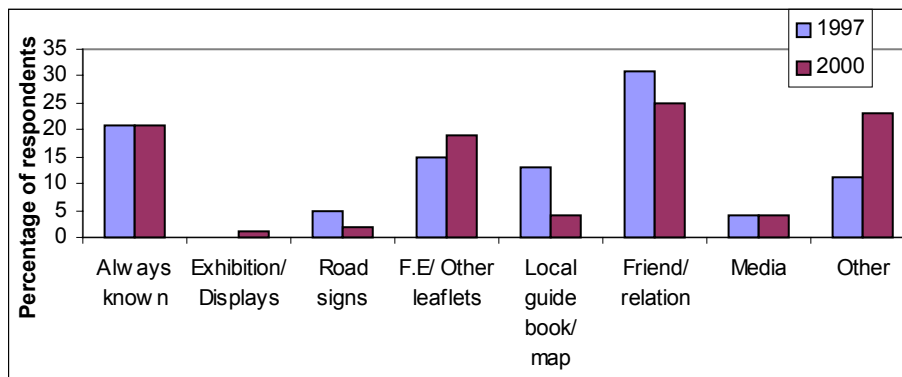


Finding out about the site

25% of respondents found out about the woodland through friends/relations. This represents a decrease since 1997 when 31% of respondents found out through friends and relatives.

23% of respondents found out about the woodland through other ways, mostly through tourist information. This represents an increase since 1997 when 10% of respondents found out through other ways, including ordinance survey maps and tourist information.

Figure 5: Finding out about the woodland (1997 & 2000)



The table below shows that the majority of repeat visitors had always known about the site, or had found out through friends or relatives. 24% of first time visitors had found out about the site though friends or relatives, with a further 32% through other ways mainly tourist information.

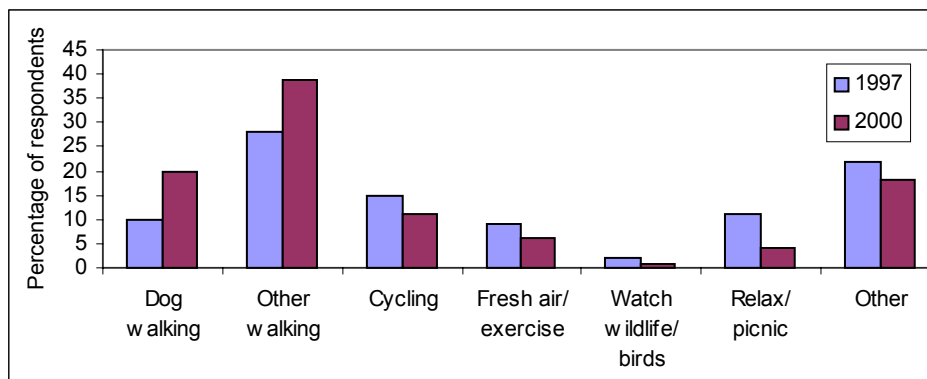
Table 2: How first time and repeat visitors found out about the woodland

	Repeat visitor	First time visitors	Total
Always known	24	15	21
Friend/ relation	25	24	25
Road signs	3	-	2
Forest Enterprise leaflet	18	8	15
Other leaflet	5	3	4
Local guide book/ map	3	6	4
Exhibition/Displays	2	-	1
Media	3	8	4
Other	19	32	23
Total	100% (=117)	100% (=62)	100% (=179)

Main purpose of visit

The most common reasons for visiting the Lakes forest district were walking (59%). 18% visited for other reasons, which were mainly to see the sculptures (10 %).

Figure 6: Main purpose of Visit (1997 & 2000)

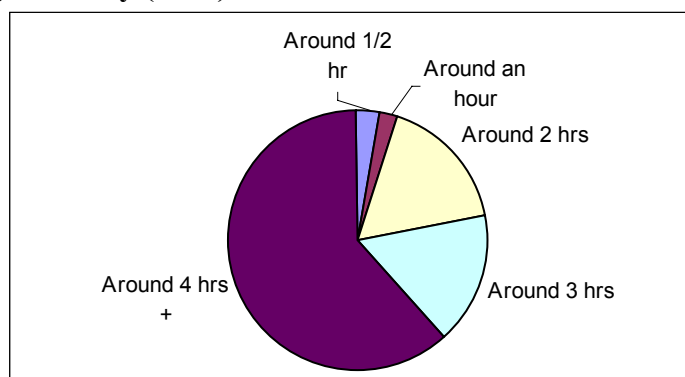


Length of Stay

56% of respondents were staying at the woodland for around 4+ hrs. This represents an increase since 1997 when 48% of respondents were staying at the woodland for about 4+ hrs. 30% were staying for around an hour and 26% were staying around 2 hrs.

The average length of stay at the woodland was 5.2 hrs.

Figure 8: Length of Stay (2000)



Visitor Centre

The results below represent the ratings for each facility in terms of proportion of visitors who expressed an opinion (i.e. the proportion who had used each and provided a rating for it).

88% of respondents had been to the Visitor Centre that day. Those who had been in the Visitor Centre were asked to rate the shop, café, exhibition and information.

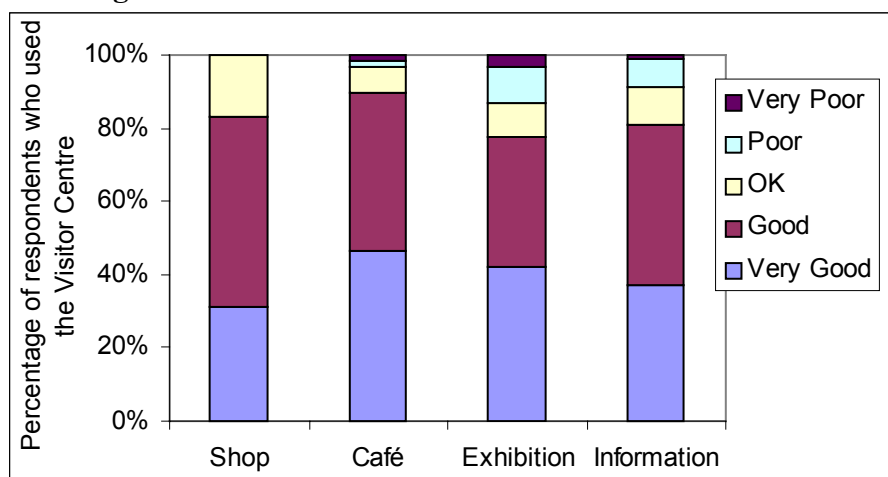
83% of respondents had used the shop. Of these 83% rated it as good or very good.

58% of respondents had used the café. Of these 90% thought it was good or very good.

31% of respondents had used the exhibition. Of these 77% thought it was good or very good.

78% of respondents had used the information. Of these 81% thought it was good or very good.

Figure 8: Ratings of Visitor Centre facilities



Those who had used the shop were also asked to rate the layout of the shop, range of products, value for money and standard of service.

49% of those who used the shop thought that the layout was good or very good.

60% of respondents who used the shop thought the range of products were good or very good.

42% of respondents who used the shop rated value for money as good or very good.

92% of respondents who used the shop rated the standard of service as good or very good.

Ratings of other facilities

85% of respondents who used the picnic area rated it as good or very good.

64% of respondents who used the toilets rated it as good or very good.

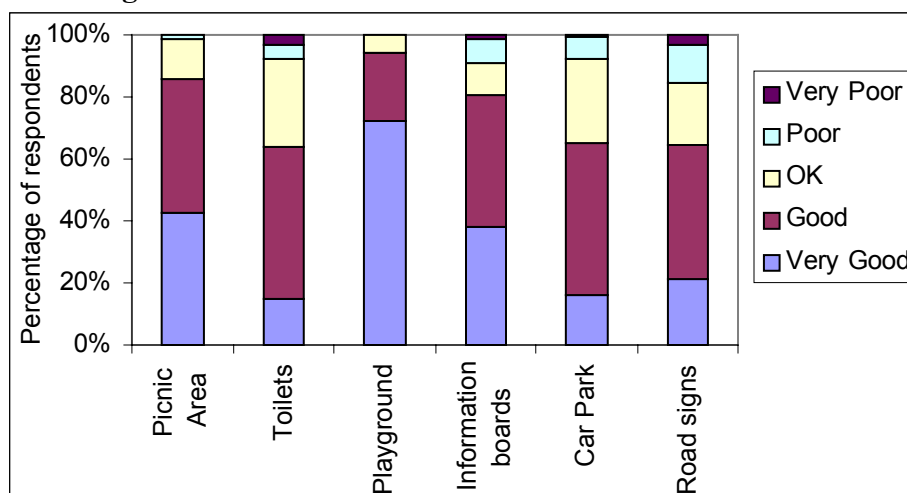
94% of respondents who used the playground rated it as good or very good.

81% of respondents who used the information boards rated it as good or very good.

71% of respondents who used the car park rated it as good or very good.

65% of respondents who used the road signs rated it as good or very good.

Figure 9: Ratings of Facilities



The Shop

Of the people who had been into the shop, over half (54%) had made a purchase. Three-quarters (73%) of all visitors who expressed an opinion said that they would be interested in purchasing items by local artists.

Sculpture

87% of respondents expressed an opinion about the sculptures. 91% of respondents considered them good or very good. Of the 120 visitors who said which was their favourite sculpture, 24 % preferred the Ancient Forester, 11 % the Wild Boar, 9 % Seretha (the Sheep), and 6 % the Red Sandstone Fox. Other popular statues included Marimba (the xylophone), Stag Herd Roof, and Bean An T-Visce (woman of the water).

Hobbies and Interests

Almost all the respondents said that walking was one of their main interests. 7% of respondents said that art was one of their main interests.

Management of the Woodland

88% of respondents expressed an opinion in the management of the woodlands. Of these 90% rated it good or very good.

Improvements

The most popular suggestions were to improve the car parking and toilets around the site. Other suggestions were to provide map.

LAKES FOREST DISTRICT

Batch

VISITOR CENTRE SURVEY QUESTIONNAIRE - 2000

Form

Hello; I am carrying out a survey for the Forestry Commission. Can you please spare a few minutes to answer some questions?

1. Have you travelled from home today?

Circle One

Yes	1	<i>Skip to Q2</i>
No	2	<i>Ask Q1a</i>

5. How long in total are you staying at this site today?

Hours	mins

1a. What type of accommodation did you stay in last night?

Circle one

Bed & Breakfast/ Guest House	1	
Hotel	2	
Camping/ Caravan	3	
With friends/ relatives	4	
Youth Hostel	5	
Self Catering	6	
Other	7	

6. How did you first find out about this woodland?

(if answer 4 - 8 ask Q6a, all others skip to Q7)

Circle One

Always known	1	
Friend/ relation	2	
Road signs	3	
Forest Enterprise leaflet	4	
Other leaflet	5	
Local guide book or map	6	
Exhibitions/ displays	7	
Newspaper/ TV/ Radio	8	
Other	9	

2. How far have you travelled to get here today?

Circle one

Up to 5 miles	1	
6 - 15 miles	2	
16 - 25 miles	3	
26 - 50 miles	4	
Over 50 miles	5	

Please specify _____

3. What was the main type of transport you used to get here today? (The one used for the longest distance)

Circle one

Car/ van	1	
Minibus/ coach	2	
Public transport	3	
Bicycle	4	
On foot	5	
Other	6	

6a. Can you say where you saw it? (i.e. where picked up leaflet, which guide book/ map or exhibition, which TV/ Radio programme or newspaper)

4. Have you been here before?

Circle One

Yes	1	<i>Ask Q4a</i>
No	2	<i>Skip to Q5</i>

7. What is the main purpose of your visit today?

Circle one

Dog walking	1	
Other walking	2	
Cycling	3	
Fresh air/ exercise	4	
Watch wildlife/ birds	5	
Relax/ picnic	6	
Sculpture / Art	7	
Other	8	

4a. How often do you come here?

Circle one

Most days	1	
1 - 3 times a week	2	
1 - 3 times a month	3	
1 - 3 times a year	4	
Less often	5	

Specify

8. Have you been into the Visitor Centre today?

Circle One

Yes	1	<i>Skip to Q10</i>
No	2	<i>Ask Q9</i>

ONLY THOSE WHO HAVE NOT BEEN IN THE VISITOR CENTRE

9. What was the main reason that you have not been in the Visitor Centre today?

	<i>Circle One</i>	
Going later	1	
Been there before		2
Don't have time	3	
Don't know about it		4
Didn't enjoy previous visit	5	
Other		6

SKIP TO Q15

ONLY THOSE WHO HAVE BEEN IN THE VISITOR CENTRE

10. How many times have you been in the Visitor Centre before today?

Enter number of times in box, leave blank if none

11. I would like to ask you to rate the facilities that you have used in and around the Visitor Centre, on a scale of Very good, Good, OK, Poor or Very poor. What did you think of the...

(circle one number in each row)

	VG	G	OK	P	VP	Not used
Shop	1	2	3	4	5	6
Cafe	1	2	3	4	5	6
Exhibition	1	2	3	4	5	6
Information	1	2	3	4	5	6

ONLY THOSE WHO HAVE BEEN IN THE SHOP

12. Why did you come into the shop today?

Circle One

To buy something	1	
For information		2
Out of interest	3	
Other		4

Please Specify

13. On a scale of Very good, Good, OK, Poor or Very poor I would like to ask you to rate the following ...

(circle one number in each row)

	VG	G	OK	P	VP	Not used
Layout of the Shop	1	2	3	4	5	6
Range of products	1	2	3	4	5	6

(Continued in next column)

(Continued from previous column)

	V	G	OK	P	VP	Not used
Value for money	1	2	3	4	5	6
Standard of service	1	2	3	4	5	6

14. Did you make a purchase?

Circle One

Yes	1
No	2

15. Would you be interested in purchasing items produced by local / resident artists?

Circle One

Yes	1
No	2

16. I would like to ask you to rate any of the facilities that you have used here, on a scale of Very good, Good, OK, Poor or Very poor. What is your overall rating for:

(circle one number in each row)
 VG G OK P VP Not used

Picnic area	1	2	3	4	5	6
Toilets	1	2	3	4	5	6
Playground	1	2	3	4	5	6
Information boards	1	2	3	4	5	6
Car park	1	2	3	4	5	6
Road signs	1	2	3	4	5	6

16a. Using the same scale I would also like you to rate the:

Sculptures	1	2	3	4	5	6
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17. What are your 3 main hobbies/interests?

18. What was your favourite sculpture?

19. This is a Forestry Commission wood/forest. On a scale of 1 to 5, where 1 means very good and 5 means very poor, how would you rate the management of this wood/ forest?

	<i>Circle One</i>
Very Good	1
Good	2
OK	3
Poor	4
Very Poor	5
No opinion	6

20. If we could improve just one thing here, what would that be?

21. To give us an idea of where visitors come from, can you tell me your postcode?

Yes: Record full postcode

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No: Record part postcode if possible, then ask Q21a.

21a. (only ask if full postcode not given) Can you tell me instead which town or other area you live in?

Record name of town or other area (e.g. English/Welsh county, Scottish council area, or country if from abroad)

22. Do you (or does anyone in your group) have any disability or special needs?

Circle One

Yes **1** *Ask 22a*
 No **2** *Skip to end*

22a. What type of special need is it?

	<i>Circle all</i>
Sight	1
Hearing	2
Mobility	3
Other	4

Specify

That's all! Thank you very much for your time.

Please indicate below the age and ethnic origin of the group – don't ask!

Group size - Please enter number of people in each category in each box

Male		Female
<input type="text"/>	Senior Citizens (Age 60+)	<input type="text"/>
<input type="text"/>	Other Adults (Age 25-59)	<input type="text"/>
<input type="text"/>	Young Adults (Age 16-24)	<input type="text"/>
<input type="text"/>	Children (Under 16)	<input type="text"/>
<input type="text"/>	Predominantly White	<input type="text"/>
<input type="text"/>	Asian	<input type="text"/>
<input type="text"/>	Afro-Caribbean	<input type="text"/>
<input type="text"/>	Dogs	<input type="text"/>
		Bicycles

Number of interviews

	Weekday	Weekend	Total
	No.	No.	No.
Total	175	4	179

1. Have you travelled from home today	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	43	25	1	25	44	25
No	132	75	3	75	135	75
Total	175	100	4	100	179	100

(Those who have not travelled from home)

1a. Type of accomodation	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
B&B/Guest House	11	8	.	.	11	8
Hotel	15	11	1	33	16	12
Camping/Caravan	40	30	2	67	42	31
With friends/relatives	4	3	.	.	4	3
Youth Hostel	3	2	.	.	3	2
Self Catering	53	40	.	.	53	39
Other	4	3	.	.	4	3
Missing	2	2	.	.	2	1
Total	132	100	3	100	135	100

2. How far have you travelled to get here	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Up to 5 miles	24	14	1	25	25	14
6-15 miles	85	49	2	50	87	49
16-25 miles	18	10	.	.	18	10
26-50 miles	30	17	.	.	30	17
Over 50 miles	17	10	1	25	18	10
Missing	1	1	.	.	1	1
Total	175	100	4	100	179	100

3. Main type of transport	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Car/Van	148	85	4	100	152	85
Minibus/coach	10	6	.	.	10	6
Bicycle	6	3	.	.	6	3
On foot	9	5	.	.	9	5
Other	2	1	.	.	2	1
Total	175	100	4	100	179	100

4. Have you been here before	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	114	65	3	75	117	65
No	61	35	1	25	62	35
Total	175	100	4	100	179	100

(Those who have been before)

4a. How often do you come here?	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Most days	2	2	.	.	2	2
1-3 times a week	2	2	.	.	2	2
1-3 times a month	9	8	.	.	9	8
1-3 times a year	57	50	2	67	59	50
Less often	42	37	1	33	43	37
Missing	2	2	.	.	2	2
Total	114	100	3	100	117	100

5. Length of stay	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Missing	10	6	.	.	10	6
Around 1/2 hr	6	3	.	.	6	3
Around an hour	4	2	.	.	4	2
Around 2 hrs	28	16	1	25	29	16
Around 3 hrs	26	15	1	25	27	15
Around 4 hrs +	101	58	2	50	103	58
Total	175	100	4	100	179	100

6. How did you find out about this woodland	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Always known	37	21	.	.	37	21
Friend / relation	42	24	2	50	44	25
Road signs	3	2	.	.	3	2
Forest Enterprise leaflet	26	15	.	.	26	15
Other leaflet	7	4	1	25	8	4
Local guide book / map	7	4	.	.	7	4
Exhibition/Displays	2	1	.	.	2	1
Newspaper/TV/Radio	8	5	.	.	8	4
Other	41	23	1	25	42	23
Missing	2	1	.	.	2	1
Total	175	100	4	100	179	100

7. Main purpose of visit	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Dog walking	36	21	.	.	36	20
Other walking	69	39	1	25	70	39
Cycling	19	11	.	.	19	11
Fresh air/ exercise	10	6	.	.	10	6
Watch wildlife/ birds	2	1	.	.	2	1
Relax/ picnic	7	4	1	25	8	4
Sculpture/ Art	18	10	.	.	18	10
Other	12	7	2	50	14	8
Missing	2	1	.	.	2	1
Total	175	100	4	100	179	100

8. Been in Visitor Centre today	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	149	85	4	100	153	85
No	21	12	.	.	21	12
Missing	5	3	.	.	5	3
Total	175	100	4	100	179	100

9. Main reason you have not been in VC	Weekday		Total	
	No.	%	No.	%
Going Later	17	81	17	81
Been there before	3	14	3	14
Don't have time	1	5	1	5
Total	21	100	21	100

(Only those who have been in Visitor Centre)

10. How any times in VC before today	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
None	65	44	2	50	67	44
Once or twice	42	28	.	.	42	27
Between 3 and 5 times	14	9	.	.	14	9
Between 6 and 10 times	11	7	1	25	12	8
Over 10 times	17	11	1	25	18	12
Total	149	100	4	100	153	100

(Only those who have been in Visitor Centre)

11. Visitor Centre Ratings: Shop	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	39	26	1	25	40	26
Good	65	44	1	25	66	43
OK	20	13	1	25	21	14
Not used	25	17	.	.	25	16
Missing	.	.	1	25	1	1
Total	149	100	4	100	153	100

(Only those who have been in Visitor Centre)

11. Visitor Centre Ratings: Cafe	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	39	26	3	75	42	27
Good	38	26	1	25	39	25
OK	6	4	.	.	6	4
Poor	1	1	.	.	1	1
Very Poor	1	1	.	.	1	1
Not used	63	42	.	.	63	41
Missing	1	1	.	.	1	1
Total	149	100	4	100	153	100

(Only those who have been in Visitor Centre)

11. Visitor Centre Ratings: Exhibition	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	20	13	.	.	20	13
Good	17	11	.	.	17	11
OK	5	3	.	.	5	3
Poor	4	3	.	.	4	3
Very Poor	1	1	.	.	1	1
Not used	99	66	4	100	103	67
Missing	3	2	.	.	3	2
Total	149	100	4	100	153	100

(Only those who have been in Visitor Centre)

11. Visitor Centre Ratings: Information	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	45	30	.	.	45	29
Good	51	34	1	25	52	34
OK	13	9	.	.	13	8
Poor	6	4	3	75	9	6
Very Poor	1	1	.	.	1	1
Not used	33	22	.	.	33	22
Total	149	100	4	100	153	100

12. Why did you come into the shop	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
To buy something	24	14	1	25	25	14
For information	57	33	1	25	58	32
Out of interest	36	21	1	25	37	21
Other	3	2	.	.	3	2
Missing	55	31	1	25	56	31
Total	175	100	4	100	179	100

13. Shop Ratings: Layout of shop	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	26	15	1	25	27	15
Good	49	28	.	.	49	27
OK	36	21	2	50	38	21
Poor	1	1	.	.	1	1
Not used	6	3	.	.	6	3
Missing	57	33	1	25	58	32
Total	175	100	4	100	179	100

13. Shop Ratings: Range of products	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	13	7	.	.	13	7
Good	47	27	1	25	48	27
OK	34	19	1	25	35	20
Poor	4	2	1	25	5	3
Not used	20	11	.	.	20	11
Missing	57	33	1	25	58	32
Total	175	100	4	100	179	100

13. Shop Ratings: Value for money	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	7	4	.	.	7	4
Good	30	17	1	25	31	17
OK	37	21	1	25	38	21
Poor	10	6	1	25	11	6
Very Poor	3	2	.	.	3	2
Not used	31	18	.	.	31	17
Missing	57	33	1	25	58	32
Total	175	100	4	100	179	100

13. Shop Ratings: Standard of Service	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	52	30	1	25	53	30
Good	43	25	2	50	45	25
OK	9	5	.	.	9	5
Not used	15	9	.	.	15	8
Missing	56	32	1	25	57	32
Total	175	100	4	100	179	100

14. Did you make a purchase	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	64	37	3	75	67	37
No	53	30	.	.	53	30
Missing	58	33	1	25	59	33
Total	175	100	4	100	179	100

15. Interested in purchasing items by local artists	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	121	69	1	25	122	68
No	43	25	1	25	44	25
Missing	11	6	2	50	13	7
Total	175	100	4	100	179	100

16. Ratings: Picnic Area	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	52	30	2	50	54	30
Good	52	30	2	50	54	30
OK	17	10	.	.	17	9
Poor	2	1	.	.	2	1
Not used	49	28	.	.	49	27
Missing	3	2	.	.	3	2
Total	175	100	4	100	179	100

16. Ratings: Toilets	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	18	10	.	.	18	10
Good	54	31	3	75	57	32
OK	34	19	.	.	34	19
Poor	5	3	1	25	6	3
Very Poor	3	2	.	.	3	2
Not used	58	33	.	.	58	32
Missing	3	2	.	.	3	2
Total	175	100	4	100	179	100

16. Ratings: Playground	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	65	37	2	50	67	37
Good	20	11	.	.	20	11
OK	5	3	.	.	5	3
Not used	82	47	2	50	84	47
Missing	3	2	.	.	3	2
Total	175	100	4	100	179	100

16. Ratings: Information boards	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	46	26	.	.	46	26
Good	51	29	1	25	52	29
OK	13	7	.	.	13	7
Poor	6	3	3	75	9	5
Very Poor	1	1	.	.	1	1
Not used	38	22	.	.	38	21
Missing	20	11	.	.	20	11
Total	175	100	4	100	179	100

16. Ratings: Car Park	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	26	100	.	.	26	100
Good	77	97	2	3	79	100
OK	42	95	2	5	44	100
Poor	11	100	.	.	11	100
Very Poor	1	100	.	.	1	100
Not used	16	100	.	.	16	100
Missing	2	100	.	.	2	100
Total	175	98	4	2	179	100

12. Ratings: Road signs	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	34	19	.	.	34	19
Good	66	38	3	75	69	39
OK	33	19	.	.	33	18
Poor	18	10	1	25	19	11
Very Poor	5	3	.	.	5	3
Not used	18	10	.	.	18	10
Missing	1	1	.	.	1	1
Total	175	100	4	100	179	100

16a. Ratings: Sculptures	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	89	51	2	50	91	51
Good	49	28	1	25	50	28
OK	11	6	1	25	12	7
Poor	2	1	.	.	2	1
Not used	24	14	.	.	24	13
Total	175	100	4	100	179	100

19. Rate the management of woodlands	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Very good	72	41	3	75	75	42
Good	66	38	.	.	66	37
OK	16	9	1	25	17	9
No opinion	20	11	.	.	20	11
Missing	1	1	.	.	1	1
Total	175	100	4	100	179	100

22. Do you have any disability or special needs	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Yes	18	10	2	50	20	11
No	152	87	2	50	154	86
Missing	5	3	.	.	5	3
Total	175	100	4	100	179	100

(Includes multiple responses)

22a. What type of special need is it	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
Sight	2	11	1	33	3	14
Mobility	11	58	2	67	13	59
Other	3	16	.	.	3	14
Missing	3	16	.	.	3	14
Total	19	100	3	100	22	100

Group size

Number in Group	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
1	6	3	.	.	6	3
2	64	37	2	50	66	37
3	25	14	.	.	25	14
4	42	24	1	25	43	24
5	14	8	.	.	14	8
6 or more	24	14	1	25	25	14
Total	175	100	4	100	179	100

Number of Males	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	8	5	1	25	9	5
1	88	50	1	25	89	50
2	46	26	.	.	46	26
3	16	9	1	25	17	9
4	4	2	1	25	5	3
5	3	2	.	.	3	2
6 or more	10	6	.	.	10	6
Total	175	100	4	100	179	100

Number of Females	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	6	3	.	.	6	3
1	81	46	2	50	83	46
2	48	27	1	25	49	27
3	21	12	.	.	21	12
4	10	6	1	25	11	6
5	2	1	.	.	2	1
6 or more	7	4	.	.	7	4
Total	175	100	4	100	179	100

Number of Adults	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	1	1	.	.	1	1
1	8	5	.	.	8	4
2	116	66	3	75	119	66
3	19	11	.	.	19	11
4	17	10	1	25	18	10
5	2	1	.	.	2	1
6 or more	12	7	.	.	12	7
Total	175	100	4	100	179	100

APPENDIX 2: GRIZEDALE, LAKES FD TABLES 2000

Number of Senior Citizens	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	124	71	3	75	127	71
1	17	10	.	.	17	9
2	29	17	1	25	30	17
3	2	1	.	.	2	1
4	3	2	.	.	3	2
Total	175	100	4	100	179	100

Number of Other Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	35	20	.	.	35	20
1	16	9	.	.	16	9
2	102	58	4	100	106	59
3	8	5	.	.	8	4
4	8	5	.	.	8	4
6 or more	6	3	.	.	6	3
Total	175	100	4	100	179	100

Number of Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	155	89	4	100	159	89
1	7	4	.	.	7	4
2	7	4	.	.	7	4
3	2	1	.	.	2	1
5	1	1	.	.	1	1
6 or more	3	2	.	.	3	2
Total	175	100	4	100	179	100

Number of Children	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	96	55	2	50	98	55
1	18	10	.	.	18	10
2	43	25	1	25	44	25
3	9	5	.	.	9	5
4	1	1	1	25	2	1
5	2	1	.	.	2	1
6 or more	6	3	.	.	6	3
Total	175	100	4	100	179	100

Number of Male Senior Citizens (Over 60)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	135	77	3	75	138	77
1	36	21	1	25	37	21
2	4	2	.	.	4	2

Number of Female Senior Citizens (Over 60)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	131	75	3	75	134	75
1	39	22	1	25	40	22
2	5	3	.	.	5	3

Number of Male Other Adults (25-59)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	55	31	1	25	56	31
1	104	59	3	75	107	60
2	9	5	.	.	9	5
3	5	3	.	.	5	3
4	2	1	.	.	2	1

Number of Female Other Adults (25-59)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	42	24	.	.	42	23
1	105	60	3	75	108	60
2	20	11	1	25	21	12
3	6	3	.	.	6	3
4	1	1	.	.	1	1
5	1	1	.	.	1	1

Number of Male Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	161	92	4	100	165	92
1	8	5	.	.	8	4
2	2	1	.	.	2	1
5	2	1	.	.	2	1
6 or more	2	1	.	.	2	1

Number of Female Young Adults (16-24)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	160	91	4	100	164	92
1	11	6	.	.	11	6
2	1	1	.	.	1	1
3	1	1	.	.	1	1
6 or more	2	1	.	.	2	1

Number of Male Children (Under 16)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	115	66	2	50	117	65
1	37	21	.	.	37	21
2	14	8	2	50	16	9
3	2	1	.	.	2	1
4	1	1	.	.	1	1
5	1	1	.	.	1	1
6 or more	5	3	.	.	5	3

Number of Female Children (Under 16)	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	119	68	3	75	122	68
1	33	19	.	.	33	18
2	19	11	1	25	20	11
4	1	1	.	.	1	1
5	1	1	.	.	1	1
6 or more	2	1	.	.	2	1

Number of Bikes	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	156	89	4	100	160	89
1	4	2	.	.	4	2
2	7	4	.	.	7	4
3	3	2	.	.	3	2
4	1	1	.	.	1	1
5	1	1	.	.	1	1
6 or more	3	2	.	.	3	2

Number of Dogs	Weekday		Weekend		Total	
	No.	%	No.	%	No.	%
0	119	68	4	100	123	69
1	44	25	.	.	44	25
2	12	7	.	.	12	7