

High Lodge Cycling Vision

Aims

1. Customers will have the opportunity to take part in cycle based activities, covering varying degrees of expertise.
2. We will continue to build on and improve our customer base of which use the current cycling facilities.
3. Supporting services such as cycle hire, cycling goods and cycling events will be a key part of the offer
4. The day to day management of the trails will be shared amongst the local stakeholders as per the CDTM - of which financing is yet to be agreed.

Activities

A wide range of cycle based facilities that fit with the Forestry Commission (FC) brand values and managed in line with OGB37 will be provided, including: **bike hire, bike sales, cycling events, a series of progressive trails (from family to advanced), pump track, free build area and wild trails.**

Delivery

- The FC will provide professional and technical expertise and an overview of the cycling offer with an emphasis on facilitation.
- TIMBER through their voluntary membership will maintain and develop mountain bike trails and the cycling experience at High Lodge
- BIKE ART will provide a commercial and professional service to High Lodge visitors offering bike hire to all ages and abilities and cycle retail.
- Thetford MTB Racing will deliver a series of competitive events at High Lodge and within Thetford Forest. These events will make a financial contribution.

Evidence of delivery in November 2011

Measure	Benchmark	Notes
Cycle Hire	20,000 p.a.	Estimate
Cycle Retail	Unknown	Unavailable
Cycle Trails	4 Trails – 57km	Current
Green Trail	10km	Not consistent with Green grading
Blue Trail	13km	Severe erosion in places
Red Trail	18km	Popular trail, investment and proactive management achieved
Black Trail	16km	Not consistent with Black grading, technical features, erosion in places
Wild trails No. of inspections	3 inspected	Every 5 weeks
TIMBER Membership	120 members	2011
Established Business Partners	<ul style="list-style-type: none"> • Bike Art – Cycle Hire • TIMBER – Volunteer Group • Thetford MTB - Events 	
Cycle Events	12	All cycle events