

Operations (O)

To create and maintain the forest landscape through cost-effective management without prejudicing conservation and heritage requirements and maintaining the District's growing recreation capacity.

Forest Enterprise East of England Regional Strategic Plan

District's Action Plans

OBJECTIVES	SHORT	MEDIUM	LONG	TARGETS / SUCCESS MEASURES	RWS OBJECTIVES	INTERNAL PARTNERS	EXTERNAL PARTNERS
O1) Land based implementation of district objectives and maximisation of timber and other income earning opportunities from the woodland estate.	O1.1) Cost effective management of the woodland estate (harvesting, restock, estate maintenance) based on land management programmes derived from FDPs.			Business Plan targets met. Positive internal and external audits (UKWAS, NAO, HQ etc.). Other teams objectives fulfilled. Positive internal customer feedback.	NE4d	En, ART, E, P	Harvesting contractors, processing sector, timber hauliers & merchants. Forest users represented by other teams. Police / Fire service.
	O1.1.i) Felling and restock programme to comply with the Forest Design Plan.			Audit of compliance with FDP by P.		P, FC	
	O1.1.ii) Review and implement access provision and fly tipping policies to address forest security and threshold image issues.			Reduction in fly tipped waste and clear up times. Positive customer feedback on access provision / security (police / forest users).		En, ART, E, P	Police. Fire Service. Forest users.
	O1.1.iii) Market / quality testing to determine balance between direct and contract work force.			Competitiveness.			
	O 1.1.iv) Recruitment and retention of a professional (robust recruitment / performance monitoring), skilled (training) and motivated (renumeration, 'Connect Staff Values') direct workforce.			Good retention records. Connect staff surveys. Individual staff reviews (PMS).		BS, GB Personnel team, Forest Training Services (FTS).	
	O1.1.v) Research into appropriate technological advances / method improvement.			Measurable efficiencies.		Technical Development Branch (TDB).	
	O1.1.vi) Good communication between / within teams.			Monitor through quarterly review		En, ART, E, P, BS	
	O1.2) Maximisation of timber income, within the context set by other team objectives, through cost effective crop management, harvesting and marketing.			FMM4 stocking targets met. TCS thinning targets met. Production targets met. Unit cost / quality comparisons.		En, ART, E, P	Harvesting contractors, processing sector, timber hauliers & merchants. Forest users represented by other teams.
	O1.2.i) Support a competitive market place through sustainable timber production.			Production forecast published every five years			
	O 1.2.ii) Promote processing sector development through Long Term Contract arrangements whilst maintaining a competitive benchmark through open market sales.			Annual market plan demonstrates mix of LTC and competitive sales.			Processing sector.
	O1.2.iii) Good communication with external customers through local liaison.			Biannual mill visits to gain customer feedback.			Harvesting contractors, processing sector, timber hauliers & merchants.
	O1.3) To manage mammals, insect pests and tree diseases at economic, legal and environmentally acceptable levels. Wildlife and habitat management to protect threatened populations / habitats.			Business Plan targets met. Positive internal and external audits (UKWAS, NAO, HQ etc.). Other teams objectives fulfilled. Positive internal customer feedback.	ED3, NE3f	En, ART, E, P. Forest Research.	Deer Initiative.
	O 1.3.i) Conduct research into Red Band Needle Blight (RBNB) on Corsican Pine (CP) crops and trial possible treatments to reduce its damaging effect on standing crops.			Reduce infection levels in CP crops by RBNB		Forest Research.	
	O1.4) Wildlife and habitat management to protect threatened populations / habitats.			SPA/SSSI internal and external feedback		En, ART, E, P	
					NE3		

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